SEO Site Checkup

https://fujifilmdiosynth.com/

Report generated on Mar 13, 2024

SEO Score
79/100

11 Failed

5 Warnings

57 Passed

Common SEO issues

4 Failed   **2** Warnings   **19** Passed

✅ Meta Title Test

This webpage is using a title tag.

> **Text:** Global CDMO | FUJIFILM Diosynth Biotechnologies
> **Length:** 47 characters

✅ Meta Description Test

This webpage is using a meta description tag.

> **Text:** A global CDMO in pharmaceutical manufacturing providing process development and cGMP production in cell culture, microbial fermentation and gene therapies.
> **Length:** 155 characters

◎ Google Search Results Preview Test

Desktop version

https://fujifilmdiosynth.com/

Global CDMO | FUJIFILM Diosynth Biotechnologies

A global CDMO in pharmaceutical manufacturing providing process development and cGMP production in cell culture, microbial fermentation and gene therapies.

Mobile version

https://fujifilmdiosynth.com/

Global CDMO | FUJIFILM Diosynth Biotechnologies

A global CDMO in pharmaceutical manufacturing providing process development and cGMP production in cell...

✅ Social Media Meta Tags Test

This webpage is using social media meta tags.

Open Graph Meta Tags	
og:locale	en_US
og:type	website
og:title	Global CDMO
og:description	A global CDMO in pharmaceutical manufacturing providing process development and cGMP production in cell culture, microbial fermentation and gene therapies.
og:url	https://fujifilmdiosynth.com/
og:site_name	FUJIFILM Diosynth Biotechnologies
og:image	https://fujifilmdiosynth.com/assets/Social-Media-Sharing.jpg
og:image:width	1200
og:image:height	630
og:image:type	image/jpeg

Twitter Card Meta Tags	
twitter:card	summary_large_image
twitter:site	@fujifilmdiosyn

◎ Most Common Keywords Test

There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

| 24 | cookies | 20 | services | 13 | development | 12 | cell | 10 | site |

❌ Keywords Usage Test

The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, meta description and heading tags to help Search Engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
cookies	❌	❌	❌
services	❌	❌	✓
development	❌	✓	❌
cell	❌	✓	✓
site	❌	❌	❌

◎ Keywords Cloud Test

2 accept 2 advancing 5 allow 4 america 3 analytical 2 based 4 biopharmaceutical
5 biotechnologies 3 browser 2 careers 12 cell 2 center 7 cgmp 2 characterization
4 checkbox 2 college 2 commercial 4 contact 3 contract 24 cookies 5 culture
3 denmark 3 details 13 development 3 device 5 diosynth 3 drug 3 energy
3 events 3 experience 2 expression 2 facilities 4 fermentation 2 finished 8 fujifilm
6 gene 5 global 2 goods 2 help 2 hillerød 3 holly 4 industry 6 information
2 japan 8 label 4 leading 2 line 2 london 6 manufacturing 3 march
3 medicines 2 members 2 menu 7 microbial 2 oaks 3 offer 2 organization
2 partners 4 performance 2 platform 3 policy 3 preferences 6 press 6 privacy
7 process 2 product 7 production 2 products 2 proud 2 provider 2 reject
3 release 3 releases 20 services 3 settings 4 share 10 site 2 solutions 3 springs
4 states 2 station 3 store 2 street 2 support 2 team 2 therapies 7 therapy
2 thousand 2 tokyo 2 tomorrow 3 trusted 5 united 2 used 2 vaccines 2 viral
2 virtual 2 vision 2 watertown 2 website 2 world

Related Keywords Test

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

- marux
- fujifilm diosynth careers
- fujifilm texas
- fujifilm denmark
- fujifilm thousand oaks
- fujifilm diosynth biotechnologies holly springs
- fujifilm diosynth biotechnologies
- lims administrator
- diosynth
- fujifilm diosynth biotech

Competitor Domains Test

This domain has an Authority Score of **35/100** while the **Average Authority Score** of top 100 sites is **89.5**. Some of the most relevant competitors for this domain are listed below:

⚠ Heading Tags Test

This webpage contains too many H2 tags! H2 tags should re-inforce the related content of your page to search engines - too many tags may make the topic less clear, or look like spam tactics. Consider using less than 10 H2 tags.

