



Performance Report for: <http://www.snamitravel.com/>

Report generated: Sun, Mar 10, 2024 10:21 AM -0700
 Test Server Location: London, UK
 Using: Chrome 117.0.0.0, Lighthouse 11.0.0

B	Performance	Structure	L. Contentful Paint	T. Blocking Time	C. Layout Shift
	82%	91%	1.6s	175ms	0.02

Top Issues

Med	Use explicit width and height on image elements <small>CLS</small>	1 image found
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 173KB
Med-Low	Avoid CSS @import <small>FCP LCP</small>	1 resource found
Low	Avoid long main-thread tasks <small>TBT</small>	7 long tasks found
Low	Eliminate render-blocking resources <small>FCP LCP</small>	Potential savings of 105ms

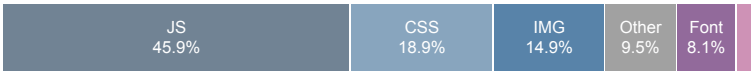
Page Details



Total Page Size - 1.63MB



Total Page Requests - 74



Legend: HTML JS CSS IMG Video Font Other

How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

About GTmetrix

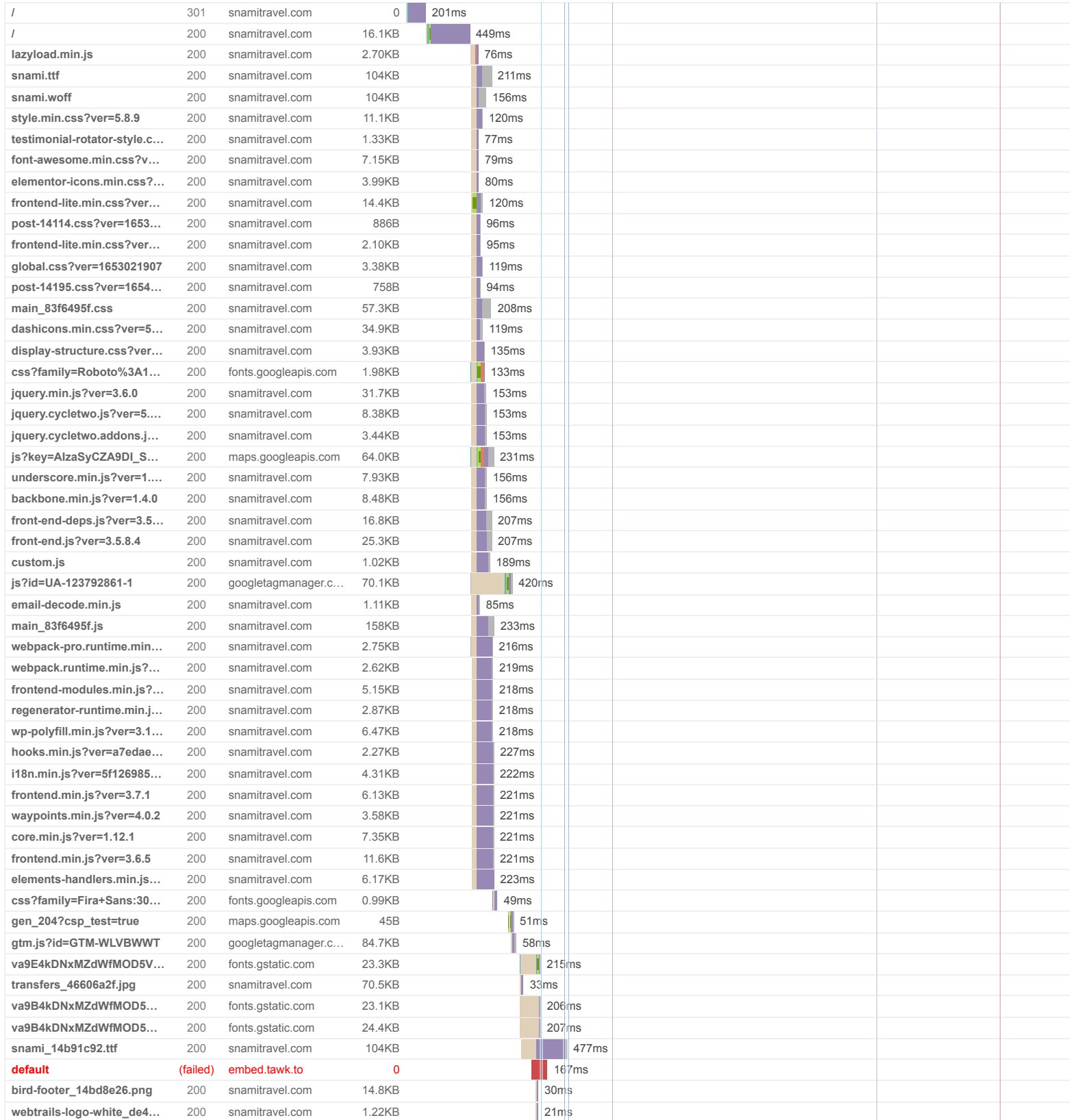
GTmetrix is developed by the good folks at **CARBON60**, a Canadian hosting company with over 28 years experience in web technology.



