Executive Summary



Performance Report for:

http://www.lifts.to/

Report generated: Fri, Mar 8, 2024 6:35 PM -0800

Test Server Location: K London, UK

Using: O Chrome 117.0.0.0, Lighthouse 11.0.0

C

Performance 73%

Structure 76%

L. Contentful Paint

1.5s

T. Blocking Time

346ms

C. Layout Shift

0.11

Top Issues



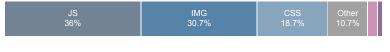
Page Details

3.1s Fully Loaded Time

Total Page Size - 2.83MB



Total Page Requests - 75



HTML JS CSS IMG Video Font Other

How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, Google has announced that they are using page speed in their ranking algorithm.

About GTmetrix

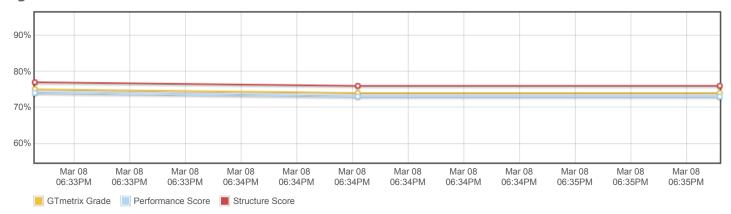


GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 28 years experience in web technology.

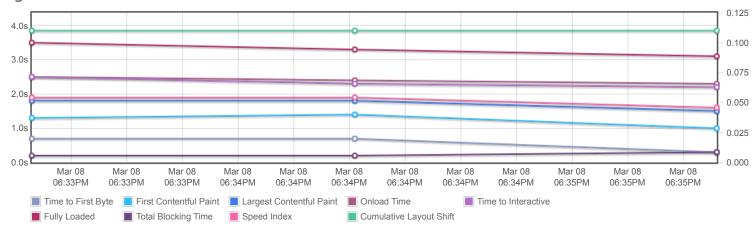
https://carbon60.com/



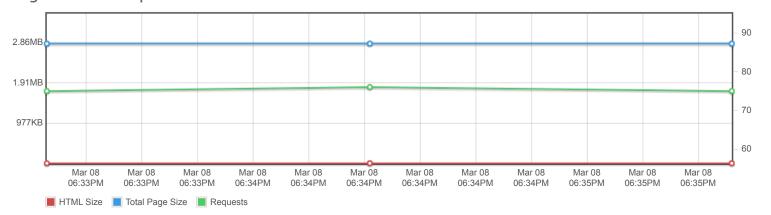
Page scores



Page metrics



Page sizes and request counts





The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Airport Transfers TO Anywhere - LiftsTo | Award-winning services.

