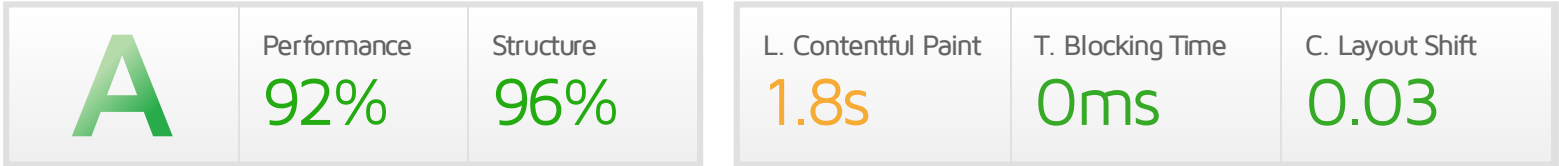




# Performance Report for:

http://www.starcarstravel.co.uk/

Report generated: Sat, Mar 9, 2024 3:21 AM -0800  
 Test Server Location: London, UK  
 Using: Chrome 117.0.0.0, Lighthouse 11.0.0



## Top Issues

Med	Serve static assets with an efficient cache policy	Potential savings of 1.57MB
Med-Low	Use a Content Delivery Network (CDN)	14 resources found
Low	Avoid enormous network payloads <small>LCP</small>	Total size was 1.73MB
Low	Avoid an excessive DOM size <small>TBT</small>	297 elements
Low	Properly size images	Potential savings of 39.6KB