<https://carbon60.com/>

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Snamit Travel: Luxury Vacations to Crete Greece 2024 by Local Designers



destination?id=AW-80776...	200	googletagmanager.c...	99KB	57ms		
js?id=G-E1WG7WS5ZE&I...	200	googletagmanager.c...	99KB	50ms		
analytics.js	200	google-analytics.com	20.5KB	73ms		
admin-ajax.php?webtrails...	200	snamitravel.com	591B		3s	
admin-ajax.php?action=w...	200	snamitravel.com	770B		3.8s	
dialog.min.js?ver=4.9.0	200	snamitravel.com	3.92KB	44ms		
logo-vertical_40c61f9c.svg	200	snamitravel.com	5.01KB	20ms		
daioscove_lifestyle_05-15...	200	snamitravel.com	141KB	25ms		
807766680?random=1710...	200	googleadservices.com	1.66KB	57ms		
807766680?random=1710...	200	googleads.g.doublec...	1.30KB	65ms		
807766680?random=7780...	302	googleads.g.doublec...	42B	27ms		
807766680?random=1710...	200	google.com	42B	53ms		
807766680?random=1710...	200	google.co.uk	42B	63ms		
espa-banner-320x40-1.jpg	200	snamitravel.com	5.80KB	23ms		
807766680?random=7780...	302	google.com	42B	20ms		
807766680?random=7780...	200	google.co.uk	42B	25ms		
favicon_fc537a93.ico	200	snamitravel.com	8.08KB	213ms		
week.html	200	snamitravel.com	854B		78ms	
week-days.html	200	snamitravel.com	473B		78ms	
common.js	200	maps.googleapis.com	55.4KB			20ms
util.js	200	maps.googleapis.com	55.5KB			20ms
74 Requests		1.63MB (4.14MB Uncompressed)		6.1s (Onload 2.1s)		



Performance Metrics

<p>First Contentful Paint</p> <p>How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.</p>	<p>Longer than recommended</p> <p>1.4s</p>	<p>Time to Interactive</p> <p>How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.</p>	<p>Much longer than recommended</p> <p>4.8s</p>
<p>Speed Index</p> <p>How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.</p>	<p>Longer than recommended</p> <p>2.0s</p>	<p>Total Blocking Time</p> <p>How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.</p>	<p>OK, but consider improvement</p> <p>175ms</p>
<p>Largest Contentful Paint</p> <p>How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.</p>	<p>OK, but consider improvement</p> <p>1.6s</p>	<p>Cumulative Layout Shift</p> <p>How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.</p>	<p>Good - Nothing to do here</p> <p>0.02</p>

Browser Timings

Redirect	204ms	Connect	48ms	Backend	399ms
TTFB	651ms	First Paint	1.4s	DOM Int.	1.6s
DOM Loaded	1.6s	Onload	2.1s	Fully Loaded	6.1s

IMPACT AUDIT

Low

Use a Content Delivery Network (CDN)

2 resources found

CDNs can give an equally fast web experience to your users across the globe.