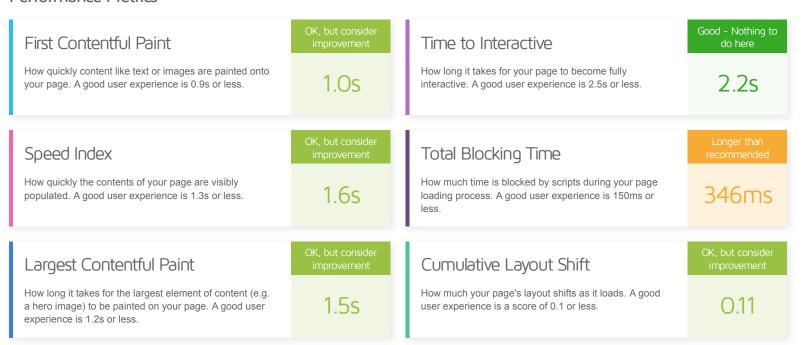
Airport Transfers TO Anywhere	- LiftsT	o Award-winning servic	es.						
1	307	lifts.to	0	0ms					
I	200	lifts.to	12.0KB	332ms					
font-awesome.min.css	200	maxcdn.bootstrapcd	7.39KB	97ms					
css?family=Shadows+Int	200	fonts.googleapis.com	739B	96ms					
style.min.css?ver=5.8.1	200	lifts.to	10.9KB	38ms					
styles.css?ver=5.4.2	200	lifts.to	1.22KB	32ms					
settings.css?ver=5.4.8	200	lifts.to	10.1KB	51ms					
slicknav.min.css?ver=1.0.11	200	lifts.to	1.25KB	32ms					
style.css?ver=5.8.1	200	lifts.to	4.23KB	33ms					
bootstrap.min.css?ver=3	200	lifts.to	20.1KB	53ms					
styles.css?ver=5.8.1	200	lifts.to	6.05KB	33ms					
js_composer.min.css?ver	200	lifts.to	46.4KB	63ms					
embed.js	200	jsd-widget.atlassian	10.8KB		47	0ms			
jquery.min.js?ver=3.6.0	200	lifts.to	31.6KB	57ms					
jquery-migrate.min.js?ver	200	lifts.to	4.62KB	48ms					
jquery.themepunch.tools	200	lifts.to	39.0KB	76ms					
jquery.themepunch.revol	200	lifts.to	18.4KB	59ms					
jquery.slicknav.min.js?ve	200	lifts.to	2.92KB	74ms					
slick-init.js?ver=1.9.1	200	lifts.to	1.84KB	49ms					
Lifts-To-Logo-e156767453	200	lifts.to	3.32KB	491118		601ms			
_									
linkedin.png	200	lifts.to	1.02KB			606ms			
transparent.png	200	lifts.to	545B		- 1	604ms			
Lifts-To-1.png	200	lifts.to	4.29KB			600ms			
Ski-Resortspng	200	lifts.to	3.38KB			604ms			
Ports-and-Resortspng	200	lifts.to	4.22KB			600ms			
Golf-Courses-and-Resort	200	lifts.to	5.61KB			604ms			
Anywhere.png	200	lifts.to	3.33KB			604ms			
Ski-Gallery-350x350.png	200	lifts.to	120KB			658n			
Golf-Gallery-350x350.png	200	lifts.to	98KB			658n			
Sea-Gallery-350x350.png	200	lifts.to	108KB			679	ns		
vc_carousel.min.css?ver	200	lifts.to	1.87KB	134ms					
lightbox.min.css?ver=6.7.0	200	lifts.to	1.19KB		357ms				
regenerator-runtime.min.j	200	lifts.to	2.88KB		371ms	3			
wp-polyfill.min.js?ver=3.1	200	lifts.to	6.48KB		386m	s			
index.js?ver=5.4.2	200	lifts.to	4.48KB		403m	ıs			
qppr_frontend_script.min	200	lifts.to	1.01KB		418r	ns			
skip-link-focus-fix.js?ver	200	lifts.to	879B		433	ms			
bootstrap.min.js?ver=3.0.1	200	lifts.to	10.5KB		453	3ms			
wp-embed.min.js?ver=5.8.1	200	lifts.to	1.18KB		47	1ms			
js_composer_front.min.js	200	lifts.to	6.17KB		48	3ms			
transition.min.js?ver=6.7.0	200	lifts.to	933B			541ms			
vc_carousel.min.js?ver=6	200	lifts.to	3.41KB			541ms			
lightbox.min.js?ver=6.7.0	200	lifts.to	3.47KB			541ms			
expand.js?version=3	200	lifts.to	712B			552ms			
gtm.js?id=GTM-WDNS75T	200	googletagmanager.c	70.8KB			5541	ns		
wp-emoji-release.min.js?	200	lifts.to	5.16KB			469m	s		
	canceled	d) use.typekit.net	9B		171ms				
css?family=Open+Sans:4	200	fonts.googleapis.com	1.79KB	15ms					
Road_Photography-1.jpg	200	lifts.to	478KB			175	ims		
memvYaGs126MiZpBA-U	200	fonts.gstatic.com	47.1KB			161			
BESPOKE.png	200	lifts.to	29.1KB				08ms		
READY-MADE.png	200	lifts.to	36.1KB				03ms		
Home-Page-Bespoke-1-1	200	lifts.to	472KB				150ms		
Home-rage-bespoke-1-1	200	mt3.t0	712ND				1301115		