H1 tags

Advancing Tomorrow´s Medicines

Contact

H2 tags

OUR VISION

Cell Culture

Microbial Fermentation

Cell and Gene Therapy Services

Proud Members of FUJIFILM

Press releases

Upcoming events

College Station, TX, USA

Hillerød, Denmark

Holly Springs, North Carolina, USA

Research Triangle Park, NC, USA

Teesside, UK

Thousand Oaks, CA, USA

Tokyo, Japan

Watertown, MA, USA

Our vision

Menu

Others

SEO Site Checkup

Follow us

Contact us

Privacy Preference Center

✅ Robots.txt Test

Congratulations! Your site uses a "robots.txt" file.

https://fujifilmdiosynth.com/robots.txt

✅ Sitemap Test

This website has a sitemap file.

https://www.fujifilmdiosynth.com/sitemap_index.xml

✅ SEO Friendly URL Test

All links from this webpage are SEO friendly.

✅ Image Alt Test

All "img" tags from this webpage have the required "alt" attribute.

❌ Responsive Image Test

Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.

How to pass this test?

This issue can be fixed by using responsive images, which relies on creating multiple versions of each image, that are served via CSS media queries depending on the user's viewport dimensions.

Another solution can be to use vector-based image formats like SVG. SVG images scale appropriately to any size, without wasting unnecessary bandwidth. Also consider image CDNs that can help serve responsive images.

✅ Image Aspect Ratio Test

All image display dimensions match the natural aspect ratio.

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❌ Inline CSS Test

This webpage is using inline CSS styles!

How to pass this test?

It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.

- check the HTML code of your page and identify all style attributes

- for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute

For example:

```
<!--this HTML code with inline CSS rule:-->
<p style="color:red; font-size: 12px">some text here</p>

<!--would became:-->
<p>some text here</p>

<!--and the rule added into your CSS file:-->
p{color:red; font-size: 12px}
```

✅ Deprecated HTML Tags Test

This webpage does not use HTML deprecated tags.

✅ Google Analytics Test

This webpage is using Google Analytics.

✅ Favicon Test

🌐 This website appears to have a favicon.

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◎ Backlinks Test

This domain has an Authority Score of **35/100** while the **Average Authority Score** of top 100 sites is **89.5**. Also, this domain has **9,602 backlinks** from **1,202 referring domains** and some recently found backlinks are listed below:

MAR 13, 2024	https://shaynezbetty.pages.dev/kgsid-ispe-casa-2024-events-pquag/
MAR 13, 2024	https://www.stemcell.tv/page/1200?url=sosyos.com%2F
MAR 13, 2024	https://www.stemcell.tv/page/1200?url=sosyos.com%2F
MAR 13, 2024	https://www.stemcell.tv/page/1200?url=sosyos.com%2F
MAR 13, 2024	https://eurohealthleaders.com/maja-pedersen-multifaceted-leadership-in-life-sciences-and-biop...
MAR 13, 2024	https://www.stemcell.tv/page/1200?url=sosyos.com
MAR 13, 2024	https://www.stemcell.tv/page/1200?url=sosyos.com
MAR 13, 2024	https://www.stemcell.tv/page/1200?url=sosyos.com
MAR 12, 2024	https://test.pressreleasepoint.com/fujifilm-acquire-large-scale-biologics-manufacturing-site-bioge...
MAR 12, 2024	https://test.pressreleasepoint.com/fujifilm-acquire-large-scale-biologics-manufacturing-site-bioge...

✅ JS Error Test

There are no severe JavaScript errors on this webpage.

❌ Console Errors Test

This webpage has some errors caught by the Chrome DevTools Console!

How to pass this test?

In order to pass this test, you have to fix all the warnings and errors reported in Chrome DevTools console. You can also visit Google's documentation for further troubleshooting support:
https://developer.chrome.com/docs/devtools/issues/

✅ Charset Declaration Test

This webpage has a character encoding declaration.

> *Content-Type: text/html; charset=UTF-8*

✅ Social Media Test

This webpage is connected successfully with social media using:
Facebook Twitter

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Speed optimizations   **5** Failed   **1** Warnings   **19** Passed

❌ HTML Page Size Test

The size of this webpage's HTML is **35.75 Kb**, and is greater than the average size of **33 Kb**! This can lead to slower loading times, lost visitors, and decreased revenue. Good steps to reduce HTML size include: using HTML compression, CSS layouts, external style sheets, and moving javascript to external files.

