

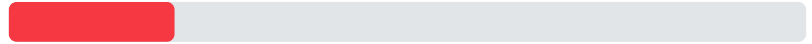


## https://www.primustrans.com

Report generated on Mar 09, 2024



15 Failed



4 Warnings



53 Passed



### Common SEO issues

9 Failed

1 Warnings

15 Passed

#### ! Meta Title Test

This webpage is using a title tag with a length of 62 characters. While there's no target number of characters, titles should be descriptive and concise. We recommend using a title with a length between 20 - 60 characters in order to fit Google Search results that have a 600-pixel limit.

**Text:** Airport transfers & Chauffeur service Bucharest | Primus Trans  
**Length:** 62 characters

#### ✓ Meta Description Test

This webpage is using a meta description tag.

**Text:** Comfortable, reliable and affordable chauffeur and transfer service in Bucharest Romania. Airport transfers, in-city private chauffeur transfer and hourly services, inter-city private transfers.  
**Length:** 194 characters



## Google Search Results Preview Test

### Desktop version

<https://primustrans.com/>

**Airport transfers & Chauffeur service Bucharest | Primus...**

Comfortable, reliable and affordable chauffeur and transfer service in Bucharest Romania. Airport transfers, in-city private chauffeur transfer and hourly services,...

### Mobile version

<https://primustrans.com/>

**Airport transfers & Chauffeur  
service Bucharest | Primus Trans**

Comfortable, reliable and affordable  
chauffeur and transfer service in Bucharest  
Romania. Airport transfers, in-city private...



## ✔ Social Media Meta Tags Test

This webpage is using social media meta tags.

### Open Graph Meta Tags

og:locale	en_US
og:locale:alternate	ro_RO
og:type	website
og:title	Home
og:description	Comfortable, reliable and affordable chauffeur and transfer service in Bucharest Romania. Airport transfers, in-city private chauffeur transfer and hourly services, inter-city private transfers.
og:url	https://primustrans.com/
og:site_name	PRIMUS TRANS Bucharest chauffeur services
og:image	https://primustrans.com/wp-content/uploads/1/iStock_000018880053Medium.jpg
og:image:width	1024
og:image:height	682
og:image:type	image/jpeg

### Twitter Card Meta Tags

twitter:card	summary_large_image
twitter:site	@PrimusTrans

## ⊙ Most Common Keywords Test

This webpage doesn't contain any keywords!

## ✘ Keywords Usage Test

This webpage doesn't contain any keywords!

### How to pass this test?

First of all, you must make sure that your page is using the title and meta-description tags.

Second, you must adjust these tags content in order to include some of the primary keywords displayed above.



## ⦿ Keywords Cloud Test

This webpage doesn't contain any keywords!

## ⦿ Related Keywords Test

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

- [bucharest city tour](#)
- [bucharest to bran castle](#)
- [day trips from bucharest romania](#)
- [primus login](#)
- [bucharest airport transfer](#)
- [primus log in](#)
- [sightseeing in bucharest](#)
- [romania driving](#)
- [drive in romania](#)
- [driving in romania](#)

## ⦿ Competitor Domains Test

There are no indexed competitors for this domain!

## ✗ Heading Tags Test

This webpage does not contain H1 headings! H1 headings help indicate the important topics of your page to search engines. While less important than good meta-titles and descriptions, H1 headings may still help define the topic of your page to search engines.

### How to pass this test?

In order to pass this test you must identify the most important topics from your page and insert those topics between `<h1>...</h1>` tags.

**Example:**

```
<h1>Important topic goes here</h1>
...
<h1>Another topic</h1>
```



## ✓ Robots.txt Test

Congratulations! Your site uses a "robots.txt" file.

<https://primustrans.com/robots.txt>

## ✓ Sitemap Test

This website has a sitemap file.