75 Requests 2.83MB	(4.85M)	B Uncompressed)	Fully Loaded 3.1s (Onload 2.3s)								1
POST batch	200	api-private.atlassian	335B								141ms
TO-Favicon.png	200	lifts.to	873B					_		17ms	
tr?id=2409459979076515	200	facebook.com	273B					35	5ms		
widget	200	jsd-widget.atlassian	1.01KB							348ms	
POST ?site_id=2725919&	200	content.hotjar.io	56B					81ms			
2409459979076515?v=2.9	200	connect.facebook.net	12.7KB					55ms			
modules.a4fd7e5489291af	200	script.hotjar.com	54.3KB					72ms			
loader.gif	200	lifts.to	2.95KB			1	8ms				
fbevents.js	200	connect.facebook.net	56.0KB			74	ms				
hotjar-2725919.js?sv=7	200	static.hotjar.com	4.03KB			78	ms				
analytics.js	200	google-analytics.com	20.5KB			62n	ns				
close.png	200	lifts.to	755B			21ms					
loading.gif	200	lifts.to	8.75KB			22ms					
next.png	200	lifts.to	1.78KB			24ms					
prev.png	200	lifts.to	1.79KB			24ms					
revolution.extension.para	200	lifts.to	3.61KB		10	6ms					
revolution.extension.laye	200	lifts.to	14.9KB			86ms					
revolution.extension.acti	200	lifts.to	3.05KB		15	5ms					
revolution.extension.slide	200	lifts.to	7.30KB		22	2ms					
iframe.js	200	jsd-widget.atlassian	222KB					698ms			
Home-Page-Bespoke-3-1	200	lifts.to	395KB	26	ms						
Home-Page-Bespoke-2-1	200	lifts.to	314KB	26	ms						





Performance Metrics



Browser Timings

Redirect	13ms	Connect	25ms	Backend	305ms
TTFB	343ms	First Paint	1.Os	DOM Int.	1.1s
DOM Loaded	1.2s	Onload	2.3s	Fully Loaded	3.1s



Structure Audits

IMPACT

AUDIT

Low

Serve static assets with an efficient cache policy

Potential savings of 82.4KB

A long cache lifetime can speed up repeat visits to your page.

URL CACHE TTL TRANSFER SIZE

 https://www.facebook.com/tr/?id=2409459979076515&ev=PageView&dl=https%3A%2F%2Fwww.lifts.to%2F&rl=&if=false&ts=170 9951728307&sw=1367&sh=864&v=2.9.148&r=stable&ec=0&o=4126&fbp=fb.1.1709951728303.981004898&cs_est=true&ler=emp ty&cdl=API_unavailable&it=1709951727869&coo=false&rgm=GET

ne 273B

https://static.hotjar.com/c/hotjar-2725919.js?sv=7

60 seconds 4.03KB

https://connect.facebook.net/en_US/fbevents.js

20 minutes 58.1KB

https://connect.facebook.net/signals/config/2409459979076515?v=2.9.148&r=stable&domain=www.lifts.to&hme=20c913bdcd4be5
1a752120153aa5caaecb3ee86c7f26cf737846e40b202aba68&ex_m=62%2C106%2C94%2C98%2C53%2C3%2C88%2C61%2C1
4%2C86%2C79%2C44%2C46%2C150%2C153%2C164%2C160%2C1619%2C163%2C25%2C89%2C45%2C68%2C162%2C14
5%2C148%2C157%2C158%2C155%2C115%2C13%2C43%2C169%2C168%2C117%2C16%2C29%2C32%2C142C366%2C57%2C58%2C59%2C63%2C83%2C152%2C85%2C82%2C81%2C95%2C97%2C31%2C96%2C22%2C146%2C149%2C124%2C24%2C9%2C31/2C266%2C221%2C85%2C21%2C268%2C210%2C49%2C54%2C56%2C220%2C466%2C22%2C1466%2C19%2C37%2C67%2C37%2C67%2C37%2C67%2C37%2C67%2C37%2C67%2C37%2C67%2C37%2C67%2C37%2C67%2C37%2C67%2C37%2C67%2C37%2C65%2C66%2C299%2C5266%2C266%2C229%2C54%2C566%2C90%2C33%2C67%2C67%2C67%2C77%2C33%2C35%2C77%2C33%2C35%2C77%2C65%2C66%2C299%2C5266%2C234%2C93%2C38%2C70%2C60%2C299%2C52%2C51%2C27%2C87%2C65%2C47%2C42%2C69%2C64%2C100

20 minutes 12.7KB

https://www.google-analytics.com/analytics.js

2 hours

20.8KB

Low

Use passive listeners to improve scrolling performance

4 event listeners not passive

Consider marking your touch and wheel event listeners as passive to improve your page's scroll performance.