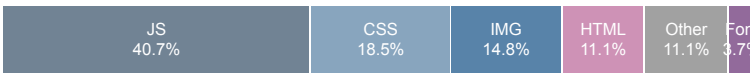
## Page Details



### Total Page Size - 1.88MB



### Total Page Requests - 27



## How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

## About GTmetrix

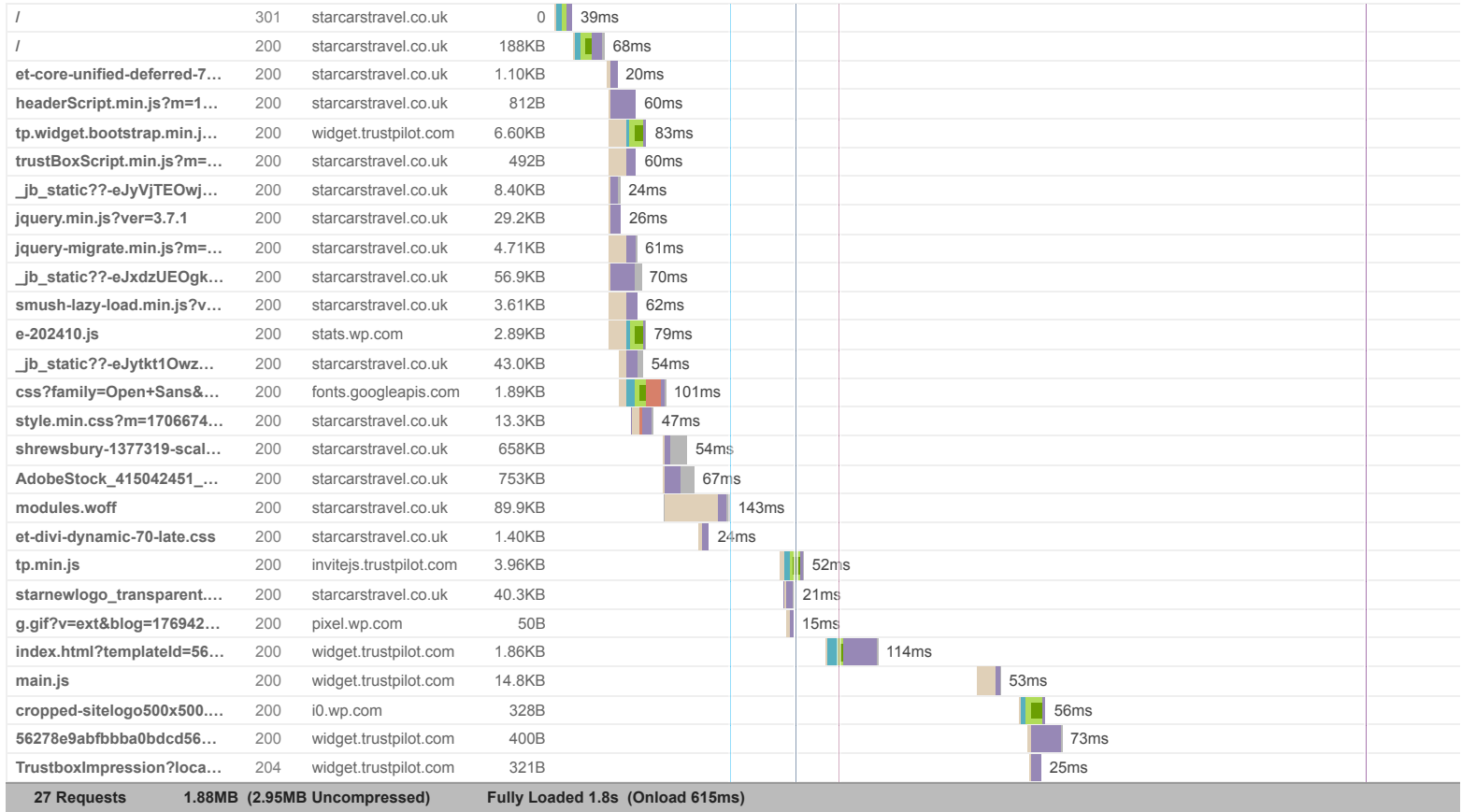


GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 28 years experience in web technology.

<https://carbon60.com/>

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

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### Performance Metrics

<p><b>First Contentful Paint</b></p> <p>How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.</p>	<p>Good - Nothing to do here</p> <p><b>380ms</b></p>	<p><b>Time to Interactive</b></p> <p>How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.</p>	<p>Good - Nothing to do here</p> <p><b>522ms</b></p>
<p><b>Speed Index</b></p> <p>How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.</p>	<p>Good - Nothing to do here</p> <p><b>1.2s</b></p>	<p><b>Total Blocking Time</b></p> <p>How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.</p>	<p>Good - Nothing to do here</p> <p><b>0ms</b></p>
<p><b>Largest Contentful Paint</b></p> <p>How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.</p>	<p>Longer than recommended</p> <p><b>1.8s</b></p>	<p><b>Cumulative Layout Shift</b></p> <p>How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.</p>	<p>Good - Nothing to do here</p> <p><b>0.03</b></p>

### Browser Timings

Redirect	41ms	Connect	42ms	Backend	20ms
TTFB	103ms	First Paint	380ms	DOM Int.	491ms
DOM Loaded	523ms	Onload	615ms	Fully Loaded	1.8s

IMPACT AUDIT

Low

**Avoid multiple page redirects** FCP LCP

Potential savings of 39ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
• <a href="http://www.starcarstravel.co.uk/">http://www.starcarstravel.co.uk/</a>	39ms
• <a href="https://www.starcarstravel.co.uk/">https://www.starcarstravel.co.uk/</a>	0ms

Low

**Efficiently encode images**

Potential savings of 95.4KB

Optimized images load faster and consume less cellular data.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
<a href="https://www.starcarstravel.co.uk/wp-content/uploads/2021/06/AdobeStock_415042451_Editorial_Use_Only-scaled.jpg">https://www.starcarstravel.co.uk/wp-content/uploads/2021/06/AdobeStock_415042451_Editorial_Use_Only-scaled.jpg</a>	753KB	95.4KB

Low

**Avoid long main-thread tasks** TBT

1 long task found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
• <a href="https://www.starcarstravel.co.uk/">https://www.starcarstravel.co.uk/</a>	210ms	94ms

Low

**Reduce JavaScript execution time** TBT

211ms spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
• <a href="https://www.starcarstravel.co.uk/">https://www.starcarstravel.co.uk/</a>	251ms	43ms	5ms
• <a href="https://www.starcarstravel.co.uk/_jb_static/??-eJxdzUEQgkAMheHbuHloQ4ysiBsvlqXBEgadTDt6fSBuiMuX/C8ffHNAFSdx8DclMnjyh2ExMCyc3ZrE0ix2hVOZ1zqzGOSITug0hazmFladtXoYq7sK/Nb/96ygFoLXtAsHiJqSHYjDbFv713b37p4wXGIG7H6PMY=">https://www.starcarstravel.co.uk/_jb_static/??-eJxdzUEQgkAMheHbuHloQ4ysiBsvlqXBEgadTDt6fSBuiMuX/C8ffHNAFSdx8DclMnjyh2ExMCyc3ZrE0ix2hVOZ1zqzGOSITug0hazmFladtXoYq7sK/Nb/96ygFoLXtAsHiJqSHYjDbFv713b37p4wXGIG7H6PMY=</a>	168ms	92ms	5ms
• Unattributable	103ms	7ms	0ms
• <a href="https://www.starcarstravel.co.uk/wp-includes/js/jquery/jquery.min.js?ver=3.7.1">https://www.starcarstravel.co.uk/wp-includes/js/jquery/jquery.min.js?ver=3.7.1</a>	76ms	55ms	1ms