<https://primustrans.com/sitemap.xml>

[https://primustrans.com/sitemap\\_index.xml](https://primustrans.com/sitemap_index.xml)

## ✓ SEO Friendly URL Test

All links from this webpage are SEO friendly.

## ✓ Image Alt Test

This webpage doesn't use "img" tags.

## ✓ Responsive Image Test

All images in this webpage are properly sized for different users' viewports.

## ✓ Image Aspect Ratio Test

All image display dimensions match the natural aspect ratio.

## ✓ Inline CSS Test

This webpage is not using inline CSS styles.

## ✓ Deprecated HTML Tags Test

This webpage does not use HTML deprecated tags.

## ✓ Google Analytics Test

This webpage is using Google Analytics.



## ✖ Favicon Test

This website either doesn't have a favicon or this has not been referenced correctly!

### How to pass this test?

To add a favicon to your site, you need to have your logo created in a 16x16 PNG, GIF or ICO image and uploaded to your web server. Then it's simply a matter of adding the following code into the header of your HTML code for your web pages:

```
<head>
  <link rel="icon" type="image/x-icon" href="url_to_my_favicon" />
  <title>My Title</title>
</head>
```

In the example above the "url\_to\_my\_favicon" refers to the actual location of your favicon file.

## ○ Backlinks Test

This domain has an Authority Score of 8/100 while the Average Authority Score of top 100 sites is 89.5. Also, this domain has 771 backlinks from 272 referring domains and some recently found backlinks are listed below:

- MAR 8, 2024 <https://v2me.top/images/search?FORM=IRMHRS&q=Bran%2BCastle>
- MAR 8, 2024 <https://xazfmrhfnv.blogspot.com/2021/08/aeroportul-otopeni-interior-am-fost-cu.html>
- MAR 7, 2024 <http://www.baconblade.com/images/search?FORM=RESTAB&q=Bran%2BCastle>
- MAR 7, 2024 <https://piatavalutara.blogspot.com/2013/>
- MAR 7, 2024 <https://piatavalutara.blogspot.com/2013/>
- MAR 6, 2024 <http://cursoespaciosconfinados.com/curse-bucuresti-slanic-prahova-k.html>
- MAR 6, 2024 <http://cursoespaciosconfinados.com/curse-bucuresti-slanic-prahova-k.html>
- MAR 6, 2024 <https://tomsoisoonthorn.com/curse-bucuresti-slanic-prahova-k.html>
- MAR 6, 2024 <https://trackapex.com/otopeni-harta-interior-k.html>
- MAR 6, 2024 <https://ya0331.com/images/search?FORM=IRMHRE&q=Bran%2BCastle>



## ✘ JS Error Test

We've found JavaScript errors on this webpage!

### How to pass this test?

If your site has JavaScript errors it might not work properly, which can lead to improper or incomplete loading of content. It's hard to advise how to fix JavaScript errors since there are many different types, but here are some tips:

- First of all, you have to locate the source of errors;
- If you are using JS plugins or other third party code, you must carefully read the documentation;
- Syntax errors (a typo or missing character) are easy to fix;

## ✘ Console Errors Test

This webpage has some errors caught by the Chrome DevTools Console!

### How to pass this test?

In order to pass this test, you have to fix all the warnings and errors reported in Chrome DevTools console. You can also visit Google's documentation for further troubleshooting support:

<https://developer.chrome.com/docs/devtools/issues/>

## ✔ Charset Declaration Test

This webpage has a character encoding declaration.

```
Content-Type: text/html; charset=UTF-8
```

## ✘ Social Media Test

This webpage is not connected with social media using the API's provided by Facebook, Google +, Twitter, Pinterest, or using [addthis.com](https://addthis.com)

### How to pass this test?

In order to pass this test you must connect your website with at least one major social network. To do that, you must insert into your page some social networks plugins: [Facebook Like Button](#), [Facebook Share Button](#), [Facebook Comments](#), [Twitter Button](#), [Google +1 Button](#), [Pinterest Button](#) or [AddThis Widget](#)

### ✓ HTML Page Size Test

The size of this webpage's HTML is **7.77 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

### ✗ DOM Size Test

The Document Object Model (DOM) of this webpage has **0 nodes** which is greater than the recommended value of **1,500 nodes**! A large DOM size negatively affects site performance and increases the page load time.