URL LOCATION

• https://www.lifts.to/

Line:666

• https://www.lifts.to/

Line:684

https://www.lifts.to/app/plugins/js_composer/assets/lib/vc_carousel/js/vc_carousel.min.js?ver=6.7.0

Line:9

• https://www.lifts.to/app/plugins/js_composer/assets/lib/vc_carousel/js/vc_carousel.min.js?ver=6.7.0

Line:9

Low

Allow back/forward cache restoration

1 failure reason

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

FAILURE REASON FAILURE TYPE

Pages with WebSocket cannot enter back/forward cache. Pending browser support

https://www.lifts.to/

Low

Use a Content Delivery Network (CDN)

2 resources found

CDNs can give an equally fast web experience to your users across the globe.

URL

- https://jsd-widget.atlassian.com/assets/embed.js
- https://jsd-widget.atlassian.com/assets/iframe.js

Low

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
YOUR CUSTOMERS & REPUTATION ARE SAFE WITH US choose how you work with us Choo <div class="site-content" id="content"></div>	0.04
YOUR CUSTOMERS & REPUTATION ARE SAFE WITH US choose how you work with us Choo <div class="vc_row wpb_row vc_row-fluid parallax vc_custom_1531835070711 vc_row-has-fi" data-vc-full-width="true" data-vc-full-width-init="true" style="position: relative; left: -98px; box-sizing: border-box; width: 1366px;"></div>	0.03
YOUR CUSTOMERS & REPUTATION ARE SAFE WITH US choose how you work with us Choo <div class="wpb_column_vc_column_container vc_col-sm-12"></div>	0.03
Choose your destination, transport and luggage types. Book easily through our i <div class="vc_row wpb_row vc_inner vc_row-fluid vc_custom_1531831060007"></div>	0.00
Experience award-winning, hassle-free transfers worldwide with Lifts To. <div class="wpb_column vc_column_container vc_col-sm-12"></div>	0.00

Low

Avoid long main-thread tasks TBT

7 long tasks found

5 elements found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

START TIME	DURATION
1.7s	201ms
2.1s	133ms
1.9s	112ms
1.4s	98ms
488ms	61ms
1.0s	55ms
1.1s	50ms
	1.7s 2.1s 1.9s 1.4s 488ms 1.0s

Low

Reduce JavaScript execution time TBT

1.0s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
• https://www.lifts.to/app/plugins/revslider/public/assets/js/jquery.themepunch.tools.min.js?ver=5.4.8	766ms	305ms	1ms
Unattributable	442ms	15ms	0ms
https://www.lifts.to/	362ms	81ms	4ms
 https://script.hotjar.com/modules.a4fd7e5489291affcf56.js 	341ms	310ms	4ms
 https://www.lifts.to/wp/wp-includes/js/jquery/jquery.min.js?ver=3.6.0 	150ms	83ms	6ms
 https://jsd-widget.atlassian.com/assets/iframe.js 	149ms	115ms	14ms
• https://www.lifts.to/app/plugins/revslider/public/assets/js/jquery.themepunch.revolution.min.js?ver=5.4.8	105ms	59ms	1ms

Low

Avoid chaining critical requests FCP LCP

32 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 1.9s

INITIAL NAVIGATION

http://www.lifts.to/ 🗗 0B, 12ms

https://www.lifts.to/

https://maxcdn.bootstrapcdn.com/font-awesome/4.7.0/css/font-awesome.min.css 7.39KB, 96ms

https://www.lifts.to/app/plugins/slicknav-mobile-menu/js/slick-init.js?ver=1.9.1 1.84KB, 47ms

https://www.lifts.to/app/plugins/slicknav-mobile-menu/js/jquery.slicknav.min.js?ver=1.0.11 2.92KB, 72ms

