



Performance Report for:

<http://www.systemiq.earth/>

Report generated: Thu, Mar 14, 2024 6:06 AM -0700
 Test Server Location: London, UK
 Using: Chrome 117.0.0.0, Lighthouse 11.0.0

C	Performance	Structure	L. Contentful Paint	T. Blocking Time	C. Layout Shift
	70%	73%	2.0s	213ms	0

Top Issues

High	Avoid enormous network payloads LCP	Total size was 24.4MB
Med	Use explicit width and height on image elements CLS	1 image found
Med	Serve static assets with an efficient cache policy	Potential savings of 16.1MB
Med-Low	Avoid document.write()	1 instance found
Med-Low	Avoid CSS @import FCP LCP	1 resource found

Page Details



Total Page Size - 21.0MB



Total Page Requests - 80



Legend: HTML JS CSS IMG Video Font Other

How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

About GTmetrix

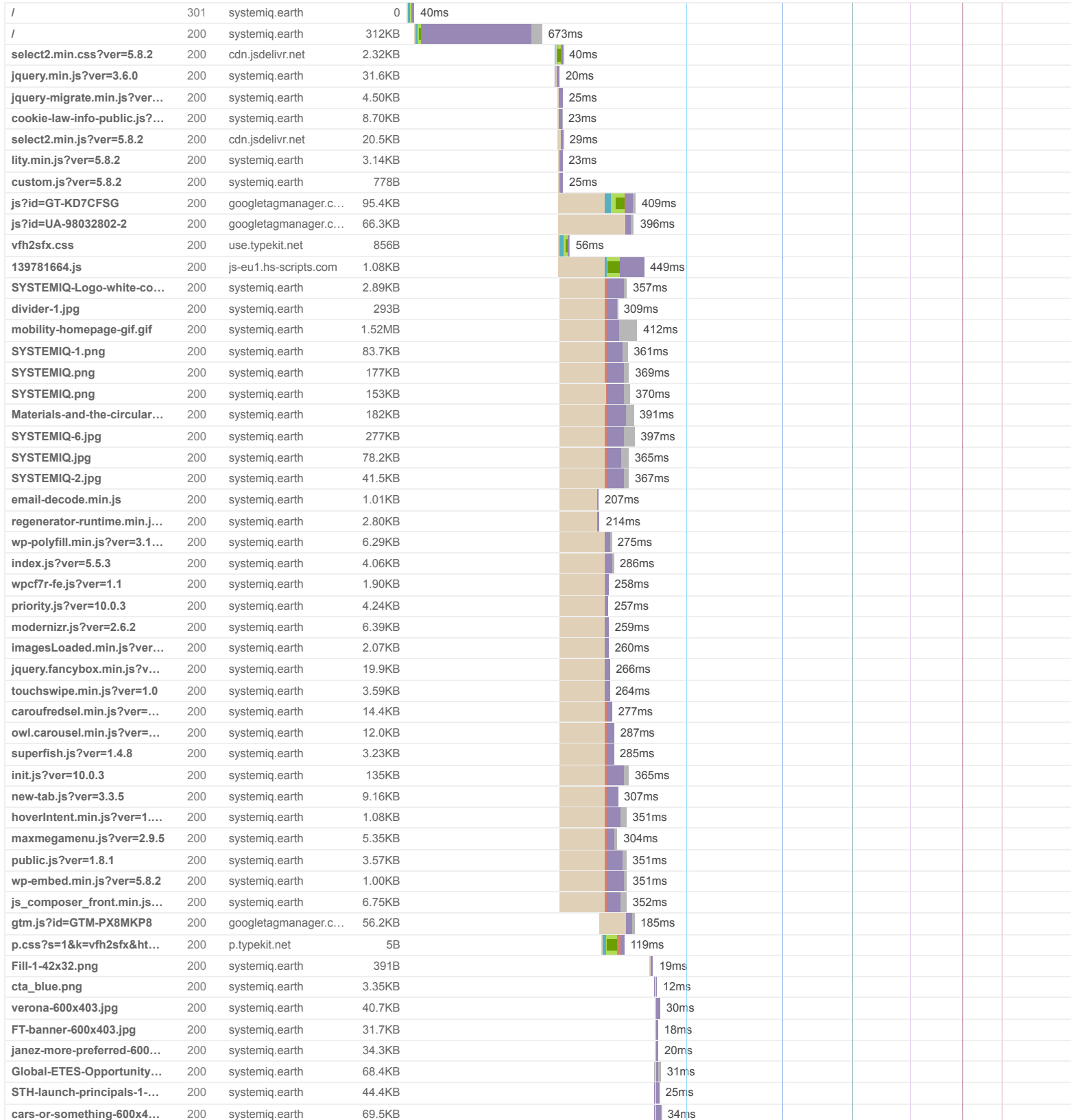


GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 28 years experience in web technology.

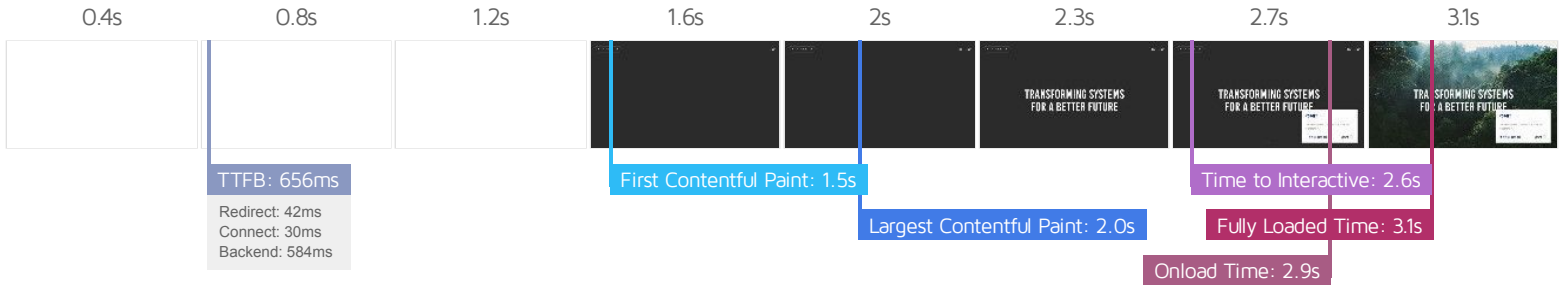
<https://carbon60.com/>

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

SYSTEMIQ | The system change company



jeremy-no-Logo-600x403.j...	200	systemiq.earth	22.7KB	26ms					
adair-at-cop-600x403.jpg	200	systemiq.earth	35.6KB	30ms					
SYSTEMIQ-4.jpg	200	systemiq.earth	360KB	58ms					
cta.png	200	systemiq.earth	2.09KB	23ms					
l?primer=7cdcb44be4a7d...	200	use.typekit.net	14.3KB	214ms					