URL

- https://www.google.co.uk/pagead/1p-user-list/807766680/?random=1710091274403&cv=11&fst=1710090000000&bg=ffffff&guid=ON&async=1>m=45be4360v9116272653z8831310502za220&gcd=13131311&dma=0&u_w=1367&u_h=864&url=https%3A%2F%2Fsnamitravel.com%2F&frm=0&tiba=Snami%20Travel%3A%20Luxury%20Vacations%20to%20Crete%20Greece%202024%20by%20Local%20Designers&npa=0&data=event%3Dqtag.config&fmt=3&is_vtc=1&cid=CAQSGwB7FLtqPJxyZLgo_NEPyIzfM8jw4Ch-KK_SQ&random=383548520&rmt_tld=1&jpr=y
- https://www.google.co.uk/pagead/1p-conversion/807766680/?random=778037667&cv=11&fst=1710091274344&bg=ffffff&guid=ON&async=1>m=45je4360v9116272653z8831310502za201&gcd=13131311&dma=0&u_w=1367&u_h=864&url=https%3A%2F%2Fsnamitravel.com%2F&label=w9gSCNPz4-EYEJiVioED&hn=www.googleadservices.com&frm=0&tiba=Snami%20Travel%3A%20Luxury%20Vacations%20to%20Crete%20Greece%202024%20by%20Local%20Designers&value=0&npa=0&pscdl=noapi&aid=154295912_1710091274&uamb=0&uaw=0&fdr=QA&fmt=3&ct_cookie_present=false&sscte=1&crd=COy7sQII4b2xAg&pscd=EkxDaEFJZ05HMXJ3WVF2Y0gyeF9pRWIiQTNFaVVBREx1ck5HcEtZYV93RzdWdC1KVDNnTEiVYw1Vc3pjZFNYbVhPV050V25PbEV1NVBsGidDaEFJZ05HMXJ3WVF1dXVab2VUSjM0ZHhFaTBBakIjbThuOGNhaXZVTiVUHM3T2JHejIwV TY3Z2dlYzBIM1ZjX2s2eTJsZWdoS0pfQXo1VXloVY0wWWsiEwiKt8a3muqEAXUpLgYAHR9qAtUyAggDMgIIBDICCacyAggIMgIICTICCacyAggC&is_vtc=1&cid=CAQSKQB7FLtqoQGDhwfGvRsoTbRXil5vSG-4RsWmD81vWnSjcxsc1KLHRqoz&eitems=ChAlqNG1rWYQr_m2-pvR6s0nEh0AI5Ogrti_yioQFdPdhuRJTVLwoICTusyNNz-Pyw&random=71165591&jpr=y

Low

Avoid an excessive DOM size TBT

573 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		573
Maximum DOM Depth	* 	23
Maximum Child Elements	body.home <body class="home page-template page-template-home page page-id-4 wp-custom-logo app-da..." data-elementor-device-mode="widescreen">	56

Low

Ensure text remains visible during webfont load FCP LCP

3 fonts found

Leverage the `font-display` CSS feature to ensure text is user-visible while webfonts are loading.

URL	POTENTIAL SAVINGS
https://fonts.gstatic.com/s/firasans/v17/va9E4kDNxMZdWfMOD5VvI4jL.woff2	58ms
https://fonts.gstatic.com/s/firasans/v17/va9B4kDNxMZdWfMOD5VnPKreRhf6.woff2	53ms
https://fonts.gstatic.com/s/firasans/v17/va9B4kDNxMZdWfMOD5VnLK3eRhf6.woff2	54ms

Low

Reduce JavaScript execution time TBT

647ms spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
• https://snamitravel.com/wp-includes/js/jquery/jquery.min.js?ver=3.6.0	374ms	351ms	1ms
• https://snamitravel.com/	350ms	32ms	4ms
• Unattributable	255ms	15ms	0ms
• https://www.googletagmanager.com/gtm.js?id=GTM-WLVBWWT	114ms	85ms	27ms
• https://www.googletagmanager.com/gtag/destination?id=AW-807766680&l=dataLayer&cx=c	72ms	63ms	4ms
• https://www.googletagmanager.com/gtag/js?id=G-E1WG7WS5ZE&l=dataLayer&cx=c	60ms	54ms	4ms
• https://snamitravel.com/wp-content/themes/snami/dist/styles/main_83f6495f.css	52ms	0ms	0ms