How to pass this test?

In order to resolve this problem you are advised to:

- use gzip compression

- move all CSS style rules into a single, external and minified CSS file

- minify all JS files and, if possible, try combining them into a single external JS file

- use CSS layouts

✅ DOM Size Test

The Document Object Model (DOM) of this webpage has **538 nodes** which is less than the recommended value of 1,500 nodes.

✅ HTML Compression/GZIP Test

This webpage is successfully compressed using **gzip compression** on your code. The HTML code is compressed from **193.7 Kb** to **35.75 Kb (82% size savings)**. This helps ensure a faster loading webpage and improved user experience.

✅ Site Loading Speed Test

The loading time of this webpage (measured from N. Virginia, US) is around **3.25 seconds** and this is under the average loading speed which is **5 seconds**.

✅ JS Execution Time Test

The JavaScript code used by this webpage is executed in less than **2 seconds**.

❌ Page Objects Test

This webpage is using more than **20 http requests**, which can slow down page loading and negatively impact user experience!

Content size by content type

Content type	Percent	Size
Other	90.0 %	13.04 Mb
Javascript	4.8 %	716.01 Kb
Image	3.4 %	511.02 Kb
Font	1.0 %	151.40 Kb
Css	0.4 %	60.71 Kb
Html	0.3 %	42.22 Kb
TOTAL	100%	14.48 Mb

Requests by content type

Content type	Percent	Requests
Javascript	37.3 %	19
Image	21.6 %	11
Font	15.7 %	8
Css	11.8 %	6
Other	9.8 %	5
Html	3.9 %	2
TOTAL	100%	51

Content size by domain

Domain	Percent	Size
fujifilmdiosynth.com	94.4 %	13.68 Mb
cdn.cookielaw.org	2.0 %	295.40 Kb
gstatic.com	1.5 %	221.28 Kb

connect.facebook.net	0.6 %	90.38 Kb
googletagmanager.com	0.6 %	86.06 Kb
maps.googleapis.com	0.4 %	64.47 Kb
google.com	0.2 %	35.86 Kb
fonts.gstatic.com	0.2 %	30.81 Kb
fast.fonts.net	0.0 %	550 B
geolocation.onetrust.com	0.0 %	307 B
TOTAL	**100%**	**14.48 Mb**

Requests by domain

Domain	Percent	Requests
fujifilmdiosynth.com	47.1 %	24
cdn.cookielaw.org	21.6 %	11
google.com	7.8 %	4
gstatic.com	5.9 %	3
connect.facebook.net	3.9 %	2
maps.googleapis.com	3.9 %	2
fonts.gstatic.com	3.9 %	2
geolocation.onetrust.com	2.0 %	1
googletagmanager.com	2.0 %	1
fast.fonts.net	2.0 %	1
TOTAL	**100%**	**51**

✅ Page Cache Test (Server Side Caching)

This webpage is using a caching mechanism. Caching helps speed page loading times as well as reduces server load.

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✅ Flash Test

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

⚠️ CDN Usage Test

This webpage is not serving all resources (images, javascript and css) from CDNs!

How to pass this test?

In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are:

- Improving website loading times

- Reducing bandwidth costs

- Increasing content availability and redundancy

- Improving website security

❌ Modern Image Format Test

This webpage is not serving images in a modern format! Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

How to pass this test?

In order to pass this test, convert all the images listed in this report into a modern image format such as JPEG 2000, JPEG XR or WebP.

It's important to understand that the modern image formats, like WebP, are not yet widely supported across all devices and browsers. You can find here a full list of supported browsers and devices for the WebP format.

If your target audience falls within one of the unsupported browser/device categories, you should serve optimized fall-back images in the original JPEG/PNG format so that your users don't see a broken or badly designed page:

```
<!--Before:-->
<img src="image.jpg" alt="">

<!--After:-->
<picture>
    <source type="image/webp" srcset="image.webp">
    <img src="image.jpg" alt="">
</picture>
```

The browser uses the first listed source that's in a format it supports. If the browser does not support any of the formats listed in the "source" tags, it falls back to loading the image specified by the "img" tag.

