SEO Site Checkup

https://www.signatureprestige.fr

Report generated on Mar 10, 2024

SEO Score

88/100

8 Failed

5 Warnings

60 Passed

Common SEO issues

2 Failed   **2** Warnings   **21** Passed

✓ Meta Title Test

This webpage is using a title tag.

Text: Best Limousine Service in Paris | Signature Prestige
Length: 52 characters

⚠ Meta Description Test

This webpage is using a meta description tag with a length of **134 characters.** We recommend using well-written and inviting meta descriptions with a length **between 150 and 220 characters** (spaces included).

Text: Limousine service by Signature Prestige - Experience luxury with our top-notch limousine service Paris for all your special occasions.
Length: 134 characters

SEO Site Checkup

◎ Google Search Results Preview Test

Desktop version

https://signatureprestige.fr/

Best Limousine Service in Paris | Signature Prestige

Limousine service by Signature Prestige - Experience luxury with our top-notch limousine service Paris for all your special occasions.

Mobile version

https://signatureprestige.fr/

Best Limousine Service in Paris | Signature Prestige

Limousine service by Signature Prestige - Experience luxury with our top-notch limousine service Paris for all your special...

✅ Social Media Meta Tags Test

This webpage is using social media meta tags.

Open Graph Meta Tags	
og:locale	en_US
og:type	website
og:title	Home
og:description	Limousine service by Signature Prestige - Experience luxury with our top-notch limousine service Paris for all your special occasions.
og:url	https://signatureprestige.fr/
og:site_name	Signature Prestige

Twitter Card Meta Tags	
twitter:card	summary_large_image
twitter:site	@SignPrestige

◎ Most Common Keywords Test

There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

| 39 | service | | 27 | limousine | | 18 | transfers | | 18 | prestige | | 17 | paris |

✓ Keywords Usage Test

The most common keywords of this webpage are distributed well across the important HTML tags. This helps search engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
service	✓	✓	✓
limousine	✓	✓	✓
transfers	✗	✗	✗
prestige	✓	✓	✓
paris	✓	✓	✓

Keywords Cloud Test

12 airport	3 allowing	4 arrive	6 best	2 blogs	4 book	6 business	3 centers
3 chauffer	4 chauffeur	15 chauffeurs	3 choose	12 city	3 click	6 comfort	8 contact
4 convention	5 corporate	4 courteous	4 customer	3 dedicated	4 destination
6 drivers	3 driving	3 email	5 enjoy	7 ensuring	5 event	6 events	7 exceptional
2 excursions	4 exhibition	15 experience	3 experienced	3 fashion	4 fast	8 fleet
3 follow	6 have	3 highest	3 highly	3 home	9 journey	3 just	3 knowledgeable
3 layover	27 limousine	3 local	13 luxury	3 maintained	5 make	4 memorable
3 mind	4 need	4 needs	3 online	17 paris	2 partners	3 peace	5 personalized
3 phone	3 preferences	18 prestige	3 priority	10 private	9 professional	7 provide
5 providing	3 punctuality	6 ride	8 safety	3 secure	39 service	12 services
2 sighseeing	6 sightseeing	2 sightseeings	17 signature	2 signatureprestige
3 sophistication	3 special	3 sports	5 station	3 stress	4 style	3 tailored	3 team
7 time	3 tour	4 track	3 traffic	5 train	2 transfer	18 transfers	4 transportation
17 travel	3 trip	6 vehicles	3 weddings	4 welcome

Related Keywords Test

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

- sightsee near me
- chauffeur service in paris
- limos in paris
- chauffeur service paris
- paris chauffeur service
- prestige paris transfer
- prestige paris transfer
- paris seesights
- sightseeings
- service prestige paris

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◎ Competitor Domains Test

This domain has an Authority Score of **10/100** while the **Average Authority Score** of top 100 sites is **89.5**. Some of the most relevant competitors for this domain are listed below:

✅ Heading Tags Test

This webpage contains headings tags.

H1 tags

Welcome to Signature Prestige - Limousine Services Paris

H2 tags

Welcome to Signature Prestige - Limousine Services Paris

Our Professional Limousine Services Make Us Different

What Our Customers Say About Us

Private Travel With Luxury Limousine Service

Our Professional Chauffeurs At Your Service

Contact Us

✅ Robots.txt Test

Congratulations! Your site uses a "robots.txt" file.

https://signatureprestige.fr/robots.txt

✅ Sitemap Test

This website has a sitemap file.

https://signatureprestige.fr/sitemap_index.xml

✅ SEO Friendly URL Test

All links from this webpage are SEO friendly.

✅ Image Alt Test

All "img" tags from this webpage have the required "alt" attribute.

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❌ Responsive Image Test

Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.

How to pass this test?

