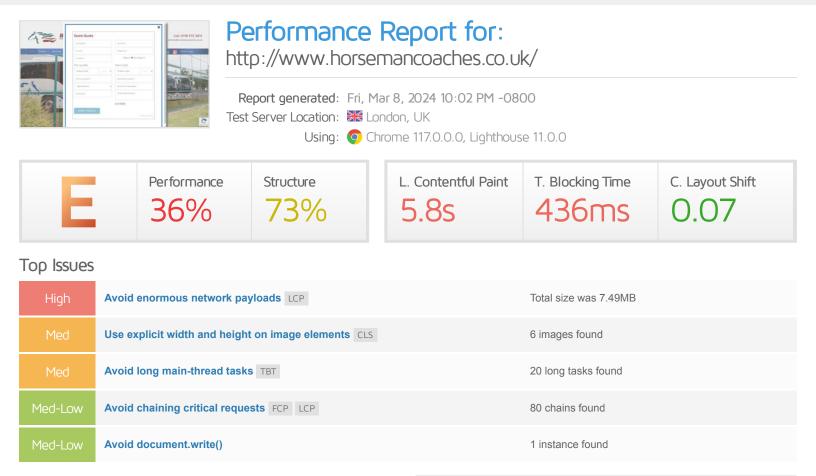
Executive Summary



Page Details



Total Page Size - 7.82MB

IMG	JS	JS				
3.76MB	2.90MI	2.90MB ·				
Total Page Requests - 188						
JS	IMG	Other	CSS		HTML	
56.9%	12.8%	9%	8.5%		5.3%	
HTML JS CSS I	1G Video		Font		Other	

How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm**.

About GTmetrix

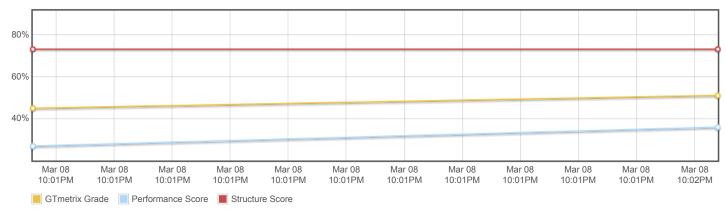


GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 28 years experience in web technology.

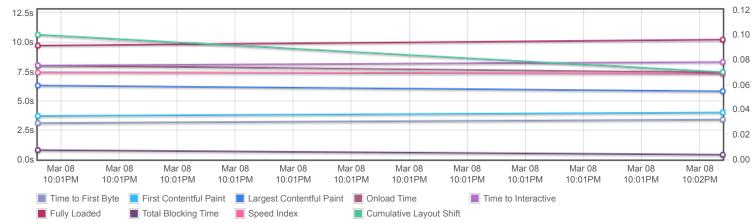
https://carbon60.com/



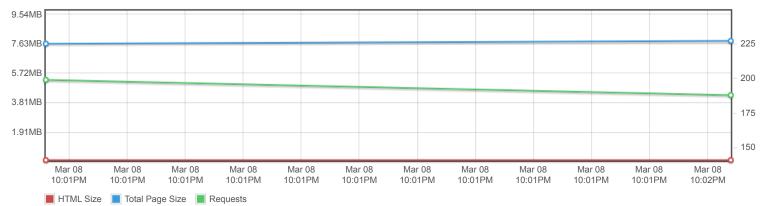
Page scores



Page metrics



Page sizes and request counts



GTmetrix

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Home - Horseman Coaches

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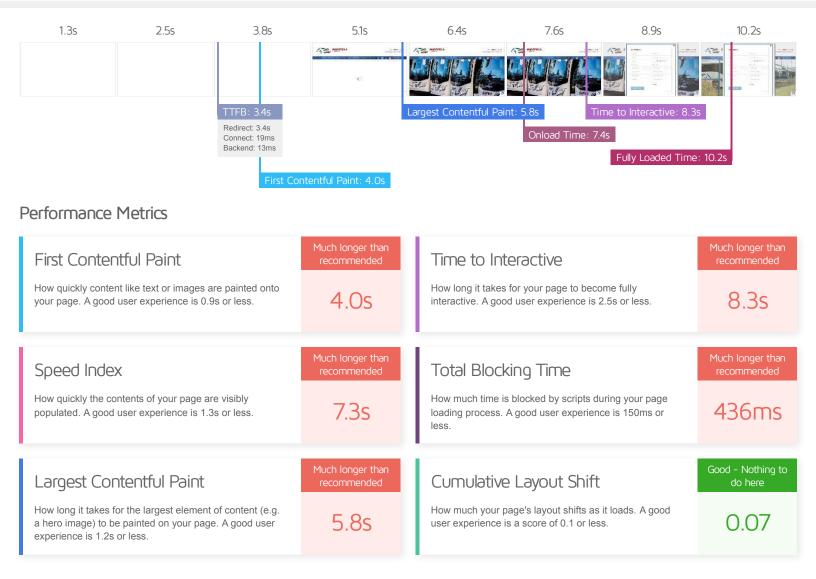
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gen_204?csp_test=true	200	maps.googleapis.com	45B		48ms	
w-logo-blue-white-bg.png	200	horsemancoaches.c	4.02KB		12ms	
iJWKBXylfDnlV7nBrXk.ttf	200	fonts.gstatic.com	27.9KB		70ms	
JWHBXylfDnIV7Fqj2md8	200	fonts.gstatic.com	26.0KB		70ms	

GTmetrix

Performance



Browser Timings

Redirect	3.4s	Connect	19ms	Backend	13ms
TTFB	3.4s	First Paint	4.0s	DOM Int.	4.8s
DOM Loaded	4.9s	Onload	7.4s	Fully Loaded	10.2s

GTmetrix

Structure Audits

IMPACT AUDIT



1 facade alternative available

Some third-party embeds can be lazy loaded. Consider replacing them with a facade until they are required.

