Performance Report for:
http://www.goexectravel.co.uk/

Report generated: Sat, Mar 9, 2024 3:40 AM -0800
Test Server Location: 🇬🇧 London, UK
Using: 🌐 Chrome 117.0.0.0, Lighthouse 11.0.0

D	Performance	Structure		L. Contentful Paint	T. Blocking Time	C. Layout Shift
	55%	80%		8.9s	0ms	0

Top Issues

High	Reduce initial server response time `FCP` `LCP`	Root document took 6.8s
Med-High	Avoid chaining critical requests `FCP` `LCP`	13 chains found
Med	Use explicit width and height on image elements `CLS`	13 images found
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 347KB
Med-Low	Use a Content Delivery Network (CDN)	30 resources found

Page Details

8.9s
Fully Loaded Time

Total Page Size - 2.80MB

IMG 2.22MB	JS 265KB	Font 137K	CSS 117K

Total Page Requests - 38

IMG 44.7%	JS 26.3%	CSS 15.8%	HTML 5.3%	Font 5.3%

🟪 HTML   ⬛ JS   🟦 CSS   🟦 IMG   ⬛ Video   🟪 Font   ⬜ Other

How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**
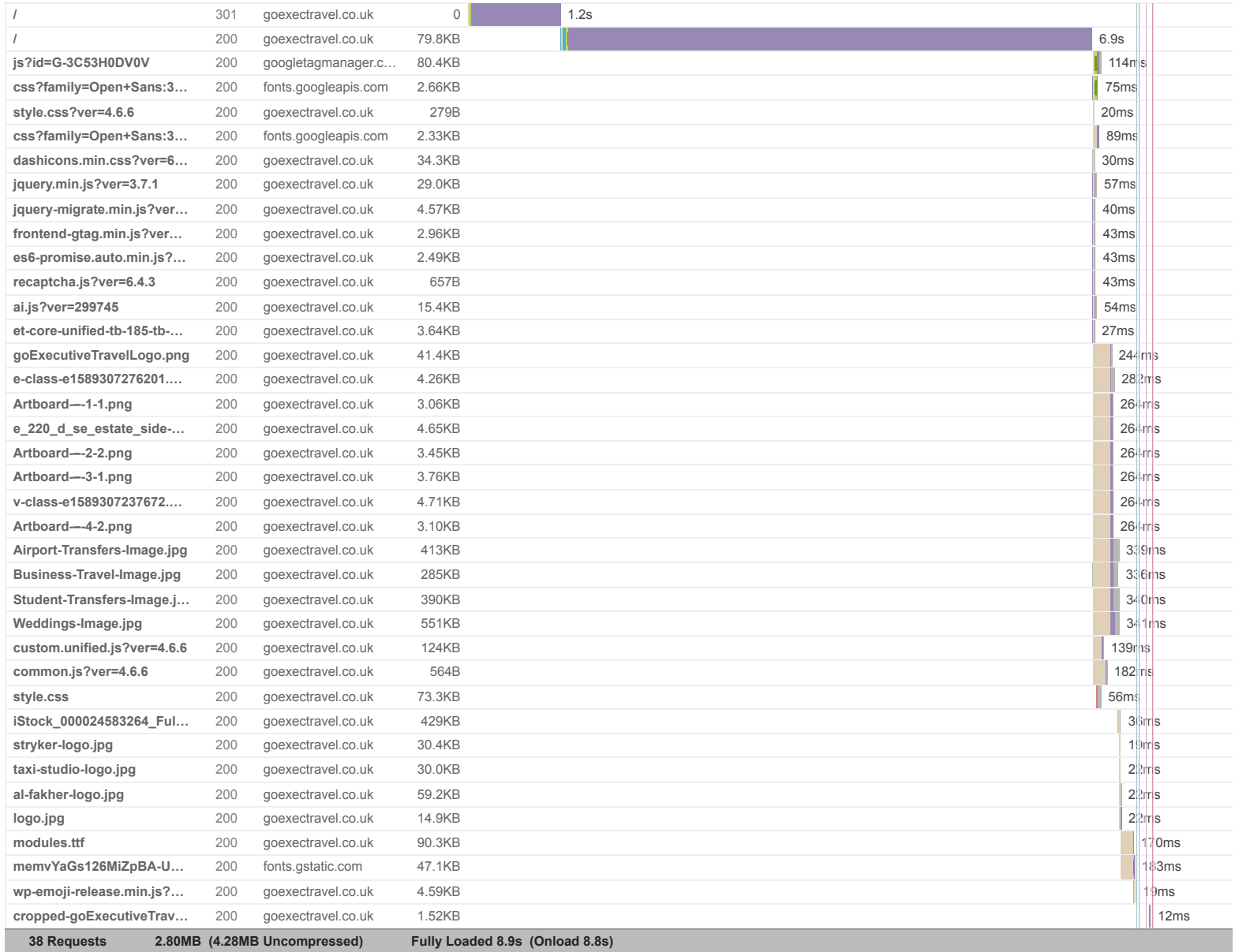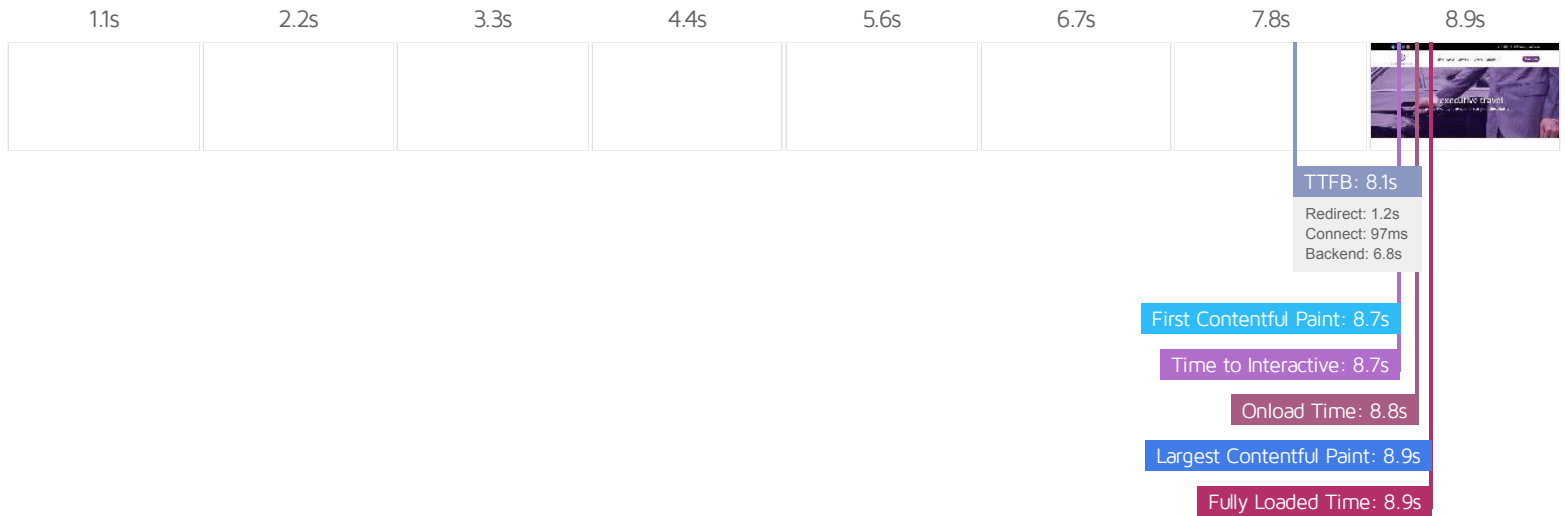
About GTmetrix