This issue can be fixed by using responsive images, which relies on creating multiple versions of each image, that are served via CSS media queries depending on the user's viewport dimensions.

Another solution can be to use vector-based image formats like SVG. SVG images scale appropriately to any size, without wasting unnecessary bandwidth. Also consider image CDNs that can help serve responsive images.

✅ Image Aspect Ratio Test

All image display dimensions match the natural aspect ratio.

❌ Inline CSS Test

This webpage is using inline CSS styles!

How to pass this test?

It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.

- check the HTML code of your page and identify all style attributes

- for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute

For example:

```
<!--this HTML code with inline CSS rule:-->
<p style="color:red; font-size: 12px">some text here</p>

<!--would became:-->
<p>some text here</p>

<!--and the rule added into your CSS file:-->
p{color:red; font-size: 12px}
```

✅ Deprecated HTML Tags Test

This webpage does not use HTML deprecated tags.

✅ Google Analytics Test

This webpage is using Google Analytics.

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✅ **Favicon Test**

    This website appears to have a favicon.

◉ **Backlinks Test**

This domain has an Authority Score of **10/100** while the **Average Authority Score** of top 100 sites is **89.5**. Also, this domain has **2,281 backlinks** from **379 referring domains** and some recently found backlinks are listed below:

MAR 10, 2024	https://www.modern-constructions.org/ronecew583?lang=ro_ro
MAR 10, 2024	https://www.modern-constructions.org/ronecew583?lang=ro_ro
MAR 10, 2024	https://www.modern-constructions.org/ronecew583?lang=ro_ro
MAR 10, 2024	https://www.sublimedir.net/Business/Business_Services/?p=21121
MAR 10, 2024	https://www.openhumans.org/member/signatureprestige/
MAR 10, 2024	http://zbio.net/forums/lofiversion/index.php/t928462-50.html
MAR 10, 2024	https://webhitlist.com/profiles/blogs/parisian-magic-a-sightseeing-extravaganza-for-every-explor...
MAR 10, 2024	http://www.zbio.net/forums/lofiversion/index.php/t928477-150.html&langid=en&langid=en&lan...
MAR 10, 2024	http://zbio.net/forums/lofiversion/index.php/t928477-150.html
MAR 10, 2024	https://www.modern-constructions.org/search/hashtag/ux/posts?lang=es_es

✅ **JS Error Test**

There are no severe JavaScript errors on this webpage.

✅ **Console Errors Test**

This webpage doesn't have any warnings or errors caught by the Chrome DevTools Console.

✅ **Charset Declaration Test**

This webpage has a character encoding declaration.

> *Content-Type: text/html; charset=UTF-8*

✅ **Social Media Test**

This webpage is connected successfully with social media using:
Facebook Twitter

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Speed optimizations

3 Failed   **1** Warnings   **21** Passed

❌ HTML Page Size Test

The size of this webpage's HTML is **38.73 Kb**, and is greater than the average size of **33 Kb**! This can lead to slower loading times, lost visitors, and decreased revenue. Good steps to reduce HTML size include: using HTML compression, CSS layouts, external style sheets, and moving javascript to external files.

How to pass this test?

In order to resolve this problem you are advised to:

- use gzip compression

- move all CSS style rules into a single, external and minified CSS file

- minify all JS files and, if possible, try combining them into a single external JS file

- use CSS layouts

✅ DOM Size Test

The Document Object Model (DOM) of this webpage has **686 nodes** which is less than the recommended value of 1,500 nodes.

✅ HTML Compression/GZIP Test

This webpage is successfully compressed using **gzip compression** on your code. The HTML code is compressed from **223.44 Kb** to **38.73 Kb (83% size savings)**. This helps ensure a faster loading webpage and improved user experience.

✅ Site Loading Speed Test

The loading time of this webpage (measured from N. Virginia, US) is around **2.84 seconds** and this is under the average loading speed which is **5 seconds.**

✅ JS Execution Time Test

The JavaScript code used by this webpage is executed in less than **2 seconds**.

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❌ Page Objects Test

This webpage is using more than **20 http requests**, which can slow down page loading and negatively impact user experience!