OpenSans-Regular-webfo...	200	systemiq.earth	14.1KB	226ms					
l?primer=7cdcb44be4a7d...	200	use.typekit.net	14.6KB	214ms					
icomoon.woff	200	systemiq.earth	11.1KB	231ms					
OpenSans-Light-webfont....	200	systemiq.earth	13.9KB	236ms					
SYSTEMIQ-HD.mp4	(incomplete)	systemiq.earth	13.6MB						>1.7s
SYSTEMIQ-HD-15secs.mp4	206	systemiq.earth	3.00MB	234ms					
cta-blue-next.png	200	systemiq.earth	1.55KB	24ms					
tab-arrow.png	200	systemiq.earth	313B	19ms					
accept-tick.png	200	systemiq.earth	1.31KB	19ms					
l?primer=7cdcb44be4a7d...	200	use.typekit.net	14.6KB	284ms					
fontawesome-webfont.wo...	200	systemiq.earth	75.4KB	293ms					
js?id=GT-KD7CFSG&l=da...	200	googletagmanager.c...	95.5KB	51ms					
js?id=UA-98032802-2&l=d...	200	googletagmanager.c...	66.4KB	45ms					
139781664.js	200	js-eu1.hs-analytics.net	21.2KB	132ms					
collectedforms.js	200	js-eu1.hscollectedfor...	25.2KB	138ms					
banner.js	200	js-eu1.hs-banner.com	23.1KB	108ms					
analytics.js	200	google-analytics.com	20.5KB	36ms					
json?portalId=139781664...	200	forms-eu1.hscollecte...	437B					98ms	
settings-ico.png	200	systemiq.earth	680B					14ms	
counters.gif?key=collecte...	200	forms-eu1.hsforms.c...	1.15KB						202ms
__ptq.gif?k=1&sd=1367x8...	200	track-eu1.hubspot.com	45B						206ms
SYSTEMIQ-1.png	200	systemiq.earth	1.70KB						24ms
80 Requests 21.0MB (24.6MB Uncompressed) Fully Loaded 3.1s (Onload 2.9s)									