https://www.lifts.to/app/plugins/contact-form-7/includes/css/styles.css?ver=5.4.2 1.22KB, 30ms

https://www.lifts.to/app/plugins/quick-pagepost-redirect-plugin/js/qppr frontend script.min.js?ver=5.2.2 1.01KB, 12ms

https://www.lifts.to/app/themes/lifts-to/js/skip-link-focus-fix.js?ver=20151215 2 879B, 13ms

https://www.lifts.to/app/plugins/js_composer/assets/lib/bower/lightbox2/dist/css/lightbox.min.css?ver=6.7.0 1.19KB, 12ms

https://www.lifts.to/app/themes/lifts-to/style.css?ver=5.8.1 4.23KB, 31ms

https://www.lifts.to/app/themes/lifts-to/bootstrap/css/bootstrap.min.css?ver=3.0.1 20.1KB, 51ms

https://www.lifts.to/app/plugins/slicknav-mobile-menu/css/slicknav.min.css?ver=1.0.11 1.25KB, 30ms

https://www.lifts.to/wp/wp-includes/js/jquery/jquery-migrate.min.js?ver=3.3.2 4.62KB, 46ms

https://www.lifts.to/app/plugins/is_composer/assets/lib/vc_carousel.min.css?ver=6.7.0 🖪 1.87KB, 14ms

 $\underline{\text{https://www.lifts.to/app/plugins/js_composer/assets/js/dist/js_composer_front.min.js?ver=6.7.0} \ \ \square \ \ 6.17\text{KB}, \ 14\text{ms}$

 $\underline{\text{https://www.lifts.to/app/plugins/revslider/public/assets/css/settings.css?ver=5.4.8} \ \ \overline{\hspace{-0.1cm}}{\hspace{$

https://www.lifts.to/app/plugins/js_composer/assets/lib/vc_carousel/js/vc_carousel.min.js?ver=6.7.0 3.41KB, 27ms

https://www.lifts.to/app/plugins/js_composer/assets/lib/vc_carousel/js/transition.min.js?ver=6.7.0 🗗 933B, 27ms

https://jsd-widget.atlassian.com/assets/embed.js 10.8KB, 468ms

https://www.lifts.to/wp/wp-includes/js/jquery/jquery.min.js?ver=3.6.0 🖸 31.6KB, 55ms

https://www.lifts.to/app/plugins/js_composer/assets/lib/bower/lightbox2/dist/js/lightbox.min.js?ver=6.7.0 3.47KB, 28ms

https://www.lifts.to/wp/wp-includes/js/wp-embed.min.js?ver=5.8.1 1.18KB, 14ms

https://www.lifts.to/app/plugins/contact-form-7/includes/js/index.js?ver=5.4.2 4.48KB, 12ms

https://fonts.googleapis.com/css?family=Shadows+Into+Light 739B, 91ms

https://www.lifts.to/app/themes/lifts-to/bootstrap/js/bootstrap.min.js?ver=3.0.1 10.5KB, 17ms

https://www.lifts.to/wp/wp-includes/js/dist/vendor/regenerator-runtime.min.js?ver=0.13.7 2.88KB, 12ms

. https://www.lifts.to/app/plugins/revslider/public/assets/js/jquery.themepunch.tools.min.js?ver=5.4.8 🗗 39.0KB, 75ms

. https://www.lifts.to/app/plugins/js_composer/assets/css/js_composer.min.css?ver=6.7.0 🗹 46.4KB, 61ms

https://www.lifts.to/wp/wp-includes/css/dist/block-library/style.min.css?ver=5.8.1 🗗 10.9KB, 36ms https://www.lifts.to/app/themes/lifts-to/js/expand.js?version=3 712B, 39ms https://jsd-widget.atlassian.com/assets/iframe.js 🗗 222KB, 697ms https://www.lifts.to/app/themes/lifts-to/css/styles.css?ver=5.8.1 decomposition 6.05KB, 31ms https://fonts.googleapis.com/css?family=Open+Sans:400,700%7CWork+Sans:100,300,400,600,700 1.79KB, 14ms https://fonts.gstatic.com/s/opensans/v40/memvYaGs126MiZpBA-UvWbX2vVnXBbObj2OVTS-muw.woff2 47.6KB, 133ms