PRODUCT	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
YouTube Embedded Player (Video)	1.11MB	Oms
https://www.youtube.com/s/player/c48a9559/player ias.vflset/en US/base.js	778KB	0ms
https://www.youtube.com/s/player/c48a9559/www-embed-player.vflset/www-embed-player.js	95.1KB	0ms
https://www.youtube.com/s/player/c48a9559/www-widgetapi.vflset/www-widgetapi.js	67.0KB	0ms
https://www.youtube.com/s/player/c48a9559/www-player.css	47.1KB	0ms
https://www.youtube.com/embed/XsJEEErDYQY?wmode=transparent&autoplay=0	37.6KB	0ms
Other resources	111KB	0ms

Med-Low

Use a Content Delivery Network (CDN)

9 resources found

CDNs can give an equally fast web experience to your users across the globe.

URL

- <u>https://portal.horsemancoaches.co.uk/Scripts/CMO/iframe-handler.js</u>
- <u>https://portal.horsemancoaches.co.uk/Content/datepicker?v=4an03UtloxnownSNZLIT7p9_pxaoxybOhqCHGsL5qs41</u>
- https://portal.horsemancoaches.co.uk/bundles/guickguotewidget?v=5cmHXMWrWj7WPerAHh3C0s16fkPRTPZOWZiK95GTyOk1
- https://portal.horsemancoaches.co.uk/bundles/datepicker?v=GNQFyK9R80QF0j9rUitX3WnCLTY-kKbl6uEuh8QBXWU1
- <u>https://portal.horsemancoaches.co.uk/bundles/jgueryval?v=ewwbEwxCzNlunbw9c2Y5X5_ldbOklBlkUo-LvchX7l81</u>
- https://portal.horsemancoaches.co.uk/bundles/quotations?v=2Kf3slupnVKpCNEb1m9ojS2WpdgRxcRAyUlfR07UrB01
- https://portal.horsemancoaches.co.uk/bundles/googleautocomplete?v=9qdPKC-GaH9OLfcX5kAA3VZPUG9ZsTgZIMprfzMEnA81
- <u>https://portal.horsemancoaches.co.uk/bundles/spinner?v=Vak8jZpCjgBMDi1YvesHCT6OTVFcSO-juaob3zrBnPc1</u>
- https://portal.horsemancoaches.co.uk/Content/themes/HorsemanCoaches/quickquotewidget?v=mUXU_8AxG-t-HkYZGOZwmYn2lg_m91ZNG4gT3DbuUVY1

Med-Low	Eliminate render-blocking resources	FCP	LCP	Potential savings of 176ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
https://www.horsemancoaches.co.uk/wp-content/plugins/sp-news-and-widget/assets/css/wpnw-public.css?ver=4.9	6.24KB	153ms
<u>https://www.horsemancoaches.co.uk/wp-content/uploads/fusion-styles/13d63c05b3d77a7a17fe5823b05a3b31.min.css?v</u> <u>er=3.11.3</u>	236KB	1.7s
https://www.horsemancoaches.co.uk/wp-includes/js/jguery/jguery.min.js?ver=3.6.4	35.7KB	153ms
https://www.horsemancoaches.co.uk/wp-includes/js/dist/vendor/wp-polyfill.min.js?ver=3.15.0	7.55KB	153ms
https://www.horsemancoaches.co.uk/wp-content/plugins/fwdu3dcar/js/FWDUltimate3DCarousel.js?ver=6.2.4	160KB	767ms
https://www.horsemancoaches.co.uk/wp-content/plugins/foobox-image-lightbox/free/js/foobox.free.min.js?ver=2.7.27	34.5KB	153ms
 https://www.google.com/recaptcha/api.js?render=6LfN9I0UAAAAAH8msoFDcEWTR37tbAQRIcaJSW9J 	1.16KB	764ms

