

Common SEO issues

6 Failed

4 Warnings

15 Passed

Meta Title Test

This webpage is using a title tag with a length of 70 characters. While there's no target number of characters, titles should be descriptive and concise. We recommend using a title with a length between 20 - 60 characters in order to fit Google Search results that have a 600-pixel limit.

Text: VisionQuest Biomedical - Better health through artificial intelligence

Length: 70 characters

Meta Description Test

This webpage is using a meta description tag with a length of 45 characters. We recommend using well-written and inviting meta descriptions with a length between 150 and 220 characters (spaces included).

Text: Better health through artificial intelligence

Length: 45 characters

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Google Search Results Preview Test

Desktop version

https://www.visionquest-bio.com/

VisionQuest Biomedical - Better health through artificial...

Better health through artificial intelligence

Mobile version

https://www.visionquest-bio.com/

VisionQuest Biomedical - Better health through artificial...

Better health through artificial intelligence

Social Media Meta Tags Test

This webpage is using social media meta tags.

Open Graph Meta Tags	
og:locale	en_US
og:type	website
og:title	VisionQuest Biomedical - Better health through artificial intelligence
og:description	Better health through artificial intelligence
og:url	https://www.visionquest-bio.com/
og:site_name	VisionQuest Biomedical
Twitter Card Meta Tags	

twitter:card summary_large_image

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Most Common Keywords Test

There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

8 visionquest 7 biomedical 4 technology 4 products 3 email

Keywords Usage Test

The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, meta description and heading tags to help Search Engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
visionquest	✓	X	√
biomedical	✓	X	√
technology	×	X	X
products	×	X	X
email	X	X	X

Keywords Cloud Test



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Related Keywords Test

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

- eyestar
- vision quest medical
- vision quest company
- visionquest companies
- vqb
- visionquest
- quest albuquerque
- eyectar
- visionquest companies
- quest vision

Competitor Domains Test

This domain has an Authority Score of 18/100 while the Average Authority Score of top 100 sites is 89.5. Some of the most relevant competitors for this domain are listed below:

Meading Tags Test

This webpage does not contain H1 headings! H1 headings help indicate the important topics of your page to search engines. While less important than good meta-titles and descriptions, H1 headings may still help define the topic of your page to search engines.

H2 tags

Find out how VisionQuest Biomedical is using artificial intelligence to revolutionize image-based diagnostics.

Do you want to learn more about Artificial Intelligence and VisionQuest Biomedical?

How to pass this test?

In order to pass this test you must identify the most important topics from your page and insert those topics between <a href="https://hips.nc

Example:

```
<h1>Important topic goes here</h1>
```

<h1>Another topic</h1>

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Robots.txt Test

Congratulations! Your site uses a "robots.txt" file.

https://www.visionquest-bio.com/robots.txt

Sitemap Test

This website has a sitemap file.

https://www.visionquest-bio.com/sitemap.xml

https://www.visionquest-bio.com/sitemap_index.xml

SEO Friendly URL Test

All links from this webpage are SEO friendly.

Image Alt Test

This webpage is using "img" tags with empty or missing "alt" attribute!

How to pass this test?

In order to pass this test you must add an alt attribute to every tag used into your webpage.

An image with an alternate text specified is inserted using the following HTML line:

Remember that the point of alt text is to provide the same functional information that a visual user would see. Search engines, users who disabled images in their browsers and other agents who are unable to see the images on your webpage can read the alt attributes assigned to the image since they cannot view it.

Learn more about optimizing images for SEO.

Responsive Image Test

All images in this webpage are properly sized for different users' viewports.

Image Aspect Ratio Test

All image display dimensions match the natural aspect ratio.

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Inline CSS Test

This webpage is using inline CSS styles!

How to pass this test?

It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.

- check the HTML code of your page and identify all style attributes
- for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute

For example:

```
<!--this HTML code with inline CSS rule:-->
some text here
<!--would became:-->
some text here
<!--and the rule added into your CSS file:-->
p{color:red; font-size: 12px}
```

Deprecated HTML Tags Test

This webpage does not use HTML deprecated tags.

Google Analytics Test

This webpage is using Google Analytics.

- Favicon Test
 - This website appears to have a favicon.