Ensure text remains visible during webfont load FCP LCP

1 font found

Leverage the font-display CSS feature to ensure text is user-visible while webfonts are loading.

https://fonts.gstatic.com/s/opensans/v40/memvYaGs126MiZpBA-UvWbX2vVnXBbObj2OVTS-muw.woff2

133ms

POTENTIAL SAVINGS

URL

Reduce unused JavaScript LCP

Potential savings of 193KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://jsd-widget.atlassian.com/assets/iframe.js	222KB	113KB
/node_modules/react-dom/cjs/react-dom.production.min.js	29.4KB	21.6KB
/node_modules/lodash/lodash.js	23.3KB	16.0KB
/node_modules/styled-components/dist/styled-components.es.js	25.5KB	10.6KB
/node_modules/react-select/dist/react-select.es.js	14.7KB	9.62KB
/src/main/resources/embeddable/widget/views/form/index.tsx	2.95KB	2.74KB
https://www.googletagmanager.com/gtm.js?id=GTM-WDNS75T	71.2KB	33.7KB
https://script.hotjar.com/modules.a4fd7e5489291affcf56.js	54.8KB	25.6KB
https://connect.facebook.net/en_US/fbevents.js	58.1KB	20.4KB

Avoid an excessive DOM size TBT

326 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		326
Maximum DOM Depth	<pre>div.tp-loop-wrap > div.tp-mask-wrap > div#slide-2-layer-1 > img </pre>	24
Maximum Child Elements	Skip to content About Us Open an Account My Account Contact Us YOUR CUSTOMERS <div class="container"></div>	17

Avoid multiple page redirects FCP LCP

Redirects introduce additional delays before the page can be loaded.

URL

TIME SPENT

13ms

- http://www.lifts.to/
- https://www.lifts.to/ 0ms

Reduce unused CSS FCP LCP

Potential savings of 76.3KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

U	RL	TRANSFER SIZE	POTENTIAL SAVINGS
•	https://www.lifts.to/app/plugins/js_composer/assets/css/js_composer.min.css?ver=6.7.0	46.4KB	45.9KB
۰	https://www.lifts.to/app/themes/lifts-to/bootstrap/css/bootstrap.min.css?ver=3.0.1	20.1KB	19.5KB
•	https://www.lifts.to/wp/wp-includes/css/dist/block-library/style.min.css?ver=5.8.1	10.9KB	10.9KB

Serve images in next-gen formats

Potential savings of 1.39MB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.lifts.to/app/uploads/2023/11/Home-Page-Bespoke-1-1.png	471KB	438KB
https://www.lifts.to/app/uploads/2023/11/Home-Page-Bespoke-3-1.png	395KB	358KB
https://www.lifts.to/app/uploads/2023/11/Home-Page-Bespoke-2-1.png	314KB	288KB
https://www.lifts.to/app/uploads/2023/11/Ski-Gallery-350x350.png	119KB	110KB
https://www.lifts.to/app/uploads/2023/11/Sea-Gallery-350x350.png	108KB	99KB
https://www.lifts.to/app/uploads/2023/11/Golf-Gallery-350x350.png	98KB	88.8KB
https://www.lifts.to/app/uploads/2023/11/READY-MADE.png	35.6KB	25.6KB
https://www.lifts.to/app/uploads/2023/11/BESPOKE.png	28.7KB	18.4KB

Reduce initial server response time FCP LCP

Root document took 304ms

Keep the server response time for the main document short because all other requests depend on it.

URL • https://www.lifts.to/ TIME SPENT

304ms

Defer offscreen images

Potential savings of 10.8KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

Lo	W	Avoid non-composited animations CLS	1 animated element foun	d
<u>http:</u>	s://www.lit	fts.to/app/plugins/revslider/public/assets/assets/loader.gif	2.49KB	2.49KB
<u>http:</u>	s://www.lit	fts.to/app/plugins/js_composer/assets/lib/bower/lightbox2/dist/images/loading.gif	8.28KB	8.28KB
URL			RESOURCE SIZE	POTENTIAL SAVINGS

Animations which are not composited can be janky and increase CLS.