Low

Serve static assets with an efficient cache policy

Potential savings of 68.8KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
https://portal.horsemancoaches.co.uk/Scripts/CMO/iframe-handler.js	none	853B
https://static.doubleclick.net/instream/ad_status.js	15 minutes	495B
 https://maps.googleapis.com/maps/api/js?key=AlzaSyAGBu_wLdbV8HWzXsxO2oQtttqcOlt4tH4&libraries=places&callback=initAu tocomplete 	30 minutes	305B
 <u>https://maps.googleapis.com/maps/api/js?key=AlzaSyAGBu_wLdbV8HWzXsxO2oQtttqcOlt4tH4&libraries=places&callback=initAu_ tocomplete</u> 	30 minutes	0B
<u>https://i.ytimg.com/vi_webp/XsJEEErDYQY/hqdefault.webp</u>	2 hours	17.8KB
<u>https://www.gstatic.com/eureka/clank/117/cast_sender.js</u>	24 hours	15.0KB
 <u>https://yt3.ggpht.com/ytc/Aldro_n0jJYssBYswdFOFRZ_qdkIL7uJ_gulCRAxzGoR=s68-c-k-c0x00ffffff-no-rj</u> 	24 hours	3.43KB
<u>https://www.gstatic.com/recaptcha/api2/logo_48.png</u>	7 days	2.31KB
<u>https://www.gstatic.com/recaptcha/api2/logo_48.png</u>	7 days	0B
 https://www.horsemancoaches.co.uk/wp-content/plugins/fwdu3dcar/js/FWDUItimate3DCarousel.js?ver=6.2.4 	30 days	160KB
 https://www.horsemancoaches.co.uk/wp-includes/js/jguery/jguery.min.js?ver=3.6.4 	30 days	35.7KB
https://www.horsemancoaches.co.uk/wp-content/plugins/foobox-image-lightbox/free/js/foobox.free.min.js?ver=2.7.27	30 days	34.5KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.ilightbox.js?ver=2.2.3	30 days	29.2KB
 https://www.horsemancoaches.co.uk/wp-content/plugins/wppopups/src/assets/js/wppopups.js?ver=2.1.5.1 	30 days	13.8KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-menu.js?ver=7.11.3	30 days	9.04KB
 https://www.horsemancoaches.co.uk/wp-includes/js/dist/vendor/wp-polyfill-inert.min.js?ver=3.1.2 	30 days	8.34KB
 https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.flexslider.js?ver=2.7.2 	30 days	7.73KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/modernizr.js?ver=3.3.1	30 days	7.72KB
 https://www.horsemancoaches.co.uk/wp-includes/js/dist/vendor/wp-polyfill.min.js?ver=3.15.0 	30 days	7.55KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion-lightbox.js?ver=1	30 days	7.43KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion-flexslider.js?ver=6.2.4	30 days	7.22KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion-scroll-to-anchor.js?ver=3.</u> <u>11.3</u>	30 days	6.83KB
 https://www.horsemancoaches.co.uk/wp-includes/js/dist/vendor/regenerator-runtime.min.js?ver=0.13.11 	30 days	6.81KB
 https://www.horsemancoaches.co.uk/wp-content/plugins/wppopups/pro/assets/js/wppopups.js?ver=2.1.5.1 	30 days	6.62KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.sticky-kit.js?ver=1.1.2	30 days	6.32KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-drop-down.js?ver=7.11.3	30 days	6.29KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/vimeoPlayer.js?ver=2.2.1	30 days	6.17KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-header.js?ver=7.11.3	30 days	5.63KB
 https://www.horsemancoaches.co.uk/wp-includes/js/jguery/jguery-migrate.min.js?ver=3.4.0 	30 days	5.52KB
https://www.horsemancoaches.co.uk/wp-includes/js/dist/hooks.min.js?ver=4169d3cf8e8d95a3d6d5	30 days	5.15KB
https://www.horsemancoaches.co.uk/wp-content/plugins/fusion-builder/assets/js/min/general/fusion-container.js?ver=3.11.3	30 days	5.14KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion.js?ver=3.11.3	30 days	4.98KB
https://www.horsemancoaches.co.uk/wp-content/plugins/fusion-core/js/min/avada-fusion-slider.js?ver=5.11.3	30 days	4.91KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/library/jguery.elasticslider.js?ver=7.11.3	30 days	4.80KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/fusion-video-bg.js?ver=1	30 days	4.75KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/fusion-youtube.js?ver=2.2.1	30 days	4.55KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/bootstrap.tooltip.js?ver=3.3.5	30 days	4.53KB
• https://www.horsemancoaches.co.uk/wp-content/plugins/fusion-builder/assets/js/min/general/awb-off-canvas.js?ver=3.11.3	30 days	4.24KB
https://www.horsemancoaches.co.uk/wp-content/plugins/fusion-builder/assets/js/min/general/fusion-title.js?ver=3.11.3	30 days	3.99KB
 https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion-responsive-typography.j s?ver=3.11.3 	30 days	3.82KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-live-search.js?ver=7.11.3	30 days	3.80KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/fusion-parallax.js?ver=1	30 days	3.75KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/fusion-video-general.js?ver=1	30 days	3.66KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/cssua.js?ver=2.1.28	30 days	3.62KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/library/bootstrap.scrollspy.js?ver=7.11.3</u>	30 days	3.26KB
• https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.mousewheel.js?ver=3.0.6	30 days	2.92KB
https://www.horsemancoaches.co.uk/wp-content/plugins/fusion-builder/assets/js/min/library/lite-yt-embed.js?ver=6.2.4	30 days	2.87KB
https://www.horsemancoaches.co.uk/wp-content/plugins/fusion-builder/assets/js/min/general/fusion-testimonials.js?ver=3.11.3	30 days	2.66KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.easing.js?ver=1.3	30 days	2.59KB
https://www.horsemancoaches.co.uk/wp-content/plugins/fusion-builder/assets/js/min/general/fusion-video.js?ver=3.11.3	30 days	2.52KB