Low

Avoid chaining critical requests FCP LCP

39 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 1.7s

INITIAL NAVIGATION



- <https://snamitravel.com/wp-content/uploads/elementor/css/post-14114.css?ver=1653021870> 886B, 90ms
- https://snamitravel.com/wp-content/plugins/elementor/assets/js/frontend_min.js?ver=3.6.5 11.6KB, 194ms
- <https://snamitravel.com/wp-includes/js/dist/hooks.min.js?ver=a7edae857aab69d69fa10d5aef23a5de> 2.27KB, 199ms
- <https://snamitravel.com/wp-includes/js/jquery/ui/core.min.js?ver=1.12.1> 7.35KB, 194ms
- https://snamitravel.com/wp-content/plugins/elementor-pro/assets/js/frontend_min.js?ver=3.7.1 6.12KB, 195ms
- <https://snamitravel.com/wp-content/plugins/ninja-forms/assets/js/min/front-end-deps.js?ver=3.5.8.4> 16.8KB, 190ms
- https://snamitravel.com/wp-content/plugins/elementor/assets/js/frontend-modules_min.js?ver=3.6.5 5.15KB, 202ms
- https://snamitravel.com/wp-content/themes/snami/dist/styles/main_83f6495f.css 57.3KB, 202ms
- https://snamitravel.com/wp-content/themes/snami/dist/fonts/snami_14b91c92.ttf 104KB, 324ms
- <https://fonts.googleapis.com/css?family=Fira+Sans:300,300i,400,400i,700,700i&subset=greek,greek-ext> 0.99KB, 47ms
- https://fonts.gstatic.com/s/firasans/v17/va9E4kDNxMZdWfMOD5Vv4jL_woff2 23.8KB, 58ms
- <https://fonts.gstatic.com/s/firasans/v17/va9B4kDNxMZdWfMOD5VnPKreRh6f.woff2> 23.2KB, 53ms
- <https://fonts.gstatic.com/s/firasans/v17/va9B4kDNxMZdWfMOD5VnLK3eRh6f.woff2> 24.5KB, 54ms

Low **Avoid enormous network payloads** FCP LCP Total size was 1.64MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
https://snamitravel.com/wp-content/themes/snami/dist/scripts/main_83f6495f.js	158KB
https://snamitravel.com/wp-content/uploads/daioscove_lifestyle_05-1568x870.jpg	141KB
https://snamitravel.com/wp-content/themes/snami/dist/fonts/snami_14b91c92.ttf	104KB
https://snamitravel.com/wp-content/themes/snami/dist/fonts/snami.woff	104KB
https://snamitravel.com/wp-content/themes/snami/dist/fonts/snami.ttf	104KB
https://www.googletagmanager.com/gtag/js?id=G-E1WG7WS5ZE&l=dataLayer&cx=c	99KB
https://www.googletagmanager.com/gtag/destination?id=AW-807766680&l=dataLayer&cx=c	99KB
https://www.googletagmanager.com/gtm.js?id=GTM-WLVBVWT	84.8KB
https://www.googletagmanager.com/gtag/js?id=UA-123792861-1	70.5KB
https://snamitravel.com/wp-content/themes/snami/dist/images/photos/transfers_46606a2f.jpg	70.5KB

Low **Avoid multiple page redirects** FCP LCP Potential savings of 203ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
http://www.snamitravel.com/	203ms
https://snamitravel.com/	0ms

Low **Reduce unused CSS** FCP LCP Potential savings of 110KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://snamitravel.com/wp-content/themes/snami/dist/styles/main_83f6495f.css	57.3KB	49.9KB
https://snamitravel.com/wp-includes/css/dashicons.min.css?ver=5.8.9	34.9KB	34.9KB
https://snamitravel.com/wp-content/plugins/elementor/assets/css/frontend-lite.min.css?ver=3.6.5	14.4KB	13.8KB
https://snamitravel.com/wp-includes/css/dist/block-library/style.min.css?ver=5.8.9	11.1KB	11.1KB

Low **Serve images in next-gen formats** Potential savings of 74.2KB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://snamitravel.com/wp-content/uploads/daioscope_lifestyle_05-1568x870.jpg	141KB	57.7KB
https://snamitravel.com/wp-content/themes/snami/dist/images/photos/transfers_46606a2f.jpg	70.0KB	16.4KB

Low **Reduce initial server response time** FCP LCP Root document took 399ms

Keep the server response time for the main document short because all other requests depend on it.

URL	TIME SPENT
https://snamitravel.com/	399ms

Low **Defer offscreen images** Potential savings of 18.2KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://snamitravel.com/wp-content/themes/snami/dist/images/bird-footer_14bd8e26.png	14.3KB	14.3KB
data:image/png;base64,iVBORw0KGgoAAAANSUHEUgAAAG4AAAANCAYAAABIO1sPAAAACXBIVXMAAAsTAAAL EwEAmpwYAAAKT...	3.92KB	3.92KB