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Backlinks Test

This domain has an Authority Score of 18/100 while the Average Authority Score of top 100 sites is 89.5. Also, this domain has 813 backlinks from 119 referring domains and some recently found backlinks are listed below:

MAR 12, 2024	https://dayofdifference.org.au/v-medical/vision-quest-biomedical.html
MAR 11, 2024	https://redfabc.blogspot.com/event/1/%CF%80%CE%BF%CE%B4%CF%8C%CF%83%CF%86%CE
MAR 11, 2024	https://redfabc.blogspot.com/free-extras/marketing-tools.html
MAR 10, 2024	https://redfabc.blogspot.com/sport/fifa/121/%CF%8C%CE%BB%CE%B1/0/location
MAR 9, 2024	https://redfabc.blogspot.com/cheapest-dedicated-servers-deals.html
MAR 9, 2024	https://redfabc.blogspot.com/&from=%7BD8EB046A-4665-426B-8A1A-BB1CB201C1DC%7D
MAR 9, 2024	https://dayofdifference.org.au/v-medical/visionquest-biomedical.html
MAR 8, 2024	https://redfabc.blogspot.com/sport/%CE%B5%CE%BD%CE%B9%CF%83%CF%87%CF%85%CE%BC
MAR 7, 2024	https://redfabc.blogspot.com/event/1/%CF%80%CE%BF%CE%B4%CF%8C%CF%83%CF%86%CE%
MAR 7, 2024	https://redfabc.blogspot.com/&cat=

JS Error Test

We've found JavaScript errors on this webpage!

How to pass this test?

If your site has JavaScript errors it might not work properly, which can lead to improper or incomplete loading of content. It's hard to advise how to fix JavaScript errors since there are many different types, but here are some tips:

- First of all, you have to locate the source of errors;
- If you are using JS plugins or other third party code, you must carefully read the documentation;
- Syntax errors (a typo or missing character) are easy to fix;

Console Errors Test

This webpage has some errors caught by the Chrome DevTools Console!

How to pass this test?

In order to pass this test, you have to fix all the warnings and errors reported in Chrome DevTools console. You can also visit Google's documentation for further troubleshooting support:

https://developer.chrome.com/docs/devtools/issues/

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Charset Declaration Test

This webpage has a character encoding declaration.

Content-Type: text/html; charset=UTF-8

Social Media Test

This webpage is not connected with social media using the API's provided by Facebook, Google +, Twitter, Pinterest, or using addthis.com

How to pass this test?

In order to pass this test you must connect your website with at least one major social network. To do that, you must insert into your page some social networks plugins: Facebook Like Button, Facebook Share Button, Facebook Comments, Twitter Button, Google +1 Button, Pinterest Button or AddThis Widget

Speed optimizations

5 Failed

3 Warnings

17 Passed

HTML Page Size Test

The size of this webpage's HTML is 12.23 Kb and is under the average webpage's HTML size of 33 Kb. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

OM Size Test

The Document Object Model (DOM) of this webpage has 475 nodes which is less than the recommended value of 1,500 nodes.

✓ HTML Compression/GZIP Test

This webpage is successfully compressed using gzip compression on your code. The HTML code is compressed from 60.88 Kb to 12.23 Kb (80% size savings). This helps ensure a faster loading webpage and improved user experience.

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Site Loading Speed Test

The loading time of this webpage (measured from N. Virginia, US) is around **5.78 seconds** and is greater than the average loading speed which is **5 seconds**!

How to pass this test?

In order to resolve this problem you are advised to:

- Minimize HTTP requests
- Use Gzip compression
- Use HTTP caching
- Move all CSS style rules into a single, external and minified CSS file
- Minify all JS files and, if possible, try combining them into a single external JS file
- Include external CSS files before external JS files
- Place your JS scripts at the bottom of your page
- Optimize images
- Reduce redirects
- Reduce the number of plug-ins

JS Execution Time Test

The JavaScript code used by this webpage is executed in less than 2 seconds.

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Page Objects Test

This webpage is using more than 20 http requests, which can slow down page loading and negatively impact user experience!

Content size by content type

Content type	Percent	Size
Image	70.5 %	2.07 Mb
Javascript	19.8 %	593.89 Kb
Font	3.9 %	117.81 Kb
Css	2.9 %	88.18 Kb
Html	2.2 %	65.21 Kb
Other	0.7 %	20.15 Kb
TOTAL	100%	2.94 Mb

Requests by content type

Content type	Percent	Requests
Javascript	38.1 %	16
Image	21.4 %	9
Other	14.3 %	6
Font	11.9 %	5
Html	7.1 %	3
Css	7.1 %	3
TOTAL	100%	42

Content size by domain

Domain	Percent	Size
visionquest-bio.com	82.5 %	2.42 Mb
gstatic.com	7.4 %	221.28 Kb
googletagmanager.com	5.1 %	153.15 Kb