Low

**Reduce unused CSS** FCP LCP

Potential savings of 67.8KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
<a href="https://www.starcarstravel.co.uk/_jb_static/??-eJytk1OwzAMhd+GK7J0ggjXE8/iud4a5Pyodhh9exl60lraiovdXtNnfHj2GsyLiDnjsS+iXUOSAmT0FnRWIYaTBMF8Bx513Yociz3YoX7b6ehTAGrZ7E+eKC2FoDqjnHwZvW/jKL34gQTLlaVrJoX1oDZRCb8okdfudmgpmEzSYWSedYr3JTXInlvFokkhoE7Mm2TV137sOZbgzghZg2MQxK612k+ghiQYR0egFXHJcB1NXTK8xiHx3S8uEroDTEFVjZYaPEZZQpb8/p38zBYa0+SDaLfgY2M1ofOxoCOacmTfBhkTLtIVd8f98i7vpTPok7zwsKHLiCN1fEmbR6Kv5zR/3bdMemkP78vqEp+P+C5SwXHw=">https://www.starcarstravel.co.uk/_jb_static/??-eJytk1OwzAMhd+GK7J0ggjXE8/iud4a5Pyodhh9exl60lraiovdXtNnfHj2GsyLiDnjsS+iXUOSAmT0FnRWIYaTBMF8Bx513Yociz3YoX7b6ehTAGrZ7E+eKC2FoDqjnHwZvW/jKL34gQTLlaVrJoX1oDZRCb8okdfudmgpmEzSYWSedYr3JTXInlvFokkhoE7Mm2TV137sOZbgzghZg2MQxK612k+ghiQYR0egFXHJcB1NXTK8xiHx3S8uEroDTEFVjZYaPEZZQpb8/p38zBYa0+SDaLfgY2M1ofOxoCOacmTfBhkTLtIVd8f98i7vpTPok7zwsKHLiCN1fEmbR6Kv5zR/3bdMemkP78vqEp+P+C5SwXHw=</a>	43.0KB	43.0KB
<a href="https://www.starcarstravel.co.uk/wp-includes/css/dist/block-library/style.min.css?m=1706674054">https://www.starcarstravel.co.uk/wp-includes/css/dist/block-library/style.min.css?m=1706674054</a>	13.3KB	13.2KB
@font-face{font-family:ETmodules;font-display:block;src:url(//www.starcarstravel.co.uk/wp-content/t...	13.5KB	11.6KB

**Low** **Serve images in next-gen formats** Potential savings of 708KB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
<a href="https://www.starcarstravel.co.uk/wp-content/uploads/2021/06/AdobeStock_415042451_Editorial_Use_Only_scaled.jpg.g">https://www.starcarstravel.co.uk/wp-content/uploads/2021/06/AdobeStock_415042451_Editorial_Use_Only_scaled.jpg.g</a>	753KB	435KB
<a href="https://www.starcarstravel.co.uk/wp-content/uploads/2019/11/shrewsbury-1377319-scaled.jpg">https://www.starcarstravel.co.uk/wp-content/uploads/2019/11/shrewsbury-1377319-scaled.jpg</a>	658KB	256KB
<a href="https://www.starcarstravel.co.uk/wp-content/uploads/2023/11/starnewlogo_transparent.png">https://www.starcarstravel.co.uk/wp-content/uploads/2023/11/starnewlogo_transparent.png</a>	40.3KB	16.2KB