Low **Reduce unused JavaScript** LCP Potential savings of 423KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://snamitravel.com/wp-content/themes/snami/dist/scripts/main_83f6495f.js	158KB	121KB
https://www.googletagmanager.com/gtm.js?id=GTM-WLVBWWT	84.8KB	65.6KB
https://maps.googleapis.com/maps-api-v3/api/js/56/3/util.js	55.5KB	45.5KB
https://www.googletagmanager.com/gtag/js?id=G-E1WG7WS5ZE&l=dataLayer&cx=c	99KB	43.6KB
https://www.googletagmanager.com/gtm.js?id=GTM-WLVBWWT	84.8KB	41.9KB
https://maps.googleapis.com/maps/api/js?key=AlzaSyCZA9DI_SVd8homNGyaQlk3XBLoyFSSM2Q&ver=5.8.9	64.3KB	37.8KB
https://www.googletagmanager.com/gtag/destination?id=AW-807766680&l=dataLayer&cx=c	99KB	35.6KB
https://www.googletagmanager.com/gtag/js?id=UA-123792861-1	70.5KB	32.1KB

N/A **Largest Contentful Paint element** LCP 1,650 ms

This is the largest contentful element painted within the viewport.

ELEMENT

Award-winning travel designers to personally craft your luxury tours & packages

<p>

PHASE	% OF LCP	TIMING
TTFB	40%	652ms
Load Delay	0%	0ms
Load Time	0%	0ms
Render Delay	60%	995ms

N/A **Avoid serving legacy JavaScript to modern browsers** TBT Potential savings of 5.16KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
https://snamitravel.com/wp-content/plugins/ninja-forms/assets/js/min/front-end.js?ver=3.5.8.4 Line:180 Column:0	5.11KB
https://snamitravel.com/wp-content/themes/snami/dist/scripts/main_83f6495f.js Line:6 Column:67064	51B

N/A **Avoid large layout shifts** CLS 5 elements found

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
Luxury Vacations in Crete Greece Award-winning travel designers to personally... <div class="content_block" id="custom_post_widget-1890">	0.01
HOME SERVICES ABOUT B2B NEWS CONTACT <ul id="menu-main-menu" class="navbar-nav menu__list">	0.00
HOTELS & VILLAS CRETE PRIVATE TRANSFERS CRETE PRIVATE TOURS SPECIAL OFFERS <div class="home__navigation-stripe">	0.00
Luxury Hotels - Resorts - Villas Crete Greece <div class="col-12">	0.00
+30 698 70 97 639 <div class="menu-item menu-tel">	0.00

N/A **Minimize main-thread work** TBT Main-thread busy for 1.6s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	809ms
Other	371ms
Style & Layout	212ms
Parse HTML & CSS	110ms
Script Parsing & Compilation	80ms
Rendering	23ms
Garbage Collection	18ms

N/A

Reduce the impact of third-party code TBT

Third-party code blocked the main thread for 12ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
GOOGLE TAG MANAGER	353KB	12ms
• https://www.googletagmanager.com/gtag/destination?id=AW-807766680&l=dataLayer&cx=c	99KB	10ms
• https://www.googletagmanager.com/gtag/js?id=G-E1WG7WS5ZE&l=dataLayer&cx=c	99KB	2ms
• https://www.googletagmanager.com/gtm.js?id=GTM-WLVBWWT	84.8KB	0ms
• https://www.googletagmanager.com/gtag/js?id=UA-123792861-1	70.5KB	0ms
GOOGLE MAPS	175KB	0ms
• https://maps.googleapis.com/maps/api/js?key=AlzaSyCZA9DL_SVd8homNGyaQIk3XBLoyFSSM2Q&ver=5.8.9	64.3KB	0ms
• https://maps.googleapis.com/maps-api-v3/api/js/56/3/util.js	55.5KB	0ms
• https://maps.googleapis.com/maps-api-v3/api/js/56/3/common.js	55.4KB	0ms
GOOGLE FONTS	74.5KB	0ms
• https://fonts.gstatic.com/s/firasans/v17/va9B4kDNxMZdWfMOD5VnLK3eRhf6.woff2	24.5KB	0ms
• https://fonts.gstatic.com/s/firasans/v17/va9E4kDNxMZdWfMOD5Vv4jL.woff2	23.8KB	0ms
• https://fonts.gstatic.com/s/firasans/v17/va9B4kDNxMZdWfMOD5VnPKreRhf6.woff2	23.2KB	0ms
GOOGLE ANALYTICS	20.8KB	0ms
• https://www.google-analytics.com/analytics.js	20.8KB	0ms
GOOGLE/DOUBLECLICK ADS	4.88KB	0ms
OTHER GOOGLE APIS/SDKS	1.79KB	0ms
TAWK.TO	0B	0ms

N/A

User Timing marks and measures

No user timings and/or marks found.