Analyze your site at https://gtmetrix.com

URL	CACHE TTL	TRANSFER SIZE
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.placeholder.js?ver=2.0.7</u>	30 days	2.48KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-quantity.js?ver=7.11.3</u>	30 days	2.37KB
<u>https://www.horsemancoaches.co.uk/wp-content/plugins/fusion-builder/assets/js/min/general/fusion-animations.js?ver=3.11.3</u>	30 days	2.21KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.fitvids.js?ver=1.1</u>	30 days	2.08KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-contact-form-7.js?ver=7.11.3	30 days	1.93KB
• https://www.horsemancoaches.co.uk/wp-content/plugins/fusion-builder/assets/js/min/general/fusion-column-legacy.js?ver=6.2.4	30 days	1.88KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/awb-vertical-menu-widget.js?ver =3.11.3	30 days	1.72KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion-equal-heights.js?ver=1	30 days	1.70KB
 https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.fade.js?ver=1 	30 days	1.49KB
https://www.horsemancoaches.co.uk/wp-content/plugins/fusion-builder/assets/js/min/general/fusion-column.js?ver=3.11.3	30 days	1.40KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-to-top.js?ver=7.11.3</u>	30 days	1.35KB
 https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion-sharing-box.js?ver=1 	30 days	1.28KB
 https://www.horsemancoaches.co.uk/wp-content/plugins/contact-form-7/modules/recaptcha/index.js?ver=5.8.6 	30 days	1.27KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-select.js?ver=7.11.3</u>	30 days	1.22KB
 https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion-tooltip.js?ver=1 	30 days	1.19KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-scrollspy.js?ver=7.11.3</u>	30 days	1.18KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/bootstrap.transition.js?ver=3.3.6	30 days	1.08KB
 https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.requestAnimationFrame.j s?ver=1 	30 days	1.04KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-elastic-slider.js?ver=7.11.3</u>	30 days	931B
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/awb-tabs-widget.js?ver=3.11.3	30 days	869B
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion-general-global.js?ver=3.1 1.3	30 days	862B
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-crossfade-images.js?ver=7.11.3</u>	30 days	784B
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-general-footer.js?ver=7.11.3	30 days	779B
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion-alert.js?ver=6.2.4	30 days	626B

Low

Reduce JavaScript execution time TBT

1.5s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL		TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
• <u>https://ww</u>	w.gstatic.com/recaptcha/releases/QquE1_MNjnFHgZF4HPsEcf_2/recaptchaen.js	831ms	730ms	47ms
Unattributa	able	760ms	16ms	0ms
https://www.	w.horsemancoaches.co.uk/	509ms	21ms	5ms
https://www.	w.horsemancoaches.co.uk/wp-includes/js/jguery/jguery.min.js?ver=3.6.4	442ms	229ms	1ms
• <u>https://ww</u> <u>6.2.4</u>	w.horsemancoaches.co.uk/wp-content/plugins/fwdu3dcar/js/FWDUltimate3DCarousel.js?ver=	375ms	89ms	10ms
	w.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.re ationFrame.js?ver=1	302ms	58ms	0ms
	tal.horsemancoaches.co.uk/bundles/quickquotewidget?v=5cmHXMWrWj7WPerAHh3C0s16fkP ZiK95GTyOk1	192ms	88ms	22ms
https://port	tal.horsemancoaches.co.uk/widgets/quickquote	131ms	35ms	3ms
• <u>https://con</u>	nect.facebook.net/en_GB/sdk.js?hash=133aa9d7d0c26dabab7548c087b730ce	84ms	76ms	5ms
• <u>https://ww</u>	w.googletagmanager.com/gtag/js?id=G-KH3QVD1T7J	68ms	59ms	5ms
Low	Allow back/forward cache restoration	3 failure reasor	าร	

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

FAILURE REAS	ON	FAILURE TYPE	
The page has	an unload handler in the main frame.	Actionable	
https://www.h	orsemancoaches.co.uk/		
	an unload handler in a sub frame.	Actionable	
	horsemancoaches.co.uk/widgets/quickquote		
0	e Media Device Dispatcher are not eligible for back/forward cache. outube.com/embed/XsJEEErDYQY?autoplay=0&enablejsapi=1&wmode=opaque	Pending browsers	support
11093.// www.y			
Low A	Avoid an excessive DOM size TBT	792 elements	
A large DOM v	will increase memory usage, cause longer style calculations, and produce costly layout	reflows.	
STATISTIC	ELEMENT		VALUE
Total DOM Elements			792
Maximum DOM Depth	Why choose us <img class="wp-image-1418 size-full alignlef
src=" decoding="async" https:="" uploads="" why-<br="" wp-content="" www.horsemancoaches.co.uk=""/> choose us" width="315" height="248" srcset="https://www.horsem content/uploads/why-choose-us-4-200x1" sizes="(max-width: 315)	-choose-us-4.jpg" alt="Why mancoaches.co.uk/wp-	19
Maximum Child Elements	× <div class="avada-footer-scripts"></div>		92
Low	Ensure text remains visible during webfont load FCP LCP	2 fonts found	
Leverage the	font-display CSS feature to ensure text is user-visible while webfonts are loading.		
URL		POTEN	TIAL SAVINGS
	static.com/s/rubik/v28/iJWKBXyIfDnIV7nBrXw.woff2	157ms	
	static.com/s/rubik/v28/iJWEBXyIfDnIV7nEnX661A.woff2	91ms	
Low A	Avoid large layout shifts CLS	5 elements found	

These DOM elements contribute most to the CLS of the page.