Content size by content type

Content type	Percent	Size
Javascript	40.0 %	533.30 Kb
Image	30.1 %	401.49 Kb
Font	22.3 %	298.05 Kb
Css	4.7 %	62.22 Kb
Html	2.9 %	38.56 Kb
Other	0.0 %	431 B
TOTAL	100%	1.30 Mb

Requests by content type

Content type	Percent	Requests
Javascript	31.4 %	16
Font	25.5 %	13
Css	21.6 %	11
Image	11.8 %	6
Other	5.9 %	3
Html	3.9 %	2
TOTAL	100%	51

Content size by domain

Domain	Percent	Size
signatureprestige.fr	50.7 %	676.23 Kb
fonts.gstatic.com	16.0 %	213.24 Kb
googletagmanager.com	12.5 %	166.34 Kb

rest.happierleads.com	8.2 %	109.23 Kb
cdn.truconversion.com	5.8 %	76.72 Kb
vbt.io	3.2 %	42.66 Kb
app.vbout.com	1.7 %	22.33 Kb
google-analytics.com	1.6 %	20.82 Kb
fonts.googleapis.com	0.2 %	3.28 Kb
app.truconversion.com	0.2 %	2.80 Kb
Other	0.0 %	411 B
TOTAL	**100%**	**1.30 Mb**

Requests by domain

Domain	Percent	Requests
signatureprestige.fr	51.0 %	26
fonts.gstatic.com	21.6 %	11
googletagmanager.com	3.9 %	2
vbt.io	3.9 %	2
google-analytics.com	3.9 %	2
app.vbout.com	3.9 %	2
fonts.googleapis.com	2.0 %	1
app.truconversion.com	2.0 %	1
cdn.truconversion.com	2.0 %	1
analytics.google.com	2.0 %	1
Other	3.9 %	2
TOTAL	**100%**	**51**

✅ Page Cache Test (Server Side Caching)

This webpage is using a caching mechanism. Caching helps speed page loading times as well as reduces server load.

✅ Flash Test

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

✅ CDN Usage Test

This webpage is serving all images, javascript and css resources from CDNs.

✅ Modern Image Format Test

This webpage is using images in a modern format.

✅ Image Metadata Test

This webpage is not using images with large metadata.

✅ Image Caching Test

This website is using cache headers for images and the browsers will display these images from the cache.

✅ JavaScript Caching Test

This webpage is using cache headers for all JavaScript resources.

✅ CSS Caching Test

This webpage is using cache headers for all CSS resources.

✅ JavaScript Minification Test

All JavaScript files used by this webpage are minified.

✅ CSS Minification Test

All CSS resources used by this webpage are minified.

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❌ Render Blocking Resources Test

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

How to pass this test?

In order to pass this test, you have to reduce the impact of render-blocking resources.

First, you have to identify what's critical and what's not. You can use the Chrome DevTools (Coverage tab) to identify non-critical CSS and JS.

Once you've identified critical code, you can try the below methods to eliminate render-blocking resources:

- inline critical JS within a script tag in your HTML document

- inline critical CSS required for the first paint inside a style block in the head of the HTML document

- move the script and link tags at the end of the HTML document

- add async or defer attributes to non-critical script or link tags

- split CSS styles into different files, organized by media query

- compress and minify your text-based resources

✅ Nested Tables Test

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

✅ Frameset Test

This webpage does not use frames.

✅ Doctype Test

This webpage has a doctype declaration.

> <!DOCTYPE html>

⚠️ URL Redirects Test

This URL performed 1 redirects! While redirects are typically not advisable (as they can affect search engine indexing issues and adversely affect site loading time), one redirect may be acceptable, particularly if the URL is redirecting from a non-www version to its www version, or vice-versa.

https://www.signatureprestige.fr/ → https://signatureprestige.fr/

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✅ Largest Contentful Paint Test

The Largest Contentful Paint duration of this webpage is **1.52** seconds. To provide a good user experience, Google recommends that sites should strive to have Largest Contentful Paint of **2.5** seconds or less.

> **Largest Contentful Paint element within the viewport:**
>
> **Text:** *WELCOME TO SIGNATURE PRESTIGE - LIMOUSINE SERVICES PARIS Click To Call*
> **Html:** *<div class="et_pb_slide et_pb_slide_0 et_pb_bg_layout_dark et_..." data-slide-id="et_pb_slide_0">*

✅ Cumulative Layout Shift Test

The CLS score of this webpage is **0.0000**. To provide a good user experience, Google recommends that sites should strive to have a CLS score of **0.1** or less.

> **DOM element which contributes the most to CLS score:**
>
> **Html:**
> **Score:** 0.0000

Server and security

3 Failed   **0** Warnings   **7** Passed

✅ URL Canonicalization Test

https://signatureprestige.fr/ and https://www.signatureprestige.fr/ resolve to the same URL.

✅ SSL Checker and HTTPS Test

This website is successfully using HTTPS, a secure communication protocol over the Internet.

- ✅ The certificate is not used before the activation date.
- ✅ The certificate has not expired.
- ✅ The hostname "signatureprestige.fr" is correctly listed in the certificate.
- ✅ The certificate should be trusted by all major web browsers.
- ✅ The certificate was not revoked.
- ✅ The certificate was signed with a secure hash.

