



## https://www.junction21chauffeurs.co.uk

Report generated on Mar 10, 2024



4 Failed



5 Warnings



64 Passed



### Common SEO issues

3 Failed

4 Warnings

18 Passed

#### ! Meta Title Test

This webpage is using a title tag with a length of 63 characters. While there's no target number of characters, titles should be descriptive and concise. We recommend using a title with a length between 20 - 60 characters in order to fit Google Search results that have a 600-pixel limit.

**Text:** Manchester Chauffeur Service | Luxury Car Hire | J21 Chauffeurs  
**Length:** 63 characters

#### ! Meta Description Test

This webpage is using a meta description tag with a length of 141 characters. We recommend using well-written and inviting meta descriptions with a length between 150 and 220 characters (spaces included).

**Text:** Looking for a professional chauffeur service in Manchester? Book your luxury Executive vehicle, for business or pleasure, with J21 Chauffeurs  
**Length:** 141 characters



## Google Search Results Preview Test

### Desktop version

<https://www.junction21chauffeurs.co.uk/>

**Manchester Chauffeur Service | Luxury Car Hire | J21...**

Looking for a professional chauffeur service in Manchester? Book your luxury Executive vehicle, for business or pleasure, with J21 Chauffeurs

### Mobile version

<https://www.junction21chauffeurs.co.uk/>

**Manchester Chauffeur Service |  
Luxury Car Hire | J21 Chauffeurs**

Looking for a professional chauffeur service in Manchester? Book your luxury Executive vehicle, for business or pleasure, with J21...



## ✔ Social Media Meta Tags Test

This webpage is using social media meta tags.

Open Graph Meta Tags	
og:locale	en_GB
og:type	website
og:title	Manchester Chauffeur Service   Luxury Car Hire   J21 Chauffeurs
og:description	Looking for a professional chauffeur service in Manchester? Book your luxury Executive vehicle, for business or pleasure, with J21 Chauffeurs
og:url	https://www.junction21chauffeurs.co.uk/
og:site_name	Junction 21 Chauffeurs
og:image	https://www.junction21chauffeurs.co.uk/wp-content/uploads/2024/01/Manchester-Chauffeur-Service7-1.png
og:image:width	1024
og:image:height	1024
og:image:type	image/png

Twitter Card Meta Tags	
twitter:card	summary_large_image
twitter:site	@j21_Chauffeurs

## ⊙ Most Common Keywords Test

There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

36	manchester	30	chauffeur	24	service	13	chauffeurs	12	junction
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## ✔ Keywords Usage Test

The most common keywords of this webpage are distributed well across the important HTML tags. This helps search engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
manchester	✔	✔	✔
chauffeur	✔	✔	✔
service	✔	✔	✔
chauffeurs	✔	✔	✘
junction	✘	✘	✘

## ○ Keywords Cloud Test





## ⦿ Related Keywords Test

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

- [chauffeurs manchester](#)
- [chauffeur service manchester uk](#)
- [liverpool chauffeurs](#)
- [chauffeur drive systems](#)
- [chauffeur service bradford](#)
- [chauffeur service manchester](#)
- [manchester chauffeur service](#)
- [junction 21](#)
- [chauffeur manchester](#)
- [executive taxi service near me](#)

## ⦿ Competitor Domains Test

This domain has an Authority Score of 19/100 while the Average Authority Score of top 100 sites is 89.5. Some of the most relevant competitors for this domain are listed below:

## ✔ Heading Tags Test

This webpage contains headings tags.

### H1 tags

---

Manchester Chauffeur Service

### H2 tags

---

Manchester Chauffeur Service

---

Chauffeur Service Manchester

---

Manchester Chauffeur Service Reviews

---

Read all Reviews

---

Manchester Chauffeur Service - Why use us?

---

Chauffeur Service Greater Manchester

---

More about Greater Manchester



## ✓ Robots.txt Test

Congratulations! Your site uses a "robots.txt" file.

<https://www.junction21chauffeurs.co.uk/robots.txt>

## ✓ Sitemap Test

This website has a sitemap file.

[https://www.junction21chauffeurs.co.uk/sitemap\\_index.xml](https://www.junction21chauffeurs.co.uk/sitemap_index.xml)

## ✓ SEO Friendly URL Test

All links from this webpage are SEO friendly.