Performance Metrics

<p>First Contentful Paint</p> <p>How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.</p>	<p>Longer than recommended</p> <p>1.5s</p>	<p>Time to Interactive</p> <p>How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.</p>	<p>OK, but consider improvement</p> <p>2.6s</p>
<p>Speed Index</p> <p>How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.</p>	<p>Much longer than recommended</p> <p>4.8s</p>	<p>Total Blocking Time</p> <p>How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.</p>	<p>OK, but consider improvement</p> <p>213ms</p>
<p>Largest Contentful Paint</p> <p>How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.</p>	<p>Longer than recommended</p> <p>2.0s</p>	<p>Cumulative Layout Shift</p> <p>How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.</p>	<p>Good - Nothing to do here</p> <p>0</p>

Browser Timings

Redirect	42ms	Connect	30ms	Backend	584ms
TTFB	656ms	First Paint	1.5s	DOM Int.	2.3s
DOM Loaded	2.3s	Onload	2.9s	Fully Loaded	3.1s

IMPACT AUDIT

Low

Avoid an excessive DOM size TBT

1,074 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		1074
Maximum DOM Depth	li#mega-menu-item-2406 > ul.mega-sub-menu > li#mega-menu-item-2400 > a.mega-menu-link 	23
Maximum Child Elements	Hit enter to search or ESC to close Mail Menu Transforming systems for a better... <div class="ocm-effect-wrap-inner">	33

Low

Use passive listeners to improve scrolling performance

2 event listeners not passive

Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance.

URL	LOCATION
https://www.systemiq.earth/wp-content/themes/salient/js/init.js?ver=10.0.3	Line:82
https://www.systemiq.earth/wp-includes/js/jquery/jquery.min.js?ver=3.6.0	Line:1

Low

Avoid long main-thread tasks TBT

10 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
https://www.systemiq.earth/	1.3s	135ms
https://www.systemiq.earth/wp-includes/js/jquery/jquery.min.js?ver=3.6.0	2.5s	130ms
https://www.systemiq.earth/	1.7s	122ms
https://www.googletagmanager.com/gtm.js?id=GTM-PX8MKP8	2.3s	94ms
https://www.systemiq.earth/	713ms	87ms
Unattributable	2.0s	61ms
Unattributable	880ms	59ms
Unattributable	809ms	58ms
https://www.systemiq.earth/	1.5s	54ms
https://www.systemiq.earth/	1.2s	53ms

Low

Eliminate render-blocking resources FCP LCP

Potential savings of 64ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
https://cdn.jsdelivr.net/npm/select2@4.1.0-beta.1/dist/css/select2.min.css?ver=5.8.2	2.45KB	761ms
https://use.typekit.net/vfh2sfx.css	1.05KB	759ms
https://www.systemiq.earth/wp-includes/js/jquery/jquery.min.js?ver=3.6.0	31.6KB	608ms
https://www.systemiq.earth/wp-content/plugins/cookie-law-info/public/js/cookie-law-info-public.js?ver=2.0.6	8.70KB	304ms
https://cdn.jsdelivr.net/npm/select2@4.1.0-beta.1/dist/js/select2.min.js?ver=5.8.2	21.0KB	450ms

LOW

Avoid chaining critical requests FCP LCP

35 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: **1.8s**

INITIAL NAVIGATION



https://use.typekit.net/vfh2sfx.css	1.05KB, 55ms
https://p.typekit.net/p.css?s=1&k=vfh2sfx&ht=tk&f=2005.2007.2009.37396.39200.39203&a=84146636&app=typekit&e=css	172B, 116ms
https://use.typekit.net/af/471ad1/0000000000000003b9b1f20/27/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n7&v=3	14.8KB, 10ms
https://use.typekit.net/af/6a354c/0000000000000003b9b12e7/27/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n4&v=3	14.5KB, 26ms
https://use.typekit.net/af/afc5c6/0000000000000003b9b1f23/27/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n4&v=3	14.8KB, 26ms

Low **Ensure text remains visible during webfont load** FCP LCP 7 fonts found

Leverage the `font-display` CSS feature to ensure text is user-visible while webfonts are loading.