❌ Image Metadata Test

This webpage is using images with large metadata (**more than 16% of the image size**)! Stripping out unnecessary metadata tags can improve not only the loading time but also the security and privacy of a webpage.

How to pass this test?

In order to pass this test, you have to remove the unnecessary image metadata (additional information which is stored along with the image). There are literally hundreds of metadata tags, but most of them (like camera model and settings, exposure, creation date, etc) are useless to site visitors and isn't required by browsers to render images. However, a few metadata tags can still be useful and may help Search Engine bots to better understand your images:

- **GPS tags** - These define where the image was taken providing location information that might help with local SEO. If you have a location-based business, tag your image with the GPS coordinates of your premises.

- **Author/Owner Name** - Add your brand name (or your own name) here because it may influence the image being shown when someone searches your brand in Google Images.

- **Image Description** - Just like an ALT description, the image description metadata tag can provide information pertaining to what the content of the image is about.

✅ Image Caching Test

This website is using cache headers for images and the browsers will display these images from the cache.

✅ JavaScript Caching Test

This webpage is using cache headers for all JavaScript resources.

✅ CSS Caching Test

This webpage is using cache headers for all CSS resources.

✅ JavaScript Minification Test

All JavaScript files used by this webpage are minified.

✅ CSS Minification Test

All CSS resources used by this webpage are minified.

❌ Render Blocking Resources Test

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

How to pass this test?

In order to pass this test, you have to reduce the impact of render-blocking resources.

First, you have to identify what's critical and what's not. You can use the Chrome DevTools (Coverage tab) to identify non-critical CSS and JS.

Once you've identified critical code, you can try the below methods to eliminate render-blocking resources:

- inline critical JS within a script tag in your HTML document

- inline critical CSS required for the first paint inside a style block in the head of the HTML document

- move the script and link tags at the end of the HTML document

- add async or defer attributes to non-critical script or link tags

- split CSS styles into different files, organized by media query

- compress and minify your text-based resources

✅ Nested Tables Test

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

✅ Frameset Test

This webpage does not use frames.

✅ Doctype Test

This webpage has a doctype declaration.

> *<!DOCTYPE html>*

✅ URL Redirects Test

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

✅ Largest Contentful Paint Test

The Largest Contentful Paint duration of this webpage is **2.2** seconds. To provide a good user experience, Google recommends that sites should strive to have Largest Contentful Paint of **2.5** seconds or less.

> **Largest Contentful Paint element within the viewport:**
>
> **Text:** *Advancing Tomorrow´s Medicines As your global CDMO partner we offer complete so...*
> **Html:** *<div data-bg="https://fujifilmdiosynth.com/assets/Fujifilm-diosy..." class="grid--split hero_container rocket-lazyload entere..." style="background-image: url("https://fujifilmdiosynth.co..." data-ll-status="loaded">*

✅ Cumulative Layout Shift Test

The CLS score of this webpage is **0.0023**. To provide a good user experience, Google recommends that sites should strive to have a CLS score of **0.1** or less.

> **DOM element which contributes the most to CLS score:**
>
> **Text:** *By clicking "Accept All Cookies", you agree to the storing of cookies on your de...*
> **Html:** *<div id="onetrust-banner-sdk" class="otFlat top ot-wo-title" tabindex="0" role="region" aria-label="Cookie banner" style="top: 0px; bottom: auto;">*
> **Score:** 0.0007

Server and security   **2** Failed   **1** Warnings   **7** Passed

✅ URL Canonicalization Test

https://fujifilmdiosynth.com/ and https://www.fujifilmdiosynth.com/ resolve to the same URL.

⚠ SSL Checker and HTTPS Test

This website is successfully using the HTTPS protocol, but the SSL Certificate will expire in less than a month! Having an up-to-date certificate is an important security practice to ensure that your website is safe and provides trust, and any communication between the user's browser and your website (such as passwords, credit cards, or forms) is encrypted and private.

- ✓ The certificate is not used before the activation date.
- ⚠ The certificate will expire in less than a month!
- ✓ The hostname "fujifilmdiosynth.com" is correctly listed in the certificate.
- ✓ The certificate should be trusted by all major web browsers.
- ✓ The certificate was not revoked.
- ✓ The certificate was signed with a secure hash.