<div class="fusion-slider-container fusion-slider-17 full-
width-slider-container" data-id="10" id="fusion-slider-10" style="height: 550px; max-width: 100%; max-height: 550px;"></div>	0.06
Home Safety Services Fleet Gallery Quote Testimonials Contact Us About Us Clien <div class="fusion-secondary-main-menu"></div>	0.01
Call: 0118 975 3811 privatehire@horsemancoaches.co.uk <div class="fusion-header-content-3-wrapper"></div>	0.00
ClientLogin <li class="menu-item menu-item-type-custom menu-item-object-custom menu-item-
2133" data-item-id="2133" id="menu-item-2133" style="">	0.00
About Us <li class="menu-item menu-item-type-post_type menu-item-object-page menu-item-
has-chi" data-item-id="708" id="menu-item-708" style="">	0.00
Low Enable text compression FCP LCP Potential savings of 548KB	

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
 https://portal.horsemancoaches.co.uk/bundles/quickquotewidget?v=5cmHXMWrWj7WPerAHh3C0s16fkPRTPZOWZ iK95GTyOk1 	349KB	247KB
<u>https://portal.horsemancoaches.co.uk/Content/themes/HorsemanCoaches/quickquotewidget?v=mUXU_8AxG-t-HkY</u> ZGOZwmYn2lg_m91ZNG4gT3DbuUVY1	112KB	91.9KB
https://portal.horsemancoaches.co.uk/widgets/quickquote	45.9KB	38.7KB
<u>https://portal.horsemancoaches.co.uk/bundles/quotations?v=2Kf3slupnVKpCNEb1m9ojS2WpdgRxcRAyUlfR07UrB0</u> 1	40.1KB	31.3KB
Https://portal.horsemancoaches.co.uk/bundles/datepicker?v=GNQFyK9R8OQFOj9rUitX3WnCLTY-kKbl6uEuh8QBX WU1	38.0KB	26.4KB
<u>https://portal.horsemancoaches.co.uk/bundles/jgueryval?v=ewwbEwxCzNlunbw9c2Y5X5_ldbOklBlkUo-LvchX7l81</u>	28.0KB	19.2KB
• https://www.horsemancoaches.co.uk/wp-content/plugins/wppopups/src/assets/css/wppopups-base.css?ver=2.1.5.1	8.64KB	6.99KB
 https://portal.horsemancoaches.co.uk/bundles/googleautocomplete?v=9qdPKC-GaH9OLfcX5kAA3VZPUG9ZsTgZl MprfzMEnA81 	7.12KB	5.56KB
<u>https://www.horsemancoaches.co.uk/wp-includes/js/dist/vendor/wp-polyfill-inert.min.js?ver=3.1.2</u>	7.98KB	5.55KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion-flexslider.j</u> <u>s?ver=6.2.4</u>	6.86KB	5.30KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion-lightbox.js?</u> <u>ver=1</u>	7.07KB	5.03KB
<u>https://www.horsemancoaches.co.uk/wp-content/plugins/ipanorama/lib/ipanorama.css?ver=1.3.8</u>	6.97KB	4.86KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-drop-down.js?ver=7.11.</u> <u>3</u>	5.93KB	4.82KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion-scroll-to-an</u> chor.js?ver=3.11.3	6.47KB	4.46KB
• https://www.horsemancoaches.co.uk/wp-content/plugins/sp-news-and-widget/assets/css/wpnw-public.css?ver=4.9	5.89KB	4.33KB
<u>https://www.horsemancoaches.co.uk/wp-includes/js/dist/vendor/regenerator-runtime.min.js?ver=0.13.11</u>	6.45KB	4.01KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.sticky-kit.js?ver=1.1.2</u>	5.96KB	3.92KB
<u>https://www.horsemancoaches.co.uk/wp-includes/js/dist/hooks.min.js?ver=4169d3cf8e8d95a3d6d5</u>	4.79KB	3.17KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion.js?ver=3.1</u> <u>1.3</u>	4.63KB	2.91KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/library/jguery.elasticslider.js?ver=7.11.</u> <u>3</u>	4.44KB	2.88KB
<u>https://portal.horsemancoaches.co.uk/Content/datepicker?v=4an03UtloxnownSNZLIT7p9_pxaoxybOhqCHGsL5qs4</u> <u>1</u>	3.74KB	2.81KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/fusion-video-bg.js?</u> <u>ver=1</u>	4.39KB	2.77KB
<u>https://portal.horsemancoaches.co.uk/bundles/spinner?v=Vak8j7pCjgBMDi1YvesHCT6OTVFcSO-juaob3zrBnPc1</u>	4.95KB	2.71KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/fusion-youtube.js?v er=2.2.1	4.19KB	2.50KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/fusion-video-genera Ljs?ver=1	3.30KB	2.43KB
 <u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/general/fusion-responsive-typography.js?ver=3.11.3</u> 	3.46KB	2.42KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/general/avada-live-search.js?ver=7.1</u> 1.3	3.44KB	2.31KB
 https://www.horsemancoaches.co.uk/wp-content/plugins/fusion-builder/assets/js/min/general/fusion-title.js?ver=3.11. 3 	3.63KB	2.13KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/cssua.js?ver=2.1.2 8	3.27KB	1.80KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/assets/min/js/library/bootstrap.scrollspy.js?ver=7.11.</u> <u>3</u>	2.91KB	1.80KB
 <u>https://www.horsemancoaches.co.uk/wp-content/plugins/fusion-builder/assets/js/min/general/fusion-testimonials.js?v</u> er=3.11.3 	2.30KB	1.58KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.easing.js?ver</u> =1.3	2.23KB	1.50KB
<u>https://www.horsemancoaches.co.uk/wp-content/plugins/fusion-builder/assets/js/min/general/fusion-video.js?ver=3.1</u> 1.3	2.16KB	1.46KB
<u>https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.mousewheel.js?ver=3.0.6</u>	2.56KB	1.45KB