URL	POTENTIAL SAVINGS
https://use.typekit.net/af/6a354c/0000000000000003b9b12e7/27/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n4&v=3	26ms
https://www.systemiq.earth/wp-content/themes/salient/css/fonts/OpenSans-Regular-webfont.woff	38ms
https://use.typekit.net/af/afc5c6/0000000000000003b9b1f23/27/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n4&v=3	26ms
https://www.systemiq.earth/wp-content/themes/salient/css/fonts/icomoon.woff	43ms
https://www.systemiq.earth/wp-content/themes/salient/css/fonts/OpenSans-Light-webfont.woff	16ms
https://use.typekit.net/af/471ad1/0000000000000003b9b1f20/27/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n7&v=3	10ms
https://www.systemiq.earth/wp-content/plugins/megamenu-pro/icons/fontawesome/fonts/fontawesome-webfont.woff2?v=4.7.0	19ms

Low **Use video formats for animated content** LCP Potential savings of 1.22MB

Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.systemiq.earth/wp-content/uploads/2024/02/mobility-homepage-gif.gif	1.52MB	1.22MB

Low **Properly size images** Potential savings of 708KB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.systemiq.earth/wp-content/uploads/2019/05/SYSTEMIQ-6.jpg	277KB	237KB
https://www.systemiq.earth/wp-content/uploads/2020/01/Materials-and-the-circular-economy-1536x1024.jpg	182KB	171KB
https://www.systemiq.earth/wp-content/uploads/2019/08/SYSTEMIQ.png	177KB	100KB
https://www.systemiq.earth/wp-content/uploads/2019/06/SYSTEMIQ.png	153KB	86.0KB
https://www.systemiq.earth/wp-content/uploads/2019/07/SYSTEMIQ.jpg	78.2KB	67.0KB
https://www.systemiq.earth/wp-content/uploads/2019/08/SYSTEMIQ-1.png	83.7KB	47.0KB

Low **Avoid multiple page redirects** FCP LCP Potential savings of 38ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
• http://www.systemiq.earth/	38ms
• https://www.systemiq.earth/	0ms

Low **Reduce JavaScript execution time** TBT 377ms spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
• https://www.systemiq.earth/	762ms	39ms	3ms
• Unattributable	637ms	3ms	0ms
• https://www.systemiq.earth/wp-includes/js/jquery/jquery.min.js?ver=3.6.0	351ms	205ms	1ms
• https://js-eu1.hscollectedforms.net/collectedforms.js	74ms	66ms	1ms
• https://www.googletagmanager.com/gtag/js?id=UA-98032802-2	55ms	46ms	9ms

Low **Reduce unused CSS** FCP LCP Potential savings of 267KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• @charset "UTF-8";#start-resizable-editor-section{display:none} ...	272KB	257KB
• @media only screen and (min-width:1001px){#header-outer[data-format="centered-menu-bottom-bar"]} head... } ...	11.6KB	10.6KB