## ! Image Alt Test

This webpage is using "img" tags with empty or missing "alt" attribute!

### How to pass this test?

In order to pass this test you must add an **alt** attribute to every `<img>` tag used into your webpage.

An image with an alternate text specified is inserted using the following HTML line:

```

```

Remember that the point of alt text is to provide the same functional information that a visual user would see. Search engines, users who disabled images in their browsers and other agents who are unable to see the images on your webpage can read the alt attributes assigned to the image since they cannot view it.

Learn more about [optimizing images for SEO](#).

## ✗ Responsive Image Test

Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.

### How to pass this test?

This issue can be fixed by using responsive images, which relies on creating multiple versions of each image, that are served via CSS media queries depending on the user's viewport dimensions.

Another solution can be to use vector-based image formats like SVG. SVG images scale appropriately to any size, without wasting unnecessary bandwidth. Also consider image CDNs that can help serve responsive images.

## ✓ Image Aspect Ratio Test

All image display dimensions match the natural aspect ratio.



## ✓ Inline CSS Test

This webpage is not using inline CSS styles.

## ✓ Deprecated HTML Tags Test

This webpage does not use HTML deprecated tags.

## ✗ Google Analytics Test

A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's visitors and traffic sources, Google Analytics is a free, commonly recommended program to help diagnose potential SEO issues.

### How to pass this test?

In order to pass this test you must create an account on [Google Analytics site](#) and insert into your page a small javascript tracking code.

#### Example:

```
<!-- Google Analytics -->
<script>
(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r] | function(){
(i[r].q=i[r].q | []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
})(window,document,'script','//www.google-analytics.com/analytics.js','ga');

ga('create', 'UA-XXXX-Y', 'auto');
ga('send', 'pageview');

</script>
<!-- End Google Analytics -->
```

Note that you have to change the 'UA-XXXX-Y' with the proper id which you'll find in your analytics account.

## ✓ Favicon Test

 This website appears to have a favicon.



## ⦿ Backlinks Test

This domain has an Authority Score of **19/100** while the **Average Authority Score** of top 100 sites is **89.5**. Also, this domain has **551 backlinks** from **194 referring domains** and some recently found backlinks are listed below:

MAR 6, 2024 <http://www.websitescrawl.com/domain-list-13500>

MAR 6, 2024 [https://www.loopinsight.com/page/102/?mt=hr&option=com\\_content&order=rrating&task=articles](https://www.loopinsight.com/page/102/?mt=hr&option=com_content&order=rrating&task=articles)

MAR 5, 2024 <https://blogs.bournemouth.ac.uk/research/page/189/?cat=-1>

MAR 4, 2024 <https://shotcollar.net/dt-automotive-manchester-k.html>

MAR 3, 2024 <https://luckynlovetravel.com/tag/honeymoon-ideas/page/11/>

MAR 1, 2024 <https://blogs.bournemouth.ac.uk/research/archive/page/241/>

FEB 29, 2024 <https://blogs.bournemouth.ac.uk/research/category/bu-research/page/157/>

FEB 27, 2024 <https://luckynlovetravel.com/tag/trips-of-a-lifetime/>

FEB 27, 2024 <https://blogs.bournemouth.ac.uk/research/page/188/?cat=-1>

FEB 25, 2024 <https://webtoady.com/business/england/junction-21-chauffeurs/>

## ✓ JS Error Test

There are no severe JavaScript errors on this webpage.

## ✓ Console Errors Test

This webpage doesn't have any warnings or errors caught by the Chrome DevTools Console.

## ✓ Charset Declaration Test

This webpage has a character encoding declaration.

```
Content-Type: text/html; charset=UTF-8
```

## ✗ Social Media Test

This webpage is not connected with social media using the API's provided by Facebook, Google +, Twitter, Pinterest, or using [addthis.com](https://addthis.com)

### How to pass this test?

In order to pass this test you must connect your website with at least one major social network. To do that, you must insert into your page some social networks plugins: [Facebook Like Button](#), [Facebook Share Button](#), [Facebook Comments](#), [Twitter Button](#), [Google +1 Button](#), [Pinterest Button](#) or [AddThis Widget](#)





## Speed optimizations

1 Failed

0 Warnings

24 Passed

### ✓ HTML Page Size Test

The size of this webpage's HTML is **20.79 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

### ✓ DOM Size Test

The Document Object Model (DOM) of this webpage has **502 nodes** which is less than the recommended value of **1,500 nodes**.