ELEMENT

div#vc_images-carousel-1-1709951726 > div.vc_carousel-inner > div.vc_carousel-slideline > div.vc_carousel-slideline-inner < div class="vc carousel-slideline-inner" style="left: -66.6667%;">

Unsupported CSS Property: left

Low

Remove duplicate modules in JavaScript bundles TBT

Potential savings of 7.60KB

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity.

SOURCE TRANSFER SIZE POTENTIAL SAVINGS node modules/@sentry/utils 3.53KB https://jsd-widget.atlassian.com/assets/embed.js 3.86KB https://jsd-widget.atlassian.com/assets/iframe.js 3.53KB node_modules/@sentry/hub 2.86KB https://jsd-widget.atlassian.com/assets/embed.js 3.12KB https://jsd-widget.atlassian.com/assets/iframe.js 2.86KB Other 1.21KB https://jsd-widget.atlassian.com/assets/embed.js

https://jsd-widget.atlassian.com/assets/iframe.js

N/A

Largest Contentful Paint element LCP

1,530 ms

This is the largest contentful element painted within the viewport.

ELEMENT

YOUR CUSTOMERS & REPUTATION ARE SAFE WITH US choose how you work with us Choo...

<div data-vc-full-width="true" data-vc-full-width-init="true" class="vc_row wpb_row vc_row-fluid parallax
vc_custom_1531835070711 vc_row-has-fi..." style="position: relative; left: -98px; box-sizing: border-box; width:
1366px;">

PHASE	% OF LCP	TIMING
TTFB	22%	342ms
Load Delay	36%	549ms
Load Time	11%	172ms
Render Delay	31%	467ms

N/A

Avoid serving legacy JavaScript to modern browsers TBT

Potential savings of 22.2KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

POTENTIAL SAVINGS https://jsd-widget.atlassian.com/assets/iframe.js 11.3KB @bab el/p lugi n-tr Line:23 Column:72201 ansf ormclas ses Obje ct.d efin Line:62 Column:117939 ePro pert ies Obje ct.d efin Line:62 Column:112004 ePro pert Obje ct.f Line:62 Column:118133 reez е Obje ct.g etPr Line:62 Column:111792 otot уреО Obje Line:62 Column:118308 ct.k eys Obje ct.s etPr Line:62 Column:117102 otot ypeO https://connect.facebook.net/en_US/fbevents.js 10.8KB @bab el/p lugi n-tr Line:23 Column:2302 ansf ormclas ses Arra y.pr otot Line:24 Column:20141 ype. filt er Arra Line:24 Column:26258 y.fr Arra y.pr Line:24 Column:28008 otot ype. map

URL POTENTIAL SAVINGS Arra y.pr Line:24 Column:28800 otot уре. find 78B https://static.hotjar.com/c/hotjar-2725919.js?sv=7 @bab el/p lugi n-tr Line:2 Column:921 ansf ormclas ses https://script.hotjar.com/modules.a4fd7e5489291affcf56.js 59R @bab el/p lugi n-tr Line:1 Column:68485 ansf ormclas ses $\underline{https://connect.facebook.net/signals/config/2409459979076515?v=2.9.148\&r=stable\&domain=www.lifts.to\&hme=20c913bdcd4be51a75.pdf.$ 2120153aa5caaecb3ee86c7f26cf737846e40b202aba68&ex_m=62%2C106%2C94%2C98%2C53%2C3%2C88%2C61%2C14%2C86% <u>2C79%2C44%2C46%2C150%2C153%2C164%2C160%2C161%2C163%2C25%2C89%2C45%2C68%2C162%2C145%2C148%2C15</u> 45B $\underline{2C83\%2C15\%2C12\%2C85\%2C82\%2C81\%2C95\%2C97\%2C31\%2C96\%2C22\%2C146\%2C149\%2C124\%2C24\%2C9\%2C10\%2C10\%2C124\%2C24\%2C9\%2C10\%2C124\%2C24\%2C9\%2C10\%2C124\%2C24\%2C9\%2C10\%2C124\%2\%2C124\%2C124\%2C124\%2\%2C124\%2C124\%2C124\%2C124\%2C124\%2C124\%2C124\%2C124\%2C124\%2C124\%2\%2C124\%$ <u>2C11%2C5%2C6%2C21%2C19%2C20%2C49%2C54%2C56%2C66%2C90%2C23%2C67%2C8%2C7%2C71%2C41%2C18%2C92%</u> 2C69%2C64%2C100 @bab el/p lugi n-tr Line:19 Column:2057 ansf ormclas ses