Low **Serve images in next-gen formats** Potential savings of 818KB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.systemiq.earth/wp-content/uploads/2019/05/SYSTEMIQ-4.jpg	360KB	158KB
https://www.systemiq.earth/wp-content/uploads/2019/05/SYSTEMIQ-6.jpg	277KB	116KB
https://www.systemiq.earth/wp-content/uploads/2019/08/SYSTEMIQ.png	177KB	110KB
https://www.systemiq.earth/wp-content/uploads/2020/01/Materials-and-the-circular-economy-1536x1024.jpg	182KB	101KB
https://www.systemiq.earth/wp-content/uploads/2019/06/SYSTEMIQ.png	153KB	91.9KB
https://www.systemiq.earth/wp-content/uploads/2019/08/SYSTEMIQ-1.png	83.7KB	63.6KB
https://www.systemiq.earth/wp-content/uploads/2019/07/SYSTEMIQ.jpg	78.2KB	37.5KB
https://www.systemiq.earth/wp-content/uploads/2024/02/Global-ETES-Opportunity-Report-240213_Page_04_Image_0001-600x403.jpg	68.4KB	20.6KB
https://www.systemiq.earth/wp-content/uploads/2024/01/cars-or-something-600x403.jpg	69.5KB	19.8KB
https://www.systemiq.earth/wp-content/uploads/2019/11/SYSTEMIQ-2.jpg	41.5KB	19.3KB
https://www.systemiq.earth/wp-content/uploads/2024/01/STH-launch-principals-1-600x403.jpg	44.4KB	17.2KB
https://www.systemiq.earth/wp-content/uploads/2023/12/adair-at-cop-600x403.jpg	35.6KB	13.8KB
https://www.systemiq.earth/wp-content/uploads/2019/08/janez-more-preferred-600x403.jpg	34.3KB	13.6KB
https://www.systemiq.earth/wp-content/uploads/2024/03/FT-banner-600x403.jpg	31.7KB	13.4KB
https://www.systemiq.earth/wp-content/uploads/2024/02/verona-600x403.jpg	40.7KB	13.4KB
https://www.systemiq.earth/wp-content/uploads/2023/12/jeremy-no-Logo-600x403.jpeg	22.7KB	9.8KB

Low **Reduce initial server response time** FCP LCP Root document took 583ms

Keep the server response time for the main document short because all other requests depend on it.

URL	TIME SPENT
• https://www.systemiq.earth/	583ms

Low **Defer offscreen images** Potential savings of 1.01MB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.systemiq.earth/wp-content/uploads/2019/05/SYSTEMIQ-4.jpg	360KB	360KB
https://www.systemiq.earth/wp-content/uploads/2019/05/SYSTEMIQ-6.jpg	277KB	277KB
https://www.systemiq.earth/wp-content/uploads/2020/01/Materials-and-the-circular-economy-1536x1024.jpg	182KB	182KB
https://www.systemiq.earth/wp-content/uploads/2019/07/SYSTEMIQ.jpg	78.2KB	78.2KB
https://www.systemiq.earth/wp-content/uploads/2024/01/cars-or-something-600x403.jpg	69.5KB	69.5KB
https://www.systemiq.earth/wp-content/uploads/2019/11/SYSTEMIQ-2.jpg	41.5KB	41.5KB
https://www.systemiq.earth/wp-content/uploads/2023/12/jeremy-no-Logo-600x403.jpeg	22.7KB	22.7KB

Low **Avoid non-composited animations** CLS 3 animated elements found

Animations which are not composited can be janky and increase CLS.

ELEMENT

NAME

Title Mr Mrs Miss Ms Dr

```
<select name="menu-32" class="wpcf7-form-control wpcf7-select select2-hidden-accessible" aria-
invalid="false" data-select2-id="select2-data-1-m32j" tabindex="-1" aria-hidden="true">
```

Unsupported CSS Property: width

width

Unsupported CSS Property: padding-bottom

padding-bottom

Unsupported CSS Property: padding-left

padding-left

Unsupported CSS Property: padding-right

padding-right

Unsupported CSS Property: padding-top

padding-top

div.owl-carousel > div.owl-dots > button.owl-dot > span

```
<span>
```

Unsupported CSS Property: background-color

background-color

Unsupported CSS Property: border-bottom-color

border-bottom-color

Unsupported CSS Property: background-position-x

background-position-x

Unsupported CSS Property: background-position-y

background-position-y

Unsupported CSS Property: border-left-color

border-left-color

Unsupported CSS Property: border-right-color

border-right-color

Unsupported CSS Property: border-top-color

border-top-color

div.owl-carousel > div.owl-dots > button.owl-dot > span

```
<span>
```

Unsupported CSS Property: background-color

background-color

Unsupported CSS Property: border-bottom-color

border-bottom-color

Unsupported CSS Property: background-position-x

background-position-x

Unsupported CSS Property: background-position-y

background-position-y

Unsupported CSS Property: border-left-color

border-left-color

Unsupported CSS Property: border-right-color

border-right-color

Unsupported CSS Property: border-top-color

border-top-color

Low

Minify JavaScript FCP LCP

Potential savings of 26.7KB

Minifying JavaScript files can reduce payload sizes and script parse time.