**Low** **Minify CSS** FCP LCP Potential savings of 2.48KB

Minifying CSS files can reduce network payload sizes.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
<a href="https://www.starcarstravel.co.uk/_jb_static/??-eJytk1OwzAMhd+GK7J0ggjXE8/iud4a5Pyodhh9exl60lraiovdXtNnfHj2GsyLiDnjsS+iXUOSAmT0FnRWIYaTBMF8Bx513Yociz3YoX7b6ehTAGrZ7E+eKC2FoDqjnHwZvW/jKL34gQTLlaVrJoX1oDZRCb8okdfudmgpmEzSYWSedYr3JTXInlvFokkhoE7Mm2TV137sOZbgzghZg2MQxK612k+ghiQYR0egFXHJcB1NXTK8xiHx3S8uEroDTEFVjZYaPEZZQpb8/p38zBYa0+SDaLfgY2M1ofOxoCOacmTfBhkTLtIVd8f98i7vpTPok7zwsKHLiCN1fEmbR6Kv5zR/3bdMemkP78vqEp+P+C5SwXHw=">https://www.starcarstravel.co.uk/_jb_static/??-eJytk1OwzAMhd+GK7J0ggjXE8/iud4a5Pyodhh9exl60lraiovdXtNnfHj2GsyLiDnjsS+iXUOSAmT0FnRWIYaTBMF8Bx513Yociz3YoX7b6ehTAGrZ7E+eKC2FoDqjnHwZvW/jKL34gQTLlaVrJoX1oDZRCb8okdfudmgpmEzSYWSedYr3JTXInlvFokkhoE7Mm2TV137sOZbgzghZg2MQxK612k+ghiQYR0egFXHJcB1NXTK8xiHx3S8uEroDTEFVjZYaPEZZQpb8/p38zBYa0+SDaLfgY2M1ofOxoCOacmTfBhkTLtIVd8f98i7vpTPok7zwsKHLiCN1fEmbR6Kv5zR/3bdMemkP78vqEp+P+C5SwXHw=</a>	43.0KB	2.48KB

**Low** **Avoid non-composited animations** CLS 1 animated element found

Animations which are not composited can be janky and increase CLS.

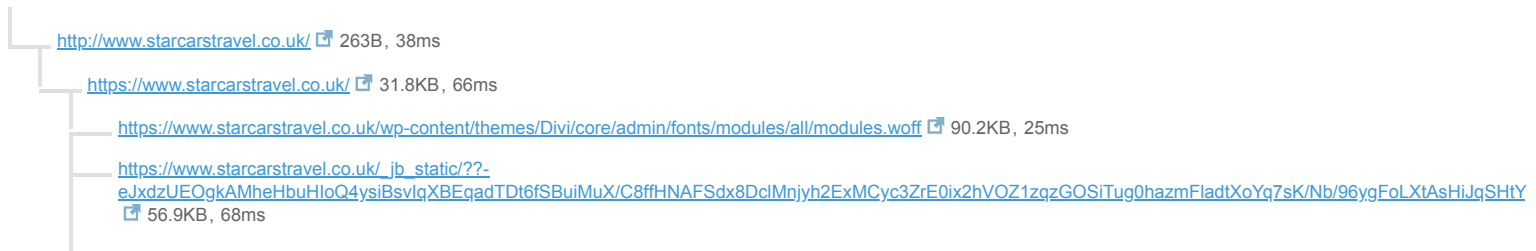
ELEMENT	NAME
Home Local Shrewsbury Taxis Quote Other Services	
<code>&lt;div id="et-top-navigation" data-height="87" data-fixed-height="30" style="padding-left: 252px;"&gt;</code>	
Unsupported CSS Property: padding-left	padding-left

**Low** **Avoid chaining critical requests** FCP LCP 5 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: **379ms**

#### INITIAL NAVIGATION



<https://www.starcarstravel.co.uk/wp-content/et-cache/70/et-divi-dynamic-70-late.css> 1.40KB, 16ms

[https://www.starcarstravel.co.uk/\\_jb\\_static/??-eJyVjTEOwjAMRW/DRDAVQi1DxVfQ6pggpYmj2G05PkGligEGxme99w1LMshRKsqkcep9FBhk8Wb6ZhF33SZKTrOYCFiYFU9rp4PtieDLolzJVhxN8gWvuyXUyC1xkZnnFUy](https://www.starcarstravel.co.uk/_jb_static/??-eJyVjTEOwjAMRW/DRDAVQi1DxVfQ6pggpYmj2G05PkGligEGxme99w1LMshRKsqkcep9FBhk8Wb6ZhF33SZKTrOYCFiYFU9rp4PtieDLolzJVhxN8gWvuyXUyC1xkZnnFUy)