N/A

Minimize main-thread work TBT

Main-thread busy for 2.5s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY TIME SPENT Script Evaluation 1.1s Other 850ms Style & Layout 326ms 88ms Rendering Script Parsing & Compilation 85ms Parse HTML & CSS 40ms **Garbage Collection** 33ms

6 user timings

N/A

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
fbevents:start:estPageViewProcessing	Mark	2.0s	0ms
fbevents:end:estPageViewProcessing	Mark	2.0s	0ms
fbevents:start:unwantedDataProcessing_2409459979076515	Mark	2.0s	0ms
fbevents:end:unwantedDataProcessing_2409459979076515	Mark	2.0s	0ms
fbevents:start:validateUrlProcessing_2409459979076515	Mark	2.0s	0ms
fbevents:end:validateUrlProcessing_2409459979076515	Mark	2.0s	0ms

N/A

Reduce the impact of third-party code TBT

Third-party code blocked the main thread for 142ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
HOTJAR	59.0KB	105ms
 https://script.hotjar.com/modules.a4fd7e5489291affcf56.js 	54.8KB	105ms
https://static.hotjar.com/c/hotjar-2725919.js?sv=7	4.03KB	0ms
ATLASSIAN.COM	234KB	37ms
 https://jsd-widget.atlassian.com/assets/iframe.js 	222KB	37ms
Other resources	12.1KB	0ms
GOOGLE TAG MANAGER	71.2KB	0ms
https://www.googletagmanager.com/gtm.js?id=GTM-WDNS75T	71.2KB	0ms
FACEBOOK	71.0KB	0ms
https://connect.facebook.net/en_US/fbevents.js	58.1KB	0ms
• https://connect.facebook.net/signals/config/2409459979076515?v=2.9.148&r=stable&domain=www.lift s.to&hme=20c913bdcd4be51a752120153aa5caaecb3ee86c7f26cf737846e40b202aba68&ex m=62% 2C106%2C94%2C98%2C53%2C38%2C61%2C14%2C86%2C79%2C44%2C46%2C150%2C1 53%2C166%2C160%2C161%2C163%2C25%2C259%2C45%2C68%2C162%2C145%2C145%2C115 7%2C158%2C115%2C113%2C43%2C169%2C168%2C117%2C16%2C29%2C32%2C1%2C 36%2C57%2C589%2C659%2C638%2C15%2C12%2C285%2C89%2C32%2C11%2C 36%2C57%2C258%2C59%2C39%2C33%2C15%2C12%2C85%2C82%2C81%2C99%2C32%2C11%2C 9%2C26%2C22%2C146%2C149%2C124%2C24%2C9%2C10%2C11%2C5%2C6%2C21%2C1 9%2C20%2C49%2C54%2C56%2C66%2C90%2C23%2C67%2C71%2C41%2C18%2C9 2%2C91%2C17%2C44%2C73%2C80%2C72%2C78%2C40%2C39%2C77%2C33%2C35%2C76%2C 48%2C74%2C28%2C37%2C65%2C0%2C84%2C75%2C2%2C30%2C55%2C34%2C93%2C38%2C 70%2C60%2C99%2C52%2C51%2C27%2C87%2C50%2C47%2C42%2C69%2C64%2C100	12.7KB	0ms
GOOGLE FONTS	50.2KB	0ms
https://fonts.gstatic.com/s/opensans/v40/memvYaGs126MiZpBA-UvWbX2vVnXBbObj2OVTS-muw.woff2	47.6KB	0ms
GOOGLE ANALYTICS	20.8KB	0ms
 https://www.google-analytics.com/analytics.js 	20.8KB	0ms
BOOTSTRAP CDN	7.39KB	0ms
 https://maxcdn.bootstrapcdn.com/font-awesome/4.7.0/css/font-awesome.min.css 	7.39KB	0ms
ADOBE TYPEKIT	176B	0ms