URL

TRANSFER SIZE

POTENTIAL SAVINGS

• <https://www.systemiq.earth/wp-content/themes/salient/js/init.js?ver=10.0.3>

135KB

26.7KB

Low

Reduce unused JavaScript LCP

Potential savings of 327KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://www.systemiq.earth/wp-content/themes/salient/js/init.js?ver=10.0.3	135KB	101KB
https://www.googletagmanager.com/gtag/js?id=GT-KD7CFSG&l=dataLayer&cx=c	95.6KB	65.1KB
https://www.googletagmanager.com/gtag/js?id=UA-98032802-2&l=dataLayer&cx=c	66.5KB	51.5KB
https://www.googletagmanager.com/gtag/js?id=GT-KD7CFSG	95.5KB	42.9KB
https://www.googletagmanager.com/gtag/js?id=UA-98032802-2	66.7KB	33.4KB
https://www.googletagmanager.com/gtm.js?id=GTM-PX8MKP8	56.3KB	32.4KB

N/A **Largest Contentful Paint element** LCP

1,970 ms

This is the largest contentful element painted within the viewport.

ELEMENT

Transforming systems for a better future
<h1>

PHASE	% OF LCP	TIMING
TTFB	33%	655ms
Load Delay	0%	0ms
Load Time	0%	0ms
Render Delay	67%	1.3s

N/A **Minimize main-thread work** TBT

Main-thread busy for 2.3s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Other	910ms
Script Evaluation	602ms
Style & Layout	482ms
Parse HTML & CSS	149ms
Script Parsing & Compilation	93ms
Rendering	33ms
Garbage Collection	13ms

N/A **Reduce the impact of third-party code** TBT

Total size was 544KB

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
GOOGLE TAG MANAGER	381KB	0ms
• https://www.googletagmanager.com/gtag/js?id=GT-KD7CFSG&l=dataLayer&cx=c	95.6KB	0ms
• https://www.googletagmanager.com/gtag/js?id=GT-KD7CFSG	95.5KB	0ms
• https://www.googletagmanager.com/gtag/js?id=UA-98032802-2	66.7KB	0ms
• https://www.googletagmanager.com/gtag/js?id=UA-98032802-2&l=dataLayer&cx=c	66.5KB	0ms
• https://www.googletagmanager.com/gtm.js?id=GTM-PX8MKP8	56.3KB	0ms
HUBSPOT	73.4KB	0ms
• https://js-eu1.hscollectedforms.net/collectedforms.js	25.2KB	0ms
• https://js-eu1.hs-banner.com/v2/139781664/banner.js	23.1KB	0ms
• https://js-eu1.hs-analytics.net/analytics/1710413100000/139781664.js	21.2KB	0ms
ADOBE TYPEKIT	45.3KB	0ms
• https://use.typekit.net/af/471ad1/000000000000000003b9b1f20/27/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n7&v=3	14.8KB	0ms
• https://use.typekit.net/af/afc5c6/000000000000000003b9b1f23/27/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n4&v=3	14.8KB	0ms
• https://use.typekit.net/af/6a354c/000000000000000003b9b12e7/27/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n4&v=3	14.5KB	0ms
JSDELIVR CDN	23.5KB	0ms
• https://cdn.jsdelivr.net/npm/select2@4.1.0-beta.1/dist/js/select2.min.js?ver=5.8.2	21.0KB	0ms
GOOGLE ANALYTICS	20.8KB	0ms
• https://www.google-analytics.com/analytics.js	20.8KB	0ms

N/A **Avoid serving legacy JavaScript to modern browsers** TBT

Nothing to do here, good job!

N/A **Avoid large layout shifts** CLS

Nothing to do here, good job!

N/A **User Timing marks and measures**

No user timings and/or marks found.