Certificate Chain:

Server certificate	
Common Name	fujifilmdiosynth.com
Subject Alternative Names (SANs)	fujifilmdiosynth.com, fujifilmdiosynth.phosdev.se, www.fujifilmdiosynth.com
Not Valid Before	Sun, December 31st 2023, 12:00:00 am (UTC)
Not Valid After	Sat, March 30th 2024, 11:59:59 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	cPanel, Inc. Certification Authority

Intermediate certificate	
Common Name	cPanel, Inc. Certification Authority
Organization	cPanel, Inc.
Location	Houston, TX, US
Not Valid Before	Mon, May 18th 2015, 12:00:00 am (UTC)
Not Valid After	Sat, May 17th 2025, 11:59:59 pm (UTC)
Signature Algorithm	sha384WithRsaEncryption
Issuer	COMODO RSA Certification Authority

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Root certificate	
Common Name	COMODO RSA Certification Authority
Organization	COMODO CA Limited
Location	Salford, Greater Manchester, GB
Not Valid Before	Tue, January 19th 2010, 12:00:00 am (UTC)
Not Valid After	Mon, January 18th 2038, 11:59:59 pm (UTC)
Signature Algorithm	sha384WithRsaEncryption
Issuer	COMODO RSA Certification Authority

✅ Mixed Content Test (HTTP over HTTPS)

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

❌ HTTP2 Test

This webpage is not using the HTTP/2 protocol!

✅ Safe Browsing Test

This website is not currently listed as suspicious (no malware or phishing activity found).

✅ Server Signature Test

The server signature is off for this webpage.

✅ Directory Browsing Test

Directory browsing is disabled for this website.

✅ Plaintext Emails Test

This webpage does not include email addresses in plaintext.

✅ Unsafe Cross-Origin Links Test

This webpage is not using **target="_blank"** links without **rel="noopener"** or **rel="noreferrer"** attribute.

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Mobile usability

0 Failed   **0** Warnings   **3** Passed

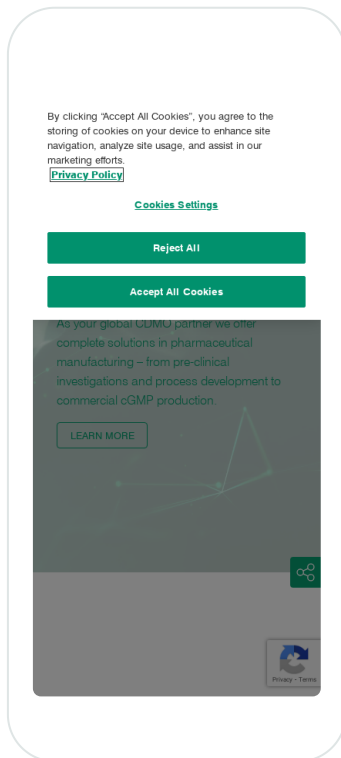✅ Meta Viewport Test

This webpage is using a viewport meta tag.

> *<meta name="viewport" content="width=device-width, initial-scale=1" />*

✅ Media Query Responsive Test

This webpage is using CSS media queries, which is the base for responsive design functionalities.

◉ Mobile Snapshot Test

SEO Site Checkup

Advanced SEO

0 Failed   **1** Warnings   **9** Passed

✅ **Structured Data Test**

This webpage is using structured data.

✅ **Custom 404 Error Page Test**

This website is using a custom 404 error page. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links.

✅ **Noindex Tag Test**

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

✅ **Canonical Tag Test**

This webpage is using the canonical link tag. This tag specifies that the URL: https://fujifilmdiosynth.com/ is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

> *<link href="https://fujifilmdiosynth.com/" rel="canonical"/>*

◉ **Nofollow Tag Test**

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.

◉ **Disallow Directive Test**

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

✅ **Meta Refresh Test**

This webpage is not using a meta refresh tag.

✅ SPF Records Test

This DNS server is using an SPF record.

> *v=spf1 a mx include:act-on.net ip4:194.169.225.0/24 -all*

⚠️ Ads.txt Validation Test

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.