### ✓ HTML Compression/GZIP Test

This webpage is successfully compressed using **gzip compression** on your code. The HTML code is compressed from **126.62 Kb** to **20.79 Kb (84% size savings)**. This helps ensure a faster loading webpage and improved user experience.

### ✓ Site Loading Speed Test

The loading time of this webpage (measured from N. Virginia, US) is around **0.62 seconds** and this is under the average loading speed which is **5 seconds**.

### ✓ JS Execution Time Test

The JavaScript code used by this webpage is executed in less than **2 seconds**.



## ✔ Page Objects Test

This webpage has less than 20 http requests. A higher number of http requests results in a user's browser needing to request a large number of objects from the server, which will ultimately slow down the loading of your webpage.

### Content size by content type

Content type	Percent	Size
Font	43.2 %	184.21 Kb
Image	38.9 %	165.76 Kb
Html	11.0 %	47.06 Kb
Javascript	6.9 %	29.54 Kb
Css	0.0 %	0 B
Other	0.0 %	0 B
<b>TOTAL</b>	<b>100%</b>	<b>426.56 Kb</b>

### Requests by content type

Content type	Percent	Requests
Image	50.0 %	8
Html	18.8 %	3
Font	18.8 %	3
Javascript	12.5 %	2
Css	0.0 %	0
Other	0.0 %	0
<b>TOTAL</b>	<b>100%</b>	<b>16</b>

### Content size by domain

Domain	Percent	Size
junction21chauffeurs.co.uk	100.0 %	426.56 Kb
<b>TOTAL</b>	<b>100%</b>	<b>426.56 Kb</b>



## Requests by domain

Domain	Percent	Requests
junction21chauffeurs.co.uk	100.0 %	16
<b>TOTAL</b>	<b>100%</b>	<b>16</b>

### ✓ Page Cache Test (Server Side Caching)

This webpage is using a caching mechanism. [Caching](#) helps speed page loading times as well as reduces server load.

### ✓ Flash Test

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

### ✗ CDN Usage Test

This webpage is not serving resources (images, javascript and css) from CDNs!

#### How to pass this test?

In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are:

- Improving website loading times
- Reducing bandwidth costs
- Increasing content availability and redundancy
- Improving website security

### ✓ Modern Image Format Test

This webpage is using images in a modern format.

### ✓ Image Metadata Test

This webpage is not using images with large metadata.

### ✓ Image Caching Test

This website is using cache headers for images and the browsers will display these images from the cache.



## ✔ JavaScript Caching Test

This webpage is using cache headers for all JavaScript resources.

## ✔ CSS Caching Test

This webpage is not using uncached CSS resources from same domain!

## ✔ JavaScript Minification Test

All JavaScript files used by this webpage are minified.

## ✔ CSS Minification Test

This webpage is not using CSS resources from the same domain.

## ✔ Render Blocking Resources Test

This webpage is not using render-blocking resources.

## ✔ Nested Tables Test

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

## ✔ Frameset Test

This webpage does not use frames.

## ✔ Doctype Test

This webpage has a doctype declaration.

```
<!DOCTYPE html>
```

## ✔ URL Redirects Test

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).



## ✓ Largest Contentful Paint Test

The Largest Contentful Paint duration of this webpage is 0.51 seconds. To provide a good user experience, [Google recommends](#) that sites should strive to have Largest Contentful Paint of 2.5 seconds or less.

### Largest Contentful Paint element within the viewport:

**Text:** MANCHESTER CHAUFFEUR SERVICE Manchester Chauffeur Service: The Ultimate Luxury ...

**Html:** <section class="elementor-section elementor-top-section elementor-..." data-id="c50838b" data-element\_type="section" data-settings="{\"background\_background\":\"classic\"}>

## ✓ Cumulative Layout Shift Test

The CLS score of this webpage is 0.0000. To provide a good user experience, [Google recommends](#) that sites should strive to have a CLS score of 0.1 or less.

## Server and security

0 Failed

0 Warnings

10 Passed

## ✓ URL Canonicalization Test

<https://www.junction21chauffeurs.co.uk/> and <https://junction21chauffeurs.co.uk/> resolve to the same URL.