low

Properly size images

Potential savings of 17.1KB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.horsemancoaches.co.uk/wp-content/uploads/why-choose-us-4.jpg	82.4KB	17.1KB
Low Avoid multiple page redirects FCP LCP	Potential savings of 3.4	4s
Redirects introduce additional delays before the page can be loaded.		
URL <u>http://www.horsemancoaches.co.uk/</u> <u>https://www.horsemancoaches.co.uk/</u> 		TIME SPENT 3.4s Oms
Low Efficiently encode images	Potential savings of 81	1KB
Optimized images load faster and consume less cellular data.		
URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.horsemancoaches.co.uk/wp-content/uploads/2019/01/home-img01.jpg	812KB	138KB
https://www.horsemancoaches.co.uk/wp-content/uploads/School-Services-Banner.jpg	472KB	94.4KB
https://www.horsemancoaches.co.uk/wp-content/uploads/2019/01/home-img02b.jpg	517KB	85.5KB
https://www.horsemancoaches.co.uk/wp-content/uploads/Euro6-img02.jpg	137KB	84.6KB
https://www.horsemancoaches.co.uk/wp-content/uploads/2019/03/Foil-Background.jpg	99KB	65.7KB
https://www.horsemancoaches.co.uk/wp-content/uploads/safety-first-banner2.jpg	89.5KB	61.3KB
https://www.horsemancoaches.co.uk/wp-content/uploads/why-choose-us-4.jpg	82.4KB	57.5KB
https://www.horsemancoaches.co.uk/wp-content/uploads/home-img03c-1.jpg	443KB	51.8KB
https://www.horsemancoaches.co.uk/wp-content/uploads/UK-coach-awards.jpg	92.1KB	40.7KB
https://www.horsemancoaches.co.uk/wp-content/uploads/Foil-Logo-460px.jpg	52.5KB	37.7KB
https://www.horsemancoaches.co.uk/wp-content/uploads/satellite-tracking.jpg	50.2KB	27.2KB
https://www.horsemancoaches.co.uk/wp-content/uploads/good-to-go-logo.jpg	31.8KB	25.2KB
https://www.horsemancoaches.co.uk/wp-content/uploads/2019/03/instagram-menu-icon.jpg	12.2KB	11.2KB
https://www.horsemancoaches.co.uk/wp-content/uploads/2018/11/linkedin-menu-icon.jpg	11.4KB	10.5KB
https://www.horsemancoaches.co.uk/wp-content/uploads/2018/11/twitter-menu-icon.jpg	11.0KB	10.2KB
https://www.horsemancoaches.co.uk/wp-content/uploads/2018/11/facebook-menu-icon.jpg	10.8KB	10.0KB

Low

Reduce unused CSS FCP LCP

Potential savings of 347KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

UI	RL	TRANSFER SIZE	POTENTIAL SAVINGS
	https://www.horsemancoaches.co.uk/wp-content/uploads/fusion-styles/13d63c05b3d77a7a17fe5823b05a3b31.min.c ss?ver=3.11.3	236KB	223KB
	https://portal.horsemancoaches.co.uk/Content/themes/HorsemanCoaches/quickquotewidget?v=mUXU_8AxG-t-HkY ZGOZwmYn2lg_m91ZNG4gT3DbuUVY1	112KB	108KB
•	https://www.horsemancoaches.co.uk/wp-includes/css/dist/block-library/style.min.css?ver=6.2.4	16.4KB	16.3KB

Serve images in next-gen formats

Potential savings of 2.66MB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.horsemancoaches.co.uk/wp-content/uploads/SME-Winners.png	902KB	836KB
https://www.horsemancoaches.co.uk/wp-content/uploads/2019/01/home-img01.jpg	812KB	469KB
https://www.horsemancoaches.co.uk/wp-content/uploads/2019/01/home-img02b.jpg	517KB	307KB
https://www.horsemancoaches.co.uk/wp-content/uploads/School-Services-Banner.jpg	472KB	292KB
https://www.horsemancoaches.co.uk/wp-content/uploads/home-img03c-1.jpg	443KB	255KB
https://www.horsemancoaches.co.uk/wp-content/uploads/Euro6-img02.jpg	137KB	112KB
https://www.horsemancoaches.co.uk/wp-content/uploads/2019/03/Foil-Background.jpg	99KB	80.3KB
https://www.horsemancoaches.co.uk/wp-content/uploads/safety-first-banner2.jpg	89.5KB	77.6KB
https://www.horsemancoaches.co.uk/wp-content/uploads/why-choose-us-4.jpg	82.4KB	70.2KB
https://www.horsemancoaches.co.uk/wp-content/uploads/UK-coach-awards.jpg	92.1KB	66.6KB
https://www.horsemancoaches.co.uk/wp-content/uploads/Foil-Logo-460px.jpg	52.5KB	45.4KB
https://www.horsemancoaches.co.uk/wp-content/uploads/satellite-tracking.jpg	50.2KB	39.2KB
https://www.horsemancoaches.co.uk/wp-content/uploads/good-to-go-logo.jpg	31.8KB	28.6KB
https://www.horsemancoaches.co.uk/wp-content/uploads/2019/03/instagram-menu-icon.jpg	12.2KB	11.7KB
https://www.horsemancoaches.co.uk/wp-content/uploads/2018/11/linkedin-menu-icon.jpg	11.4KB	10.9KB
https://www.horsemancoaches.co.uk/wp-content/uploads/2018/11/twitter-menu-icon.jpg	11.0KB	10.7KB
https://www.horsemancoaches.co.uk/wp-content/uploads/2018/11/facebook-menu-icon.jpg	10.8KB	10.5KB