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google.com	2.8 %	83.33 Kb
fonts.gstatic.com	1.0 %	30.81 Kb
google-analytics.com	0.7 %	20.83 Kb
snap.licdn.com	0.6 %	17.08 Kb
px.ads.linkedin.com	0.0 %	526 B
stats.g.doubleclick.net	0.0 %	302 B
TOTAL	100%	2.94 Mb

Requests by domain

Domain	Percent	Requests
visionquest-bio.com	47.6 %	20
google.com	19.0 %	8
gstatic.com	7.1 %	3
google-analytics.com	7.1 %	3
googletagmanager.com	4.8 %	2
px.ads.linkedin.com	4.8 %	2
fonts.gstatic.com	4.8 %	2
snap.licdn.com	2.4 %	1
stats.g.doubleclick.net	2.4 %	1
TOTAL	100%	42

Page Cache Test (Server Side Caching)

This webpage is using a caching mechanism. Caching helps speed page loading times as well as reduces server load.

Flash Test

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

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CDN Usage Test

This webpage is not serving all resources (images, javascript and css) from CDNs!

How to pass this test?

In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are:

- Improving website loading times
- Reducing bandwidth costs
- Increasing content availability and redundancy
- Improving website security

Modern Image Format Test

This webpage is not serving images in a modern format! Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

How to pass this test?

In order to pass this test, convert all the images listed in this report into a modern image format such as JPEG 2000, JPEG XR or WebP.

It's important to understand that the modern image formats, like WebP, are not yet widely supported across all devices and browsers. You can find here a full list of supported browsers and devices for the WebP format.

If your target audience falls within one of the unsupported browser/device categories, you should serve optimized fall-back images in the original JPEG/PNG format so that your users don't see a broken or badly designed page:

The browser uses the first listed source that's in a format it supports. If the browser does not support any of the formats listed in the "source" tags, it falls back to loading the image specified by the "img" tag.

Image Metadata Test

This webpage is not using images with large metadata.

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Image Caching Test

This website is not using cache headers for all images! Setting cache headers can help speed up the serving of a webpage for returning users. Learn more about how to add expires headers to your images.

How to pass this test?

In order to reduce the number of HTTP requests, you can use the HTTP Expires header to set an expiration time for your images or any other content type. You can add the following lines into your .htaccess file:

```
<IfModule mod_expires.c>
    ExpiresActive on

ExpiresByType image/jpg "access plus 1 month"
    ExpiresByType image/jpeg "access plus 1 month"
    ExpiresByType image/gif "access plus 1 month"
    ExpiresByType image/png "access plus 1 month"
```

JavaScript Caching Test

This webpage is not using cache headers for JavaScript resources! Setting cache headers can help to speed up the webpage for returning users.

How to pass this test?

In order to reduce the number of HTTP requests, you can use the HTTP Expires header to set an expiration time for your JavaScript resources or any other content type. You can add the following lines into your .htaccess file:

```
<lfModule mod_expires.c>
    ExpiresActive on

ExpiresByType text/javascript "access plus 1 month"
    ExpiresByType application/javascript "access plus 1 month"
```

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CSS Caching Test

This webpage is not using cache headers for all CSS resources! Setting cache headers can help to speed up the webpage for returning users.

How to pass this test?

In order to reduce the number of HTTP requests, you can use the HTTP Expires header to set an expiration time for your CSS resources or any other content type. You can add the following lines into your .htaccess file:

<IfModule mod_expires.c>
ExpiresActive on

ExpiresByType text/css "access plus 1 month"

JavaScript Minification Test

All JavaScript files used by this webpage are minified.

CSS Minification Test

All CSS resources used by this webpage are minified.

Render Blocking Resources Test

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

How to pass this test?

In order to pass this test, you have to reduce the impact of render-blocking resources.

First, you have to identify what's critical and what's not. You can use the Chrome DevTools (Coverage tab) to identify non-critical CSS and JS.

Once you've identified critical code, you can try the below methods to eliminate render-blocking resources:

- inline critical JS within a script tag in your HTML document
- inline critical CSS required for the first paint inside a style block in the head of the HTML document
- move the script and link tags at the end of the HTML document
- · add async or defer attributes to non-critical script or link tags
- split CSS styles into different files, organized by media query
- · compress and minify your text-based resources

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Nested Tables Test

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

Frameset Test

This webpage does not use frames.

Doctype Test

This webpage has a doctype declaration.