#### How to pass this test?

In order to pass this test, you need to reduce the DOM size.

First, you need to identify the causes of an excessive number of DOM nodes. They can be: poorly coded plugins or themes, DOM nodes created dynamically via JavaScript, page builders that generate bloated HTML, copy-paste text into a WYSIWYG editor, hidden elements via CSS, etc.

Second, you need to remove the unnecessary tags and even refactor or rewrite some parts of the code/template. Another workarounds can be: code splitting (create more pages instead of one long page), consider to lazy load some parts of your website in order to speed up the initial rendering, implement infinite scroll, improve page rendering with content visibility (with the CSS content-visibility property, the browser will skip the styling, layout, and paint until the user scrolls down the page).

### ✓ HTML Compression/GZIP Test

This webpage is successfully compressed using **br compression** on your code. The HTML code is compressed from **39.52 Kb** to **7.77 Kb** (**80% size savings**). This helps ensure a faster loading webpage and improved user experience.

### ✓ Site Loading Speed Test

The loading time of this webpage (measured from N. Virginia, US) is around **0.22 seconds** and this is under the average loading speed which is **5 seconds**.

### ✓ JS Execution Time Test

The JavaScript code used by this webpage is executed in less than **2 seconds**.





## ✔ Page Objects Test

This webpage has less than 20 http requests. A higher number of http requests results in a user's browser needing to request a large number of objects from the server, which will ultimately slow down the loading of your webpage.

### Content size by content type

Content type	Percent	Size
Html	70.1 %	66.08 Kb
Image	28.2 %	26.58 Kb
Css	1.8 %	1.66 Kb
Javascript	0.0 %	0 B
Font	0.0 %	0 B
Other	0.0 %	0 B
<b>TOTAL</b>	<b>100%</b>	<b>94.33 Kb</b>

### Requests by content type

Content type	Percent	Requests
Html	60.0 %	3
Css	20.0 %	1
Image	20.0 %	1
Javascript	0.0 %	0
Font	0.0 %	0
Other	0.0 %	0
<b>TOTAL</b>	<b>100%</b>	<b>5</b>

### Content size by domain

Domain	Percent	Size
primustrans.com	100.0 %	94.33 Kb
<b>TOTAL</b>	<b>100%</b>	<b>94.33 Kb</b>



## Requests by domain

Domain	Percent	Requests
primustrans.com	100.0 %	5
<b>TOTAL</b>	<b>100%</b>	<b>5</b>

### ✓ Page Cache Test (Server Side Caching)

This webpage is using a caching mechanism. [Caching](#) helps speed page loading times as well as reduces server load.

### ✓ Flash Test

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

### ✗ CDN Usage Test

This webpage is not serving resources (images, javascript and css) from CDNs!

#### How to pass this test?

In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are:

- Improving website loading times
- Reducing bandwidth costs
- Increasing content availability and redundancy
- Improving website security



## ✘ Modern Image Format Test

This webpage is not serving images in a modern format! Image formats like [JPEG 2000](#), [JPEG XR](#), and [WebP](#) often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

### How to pass this test?

In order to pass this test, convert all the images listed in this report into a modern image format such as [JPEG 2000](#), [JPEG XR](#) or [WebP](#).

It's important to understand that the modern image formats, like WebP, are not yet widely supported across all devices and browsers. You can find [here](#) a full list of supported browsers and devices for the WebP format.