8.40KB, 22ms

<https://www.starcarstravel.co.uk/wp-includes/js/jquery/jquery.min.js?ver=3.7.1> 29.2KB, 24ms

**Low** **Reduce unused JavaScript** LCP Potential savings of 35.9KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
<a href="https://www.starcarstravel.co.uk/_jb_static/??-eJxJdzUEOgkAMheHbuHloQ4ysiBsvlgXBEgadTDt6fSBuiMuX/C8ffHNAF Sdx8DclMnjyh2ExMCyc3ZrE0ix2hVOZ1zqzGOSiTug0hazmFladtXoYq7sK/Nb/96ygFol.XtAsHiJqSHtYjDbFv713b37p4wXGIG7H6PMY=">https://www.starcarstravel.co.uk/_jb_static/??-eJxJdzUEOgkAMheHbuHloQ4ysiBsvlgXBEgadTDt6fSBuiMuX/C8ffHNAF Sdx8DclMnjyh2ExMCyc3ZrE0ix2hVOZ1zqzGOSiTug0hazmFladtXoYq7sK/Nb/96ygFol.XtAsHiJqSHtYjDbFv713b37p4wXGIG7H6PMY=</a>	56.9KB	35.9KB

**N/A** **Largest Contentful Paint element** LCP 1,760 ms

This is the largest contentful element painted within the viewport.

**ELEMENT**

```
div.et_pb_section > section.et_pb_module > span.et_parallax_bg_wrap > span.et_parallax_bg
<span class="et_parallax_bg et_pb_parallax_css" style="background-image:
url (&quot;https://www.starcarstravel.co.uk/wp-content/uploads/...&quot;); ">
```

PHASE	% OF LCP	TIMING
TTFB	6%	103ms
Load Delay	8%	133ms
Load Time	3%	52ms
Render Delay	84%	1.5s

**N/A** **Reduce initial server response time** FCP LCP Root document took 19ms

Keep the server response time for the main document short because all other requests depend on it.

URL	TIME SPENT
<a href="https://www.starcarstravel.co.uk/">https://www.starcarstravel.co.uk/</a>	19ms

**N/A** **Avoid serving legacy JavaScript to modern browsers** TBT Potential savings of 77B

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

<https://widget.trustpilot.com/bootstrap/v5/tp.widget.bootstrap.min.js?ver=1.0%27%20async=%27async>

77B

Line:0 Column:1927

@babel/plugin-transform-class  
es

N/A **Avoid large layout shifts** CLS 4 elements found

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
TAXIS & PRIVATE HIRE IN SHREWSBURY, SHROPSHIRE Star Cars is a local private hir... <div class="et_builder_inner_content et_pb_gutters2">	0.01
Home Local Shrewsbury Taxis Quote Other Services <div id="et-top-navigation" data-height="87" data-fixed-height="30" style="padding-left: 252px;">	0.01
bookings@starcarstravel.co.uk <span id="et-info-email">	0.00
ul#top-menu > li#menu-item-354 > a > ::after <::after>	0.00

N/A **Minimize main-thread work** TBT Main-thread busy for 692ms

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	232ms
Other	208ms
Style & Layout	174ms
Parse HTML & CSS	40ms
Rendering	21ms
Script Parsing & Compilation	14ms

N/A **Reduce the impact of third-party code** TBT Total size was 35.4KB

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
<b>TRUST PILOT</b>	29.7KB	0ms
• <a href="https://widget.trustpilot.com/trustboxes/56278e9abfbba0bdcd568bc/main.js">https://widget.trustpilot.com/trustboxes/56278e9abfbba0bdcd568bc/main.js</a>	15.2KB	0ms
• <a href="https://widget.trustpilot.com/bootstrap/v5/tp.widget.bootstrap.min.js?ver=1.0%27%20async=%27async">https://widget.trustpilot.com/bootstrap/v5/tp.widget.bootstrap.min.js?ver=1.0%27%20async=%27async</a>	7.07KB	0ms
• Other resources	7.40KB	0ms
<b>WORDPRESS SITE STATS</b>	3.06KB	0ms
<b>GOOGLE FONTS</b>	1.89KB	0ms
<b>WORDPRESS</b>	736B	0ms

N/A

**Eliminate render-blocking resources** FCP LCP

Nothing to do here, good job!

N/A

**User Timing marks and measures**

No user timings and/or marks found.