<!DOCTYPE html>

✓ URL Redirects Test

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

Largest Contentful Paint Test

The Largest Contentful Paint duration of this webpage is 1.1 seconds. To provide a good user experience, Google recommends that sites should strive to have Largest Contentful Paint of 2.5 seconds or less.

Largest Contentful Paint element within the viewport:

<div class="imagesfullsize fixeds" style="height: 100%; width: 100%; background-image: url(h...">

Cumulative Layout Shift Test

The CLS score of this webpage is **0.0053**. To provide a good user experience, Google recommends that sites should strive to have a CLS score of **0.1** or less.

DOM element which contributes the most to CLS score:

Html:

Score: 0.0019

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Server and security

2 Failed

1 Warnings

7 Passed



URL Canonicalization Test

https://www.visionquest-bio.com/ and https://visionquest-bio.com/ resolve to the same URL.

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SSL Checker and HTTPS Test

This website is successfully using the HTTPS protocol, but the SSL Certificate will expire in less than a month! Having an up-to-date certificate is an important security practice to ensure that your website is safe and provides trust, and any communication between the user's browser and your website (such as passwords, credit cards, or forms) is encrypted and private.

- The certificate is not used before the activation date.
- 1 The certificate will expire in less than a month!
- ▼ The hostname "www.visionquest-bio.com" is correctly listed in the certificate.
- The certificate should be trusted by all major web browsers.
- The certificate was not revoked.
- ▼ The certificate was signed with a secure hash.

Certificate Chain:

Server certificate	
Common Name	www.visionquest-bio.com
Subject Alternative Names (SANs)	visionquest-bio.com, www.visionquest-bio.com
Not Valid Before	Wed, January 10th 2024, 11:00:03 pm (UTC)
Not Valid After	Tue, April 9th 2024, 11:00:02 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	R3
Intermediate certificate	
Common Name	R3
Organization	Let's Encrypt
Location	US
Not Valid Before	Fri, September 4th 2020, 12:00:00 am (UTC)
Not Valid After	Mon, September 15th 2025, 4:00:00 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1
Root certificate	

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Common Name	ISRG Root X1
Organization	Internet Security Research Group
Location	US
Not Valid Before	Thu, June 4th 2015, 11:04:38 am (UTC)
Not Valid After	Mon, June 4th 2035, 11:04:38 am (UTC)
Signature Algorithm	sha256WithRsaEncryption
lssuer	ISRG Root X1

✓ Mixed Content Test (HTTP over HTTPS)

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

MTTP2 Test

This webpage is not using the HTTP/2 protocol!

Safe Browsing Test

This website is not currently listed as suspicious (no malware or phishing activity found).

Server Signature Test

The server signature is off for this webpage.

Directory Browsing Test

Directory browsing is disabled for this website.

Plaintext Emails Test

This webpage does not include email addresses in plaintext.

✓ Unsafe Cross-Origin Links Test

This webpage is not using target="_blank" links without rel="noopener" or rel="noreferrer" attribute.

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Meta Viewport Test

This webpage is using a viewport meta tag.

<meta name="viewport" content="width=device-width, initial-scale=1, shrink-to-fit=no" />

Media Query Responsive Test

This webpage is using CSS media queries, which is the base for responsive design functionalities.

Mobile Snapshot Test



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Advanced SEO 1 Failed 2 Warnings 7 Passed

Structured Data Test

This webpage is using structured data.

Custom 404 Error Page Test

This website is using a custom 404 error page. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links.

Noindex Tag Test

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

Canonical Tag Test

This webpage is using the canonical link tag. This tag specifies that the URL: http://www.visionquest-bio.com/ should be the preferred version of this page. The canonical tag can be useful when there are similar versions of the same content on several URLs (e.g., such as e-commerce sites where URL modifiers like sort parameters are appended to a product page's URL). Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

<link href="http://www.visionquest-bio.com/" rel="canonical"/>

How to pass this test?

The Canonical Link Tag can be used when there are several pages with similar content and you want to tell the search engines which page you prefer to use in the search results. If your webpage does not have duplicate content and it has the preferred URL you must remove the canonical link tag.

Nofollow Tag Test

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.

Disallow Directive Test

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

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Meta Refresh Test

This webpage is not using a meta refresh tag.

✓ SPF Records Test

This DNS server is using an SPF record.

 $v \!\!=\! spf1\ include \!\!:\! spf. sendinblue.com\ include \!\!:\! server data.net\ mx\ {\sim} all$

Ads.txt Validation Test

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.

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