Certificate Chain:

Server certificate	
Common Name	signatureprestige.fr
Subject Alternative Names (SANs)	www.signatureprestige.fr, signatureprestige.fr
Not Valid Before	Sun, July 9th 2023, 5:51:49 pm (UTC)
Not Valid After	Tue, July 9th 2024, 5:51:49 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	Go Daddy Secure Certificate Authority - G2

Intermediate certificate	
Common Name	Go Daddy Secure Certificate Authority - G2
Organization	GoDaddy.com, Inc.
Location	Scottsdale, Arizona, US
Not Valid Before	Tue, May 3rd 2011, 7:00:00 am (UTC)
Not Valid After	Sat, May 3rd 2031, 7:00:00 am (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	Go Daddy Root Certificate Authority - G2

Root certificate	
Common Name	Go Daddy Root Certificate Authority - G2
Organization	GoDaddy.com, Inc.

Location	Scottsdale, Arizona, US
Not Valid Before	Tue, September 1st 2009, 12:00:00 am (UTC)
Not Valid After	Thu, December 31st 2037, 11:59:59 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	Go Daddy Root Certificate Authority - G2

✅ Mixed Content Test (HTTP over HTTPS)

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

✅ HTTP2 Test

This webpage is using the HTTP/2 protocol.

✅ Safe Browsing Test

This website is not currently listed as suspicious (no malware or phishing activity found).

✅ Server Signature Test

The server signature is off for this webpage.

✅ Directory Browsing Test

Directory browsing is disabled for this website.

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❌ Plaintext Emails Test

We've found 1 email addresses in your page code! We advise you to protect email links in a way that hides them from the spam harvesters.

How to pass this test?

In order to pass this test you must make your email addresses invisible to email spiders. Note that the best option is to replace your entire contact mechanism with a contact form and using the POST method while submitting the form.

Other solutions are listed below:

- replace the at (@) and dot (.) characters

- replace text with images

- use email obfuscators

- hide email addresses using JavaScript or CSS trick

❌ Unsafe Cross-Origin Links Test

This webpage is using **target="_blank"** links without **rel="noopener"** or **rel="noreferrer"** attribute, which can expose it to performance and security issues!

How to pass this test?

In order to pass this test, you have to update each link identified in this report, by adding a **rel="noopener"** or a **rel="noreferrer"** attribute or both:

```
<a href="https://example.com" target="_blank" rel="noopener noreferrer">
    Click here
</a>
```

- **rel="noopener"** prevents the new page from being able to access the **window.opener** property and ensures it runs in a separate process.

- **rel="noreferrer"** has the same effect but also prevents the **Referer header** from being sent to the new page.

Mobile usability   **0** Failed   **0** Warnings   **3** Passed

✅ Meta Viewport Test

This webpage is using a viewport meta tag.

```
<meta name="viewport" content="width=device-width, initial-scale=1.0, maximum-scale=1.0, user-scalable=0" />
```
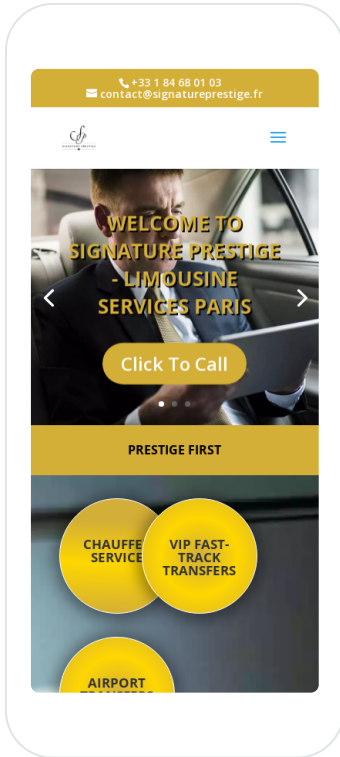
SEO Site Checkup

✅ **Media Query Responsive Test**

This webpage is using CSS media queries, which is the base for responsive design functionalities.

⦿ **Mobile Snapshot Test**

Advanced SEO

0 Failed   **2** Warnings   **8** Passed

✅ **Structured Data Test**

This webpage is using structured data.

✅ **Custom 404 Error Page Test**

This website is using a custom 404 error page. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links.

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✅ **Noindex Tag Test**

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

✅ **Canonical Tag Test**

This webpage is using the canonical link tag. This tag specifies that the URL: https://signatureprestige.fr/ is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

> *<link href="https://signatureprestige.fr/" rel="canonical"/>*

◉ **Nofollow Tag Test**

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.

◉ **Disallow Directive Test**

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

✅ **Meta Refresh Test**

This webpage is not using a meta refresh tag.

✅ **SPF Records Test**

This DNS server is using an SPF record.

> *v=spf1 include:secureserver.net include:sparkpostmail.com -all*

⚠️ **Ads.txt Validation Test**

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.