Defer offscreen images

Potential savings of 229KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL		RESOURCE SIZE	POTENTIAL SAVINGS
https://www.h	orsemancoaches.co.uk/wp-content/uploads/Euro6-img02.jpg	137KB	137KB
https://www.h	orsemancoaches.co.uk/wp-content/uploads/UK-coach-awards.jpg	92.1KB	92.1KB
Low	Minify CSS FCP LCP	Potential savings of 2.52	КВ
Minifying C	SS files can reduce network payload sizes.		
URL <u>https://www</u> 	w.horsemancoaches.co.uk/wp-content/plugins/wppopups/src/assets/css/wppopups-base.css?ver=2.1.5.1	TRANSFER SIZE 8.99KB	POTENTIAL SAVINGS 2.52KB
Low	Minify JavaScript FCP LCP	Potential savings of 8.88	KB
LOW			

Minifying JavaScript files can reduce payload sizes and script parse time.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://www.horsemancoaches.co.uk/wp-content/plugins/wppopups/src/assets/js/wppopups.js?ver=2.1.5.1	13.8KB	6.04KB
<u>https://www.horsemancoaches.co.uk/wp-content/plugins/wppopups/pro/assets/js/wppopups.js?ver=2.1.5.1</u>	6.62KB	2.84KB

Low

Dealers a survey of the second			
Reduce unused JavaScrip	Reduce unused JavaScri	ipt	ICP

Potential savings of 1.30MB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://portal.horsemancoaches.co.uk/bundles/quickquotewidget?v=5cmHXMWrWj7WPerAHh3C0s16fkPRTPZOWZiK 95GTyOk1	350KB	297KB
https://portal.horsemancoaches.co.uk/bundles/quickquotewidget?v=5cmHXMWrWj7WPerAHh3C0s16fkPRTPZOWZiK 95GTyOk1	350KB	274KB
https://www.gstatic.com/recaptcha/releases/QquE1_MNjnFHgZF4HPsEcf_2/recaptchaen.js	195KB	156KB
https://www.horsemancoaches.co.uk/wp-content/plugins/fwdu3dcar/js/FWDUItimate3DCarousel.js?ver=6.2.4	160KB	148KB
https://www.gstatic.com/recaptcha/releases/QquE1_MNjnFHgZF4HPsEcf_2/recaptcha_en.js	195KB	99KB
https://connect.facebook.net/en_GB/sdk.js?hash=133aa9d7d0c26dabab7548c087b730ce	87.0KB	60.2KB
https://www.youtube.com/s/player/c48a9559/www-widgetapi.vflset/www-widgetapi.js	67.0KB	52.3KB
https://maps.googleapis.com/maps-api-v3/api/js/56/3/util.js	55.9KB	45.4KB
https://www.googletagmanager.com/gtag/js?id=G-KH3QVD1T7J	92.1KB	41.2KB
https://portal.horsemancoaches.co.uk/bundles/quotations?v=2Kf3slupnVKpCNEb1m9ojS2WpdgRxcRAyUlfR07UrB01	40.2KB	36.5KB
https://portal.horsemancoaches.co.uk/bundles/datepicker?v=GNQEyK9R8OQFOj9rUitX3WnCLTY-kKbl6uEuh8QBXW U1	38.0KB	31.3KB
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguery.ilightbox.js?ver= 2.2.3	29.2KB	25.1KB
https://portal.horsemancoaches.co.uk/bundles/jgueryval?v=ewwbEwxCzNlunbw9c2Y5X5_ldbOkIBlkUo-LvchX7I81_	28.1KB	23.3KB
https://maps.googleapis.com/maps-api-v3/api/js/56/3/controls.js	24.4KB	22.5KB
https://portal.horsemancoaches.co.uk/bundles/datepicker?v=GNQFyK9R8OQFOj9rUitX3WnCLTY-kKbl6uEuh8QBXW U1	38.0KB	20.9KB

N/A

Largest Contentful Paint element LCP

5,840 ms

This is the largest contentful element painted within the viewport.

ELEMENT

div.tfs-slider > ul.slides > li.slide-id-838 > div.background

<div class="background background-image" style="background-image: url("https://www.horsemancoaches.co.uk/wpcontent/uploads...");" data-imgwidth="2000">

PHASE	% OF LCP	TIMING
TTFB	58%	3.4s
Load Delay	27%	1.6s
Load Time	1%	75ms
Render Delay	13%	783ms

N/A

Reduce initial server response time FCP LCP

Root document took 12ms

Keep the server response time for the main document short because all other requests depend on it.