If your target audience falls within one of the unsupported browser/device categories, you should serve optimized fall-back images in the original JPEG/PNG format so that your users don't see a broken or badly designed page:

```
<!--Before:-->


<!--After:-->
<picture>
  <source type="image/webp" srcset="image.webp">
  
</picture>
```

The browser uses the first listed source that's in a format it supports. If the browser does not support any of the formats listed in the "source" tags, it falls back to loading the image specified by the "img" tag.

## ✔ Image Metadata Test

This webpage is not using images with large metadata.

## ✔ Image Caching Test

This website is using cache headers for images and the browsers will display these images from the cache.

## ✔ JavaScript Caching Test

This webpage is not using uncached JavaScript resources from same domain!

## ✔ CSS Caching Test

This webpage is using cache headers for all CSS resources.

## ✔ JavaScript Minification Test

All JavaScript files used by this webpage are minified.



## ✓ CSS Minification Test

All CSS resources used by this webpage are minified.

## ✓ Render Blocking Resources Test

This webpage is not using render-blocking resources.

## ✓ Nested Tables Test

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

## ✓ Frameset Test

This webpage does not use frames.

## ✓ Doctype Test

This webpage has a doctype declaration.

```
<!DOCTYPE html>
```

## ! URL Redirects Test

This URL performed 1 redirects! While redirects are typically not advisable (as they can affect search engine indexing issues and adversely affect site loading time), one redirect may be acceptable, particularly if the URL is redirecting from a non-www version to its www version, or vice-versa.

<https://www.primustrans.com/> → <https://primustrans.com/>

## ✓ Largest Contentful Paint Test

The Largest Contentful Paint duration of this webpage is 0.0 seconds. To provide a good user experience, [Google recommends](#) that sites should strive to have Largest Contentful Paint of 2.5 seconds or less.

## ✓ Cumulative Layout Shift Test

The CLS score of this webpage is 0.0000. To provide a good user experience, [Google recommends](#) that sites should strive to have a CLS score of 0.1 or less.



## Server and security

1 Failed

0 Warnings

9 Passed

### ✔ URL Canonicalization Test

<https://primustrans.com/> and <https://www.primustrans.com/> resolve to the same URL.



## ✔ SSL Checker and HTTPS Test

This website is successfully using HTTPS, a secure communication protocol over the Internet.

- ✔ The certificate is not used before the activation date.
- ✔ The certificate has not expired.
- ✔ The hostname "primustrans.com" is correctly listed in the certificate.
- ✔ The certificate should be trusted by all major web browsers.
- ✔ The certificate was not revoked.
- ✔ The certificate was signed with a secure hash.

### Certificate Chain:

Server certificate	
Common Name	primustrans.com
Subject Alternative Names (SANs)	*.primustrans.com, primustrans.com
Not Valid Before	Sat, February 10th 2024, 11:24:25 am (UTC)
Not Valid After	Fri, May 10th 2024, 11:24:24 am (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	R3
Intermediate certificate	
Common Name	R3
Organization	Let's Encrypt
Location	US
Not Valid Before	Fri, September 4th 2020, 12:00:00 am (UTC)
Not Valid After	Mon, September 15th 2025, 4:00:00 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1
Root certificate	
Common Name	ISRG Root X1
Organization	Internet Security Research Group



Location	US
Not Valid Before	Thu, June 4th 2015, 11:04:38 am (UTC)
Not Valid After	Mon, June 4th 2035, 11:04:38 am (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1

## ✓ Mixed Content Test (HTTP over HTTPS)

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

## ✓ HTTP2 Test

This webpage is using the HTTP/2 protocol.

## ✓ Safe Browsing Test

This website is not currently listed as suspicious (no malware or phishing activity found).

## ✓ Server Signature Test

The server signature is off for this webpage.

## ✓ Directory Browsing Test

Directory browsing is disabled for this website.

## ✓ Plaintext Emails Test

This webpage does not include email addresses in plaintext.

## ✓ Unsafe Cross-Origin Links Test

This webpage is not using `target="_blank"` links without `rel="noopener"` or `rel="noreferrer"` attribute.