## ✔ SSL Checker and HTTPS Test

This website is successfully using HTTPS, a secure communication protocol over the Internet.

- ✔ The certificate is not used before the activation date.
- ✔ The certificate has not expired.
- ✔ The hostname "www.junction21chauffeurs.co.uk" is correctly listed in the certificate.
- ✔ The certificate should be trusted by all major web browsers.
- ✔ The certificate was not revoked.
- ✔ The certificate was signed with a secure hash.

### Certificate Chain:

Server certificate	
Common Name	junction21chauffeurs.co.uk
Subject Alternative Names (SANs)	*.junction21chauffeurs.co.uk, *.mail.junction21chauffeurs.co.uk, *.www.junction21chauffeurs.co.uk, junction21chauffeurs.co.uk
Not Valid Before	Thu, February 22nd 2024, 9:52:36 pm (UTC)
Not Valid After	Wed, May 22nd 2024, 9:52:35 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	R3
Intermediate certificate	
Common Name	R3
Organization	Let's Encrypt
Location	US
Not Valid Before	Fri, September 4th 2020, 12:00:00 am (UTC)
Not Valid After	Mon, September 15th 2025, 4:00:00 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1
Root certificate	



Common Name	ISRG Root X1
Organization	Internet Security Research Group
Location	US
Not Valid Before	Thu, June 4th 2015, 11:04:38 am (UTC)
Not Valid After	Mon, June 4th 2035, 11:04:38 am (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1

## ✓ Mixed Content Test (HTTP over HTTPS)

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

## ✓ HTTP2 Test

This webpage is using the HTTP/2 protocol.

## ✓ Safe Browsing Test

This website is not currently listed as suspicious (no malware or phishing activity found).

## ✓ Server Signature Test

The server signature is off for this webpage.

## ✓ Directory Browsing Test

Directory browsing is disabled for this website.

## ✓ Plaintext Emails Test

This webpage does not include email addresses in plaintext.

## ✓ Unsafe Cross-Origin Links Test

This webpage is not using `target="_blank"` links without `rel="noopener"` or `rel="noreferrer"` attribute.



## Mobile usability

0 Failed

0 Warnings

3 Passed

### ✔ Meta Viewport Test

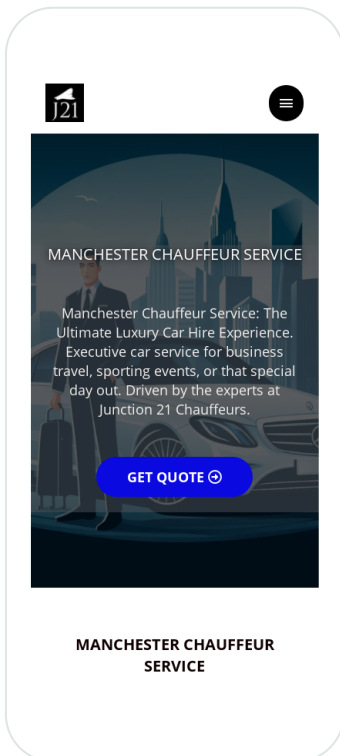
This webpage is using a viewport meta tag.

```
<meta name="viewport" content="width=device-width, initial-scale=1" />
```

### ✔ Media Query Responsive Test

This webpage is using CSS media queries, which is the base for responsive design functionalities.

### ⊙ Mobile Snapshot Test







### Structured Data Test

This webpage is using structured data.

### Custom 404 Error Page Test

This website is using a custom 404 error page. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links](#).

### Noindex Tag Test

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

### Canonical Tag Test

This webpage is using the canonical link tag. This tag specifies that the URL: <https://www.junction21chauffeurs.co.uk/> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

```
<link href="https://www.junction21chauffeurs.co.uk/" rel="canonical"/>
```

### Nofollow Tag Test

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.

### Disallow Directive Test

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

### Meta Refresh Test

This webpage is not using a meta refresh tag.



## ✔ SPF Records Test

This DNS server is using an SPF record.

```
v=spf1 ip4:109.70.148.46 +mx +a +a:cdserver1.com +ip4:77.72.1.51 +include:relay.k.io +include:sendgrid.net  
include:relay.mailchannels.net ~all
```

## ! Ads.txt Validation Test

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.