URL		TIME SPENT
<u>https://www.horsemancoaches.co.uk/</u>		12ms
N/A	Avoid serving legacy JavaScript to modern browsers	TBT Potential savings of 11.3KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL		POTENTIAL SAVINGS
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/jguer y_ilightbox.js?ver=2.2.3		11.0KB
Line:0 Column:81606	Array.prototype.filter	
https://www.horsemancoaches.co.uk/wp-includes/js/dist/vendor/wp-polyfill-inert.min.js?ver=3.1.2		175B
Line:0 Column:452	@babel/plugin-transform-c lasses	
https://www.horsemancoaches.co.uk/wp-content/themes/Avada/includes/lib/assets/min/js/library/vimeo Player.js?ver=2.2.1		64B
Line:2 Column:9272	@babel/plugin-transform-c lasses	
https://www.horsemancoaches.co.uk/		39B
Line:1 Column:615	@babel/plugin-transform-c lasses	
https://www.horsemancoaches.co.uk/		39B
Line:2 Column:524	@babel/plugin-transform-c lasses	

Consider reducing the time spent parsing, compiling and executing	JS. You may find delivering smaller JS payloads helps with this.

	TIME SPENT
Script Evaluation	1.6s
Other	1.4s
Style & Layout	622ms
Script Parsing & Compilation	165ms
Parse HTML & CSS	116ms
Garbage Collection	69ms
Rendering	50ms

Main-thread busy for 4.1s

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

N/A

Minimize main-thread work TBT

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
GOOGLE CDN	434KB	83ms
 <u>https://www.gstatic.com/recaptcha/releases/QguE1_MNjnFHgZF4HPsEcf_2/recaptcha_en.js</u> 	390KB	83ms
<u>https://www.gstatic.com/recaptcha/releases/QquE1_MNjnFHgZF4HPsEcf_2/styles_ltr.css</u>	24.6KB	0ms
FACEBOOK	94.8KB	4ms
 https://connect.facebook.net/en_GB/sdk.js?hash=133aa9d7d0c26dabab7548c087b730ce 	87.0KB	4ms
Other resources	7.83KB	0ms
YOUTUBE	1.11MB	0ms
 <u>https://www.youtube.com/s/player/c48a9559/player_ias.vflset/en_US/base.js</u> 	778KB	0ms
https://www.youtube.com/s/player/c48a9559/www-embed-player.vflset/www-embed-player.js	95.1KB	0ms
https://www.youtube.com/s/player/c48a9559/www-widgetapi.vfiset/www-widgetapi.js	67.0KB	0ms
Other resources	196KB	0ms
GOOGLE FONTS	186KB	0ms
https://fonts.gstatic.com/s/rubik/v28/iJWEBXyIfDnIV7nEnX661A.woff2	35.7KB	0ms
https://fonts.gstatic.com/s/rubik/v28/iJWKBXyIfDnIV7nBrXw.woff2	35.2KB	0ms
 https://fonts.gstatic.com/s/roboto/v18/KFOICngEu92Fr1MmEU9fBBc4.woff2 	30.6KB	Oms
 https://fonts.gstatic.com/s/roboto/v18/KFOmCngEu92Fr1Mu4mxK.woff2 	30.6KB	0ms
https://fonts.gstatic.com/s/rubik/v9/iJWKBXyIfDnIV7nBrXk.ttf	28.0KB	0ms
Other resources	26.2KB	0ms
GOOGLE MAPS	159KB	0ms
https://maps.googleapis.com/maps-api-v3/api/js/56/3/util.js	55.9KB	0ms
 <u>https://maps.googleapis.com/maps-api-v3/api/js/56/3/common.js</u> 	55.5KB	0ms
 https://maps.googleapis.com/maps-api-v3/api/js/56/3/controls.js 	24.4KB	0ms
 <u>https://maps.googleapis.com/maps-api-v3/api/js/56/3/places_impl.js</u> 	17.6KB	0ms
OTHER GOOGLE APIS/SDKS	145KB	Oms
https://jnn-pa.googleapis.com/\$rpc/google.internal.waa.v1.Waa/Create	41.2KB	0ms
 https://www.google.com/recaptcha/api2/anchor?ar=1&k=6LfN9I0UAAAAAH8msoFDcEWTR37tbAQRI caJSW9J&co=aHR0cHM6Ly93d3cuaG9yc2VtYW5jb2EjaGVzLmNvLnVrOjQ0Mw.&hl=en&v=QquE1_ MNjnFHgZF4HPsEcf_2&size=invisible&cb=crbk0t6xljhk 	28.1KB	0ms
 https://www.google.com/recaptcha/api2/anchor?ar=1&k=6LfN9I0UAAAAAH8msoFDcEWTR37tbAQRI caJSW9J&co=aHR0cHM6Ly93d3cuaG9yc2VtYW5jb2EjaGVzLmNvLnVrOjQ0Mw.&hl=en&v=QquE1	27.9KB	0ms
https://www.google.com/js/th/Hg8RJ6IYDEt2XfeS9TTatHSj5NgA1bkUUg8jx44YVvw.js	19.5KB	0ms
 https://www.google.com/recaptcha/api2/reload?k=6LfN9I0UAAAAAH8msoFDcEWTR37tbAQRIcaJSW9J 	19.0KB	Oms
Other resources	9.56KB	Oms
GOOGLE TAG MANAGER	92.1KB	0ms
 <u>https://www.googletagmanager.com/gtag/js?id=G-KH3QVD1T7J</u> 	92.1KB	Oms
GOOGLE/DOUBLECLICK ADS	1.20KB	Oms

N/A

User Timing marks and measures

No user timings and/or marks found.