### ✓ Meta Viewport Test

This webpage is using a viewport meta tag.

```
<meta name="viewport" content="width=device-width, initial-scale=1.0, viewport-fit=cover" />
```

### ✗ Media Query Responsive Test

This webpage is not using CSS media queries. We recommend the use of this technique in order to implement responsive design functionalities.

#### How to pass this test?

Media queries allow you to style elements for specific devices (smartphones, tablets, desktop computers) by using attributes like width, height, resolution, aspect ratio, orientation or color. By using media queries, presentations can be tailored to a specific range of output devices without changing the content itself.

#### Example:

```
<link rel="stylesheet" media="screen and (min-width: 480px) and (max-width: 960px)"
href="480-960.css" />

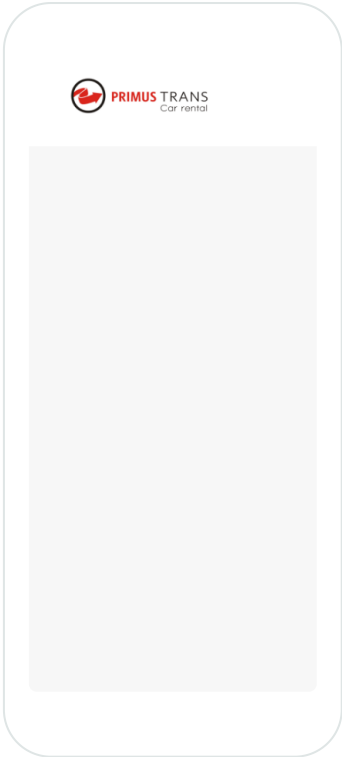
<!-- OR -->
@media screen and (min-width: 480px) and (max-width: 960px) {
  #header {
    display: none;
  }
}
```

A **@media** rule specifies the target media types of a set of statements. In the example above, we are specifying the media type **screen**. The **max-width** and **min-width** features are telling the browser that at any screen size larger than 480px, but smaller than 960px, hide any elements with **id="header"**.





## Mobile Snapshot Test



## Advanced SEO

1 Failed

1 Warnings

8 Passed

### Structured Data Test

This webpage is using structured data.



## ✘ Custom 404 Error Page Test

This website is not using a custom 404 error page! Default 404 error pages result in a poor experience - it can mislead users into thinking an entire site is down or broken, greatly increases the chance they leave the website entirely, and looks unprofessional. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links](#).

### How to pass this test?

Creating a custom 404 error page can be relatively simple or more complicated, depending on what technologies were used to build your website (your web server, framework used, etc).

[Learn more about the basics of creating a custom 404 error page](#).

On your custom error page, you should provide relevant information to keep the user's attention so they remain on your website. Some steps to achieve this goal include:

- Adding links to your most important pages (your best articles/articles/content, latest posts, etc.)
  - If you have an e-commerce business, you can display special offers, product recommendations, discounts, etc.
  - Include a search box or a sitemap link to help users find the information they wanted.
  - Use simple language (non-technical) to explain what went wrong.
  - Add a contact form or provide an email address to allow users to get in touch with you for further help.
- You can also use your custom 404 error page to [track the source of broken links in your site](#).

## ✔ Noindex Tag Test

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

## ✔ Canonical Tag Test

This webpage is using the canonical link tag. This tag specifies that the URL: <https://primustrans.com/> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

```
<link href="https://primustrans.com/" rel="canonical"/>
```

## ○ Nofollow Tag Test

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.



## Disallow Directive Test

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

## Meta Refresh Test

This webpage is not using a meta refresh tag.

## SPF Records Test

This DNS server is using an SPF record.

```
v=spf1 +a +mx +ip4:89.42.218.206 +ip4:185.162.66.175 +include:relay.romarg.net -all
```

## Ads.txt Validation Test

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.