CARBON 60
THE MANAGED CLOUD COMPANY

GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 28 years experience in web technology.

https://carbon60.com/

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

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Path	Status	Host	Size	Time
/	301	goexectravel.co.uk	0	1.2s
/	200	goexectravel.co.uk	79.8KB	6.9s
js?id=G-3C53H0DV0V	200	googletagmanager.c…	80.4KB	114ms
css?family=Open+Sans:3…	200	fonts.googleapis.com	2.66KB	75ms
style.css?ver=4.6.6	200	goexectravel.co.uk	279B	20ms
css?family=Open+Sans:3…	200	fonts.googleapis.com	2.33KB	89ms
dashicons.min.css?ver=6…	200	goexectravel.co.uk	34.3KB	30ms
jquery.min.js?ver=3.7.1	200	goexectravel.co.uk	29.0KB	57ms
jquery-migrate.min.js?ver…	200	goexectravel.co.uk	4.57KB	40ms
frontend-gtag.min.js?ver…	200	goexectravel.co.uk	2.96KB	43ms
es6-promise.auto.min.js?…	200	goexectravel.co.uk	2.49KB	43ms
recaptcha.js?ver=6.4.3	200	goexectravel.co.uk	657B	43ms
ai.js?ver=299745	200	goexectravel.co.uk	15.4KB	54ms
et-core-unified-tb-185-tb-…	200	goexectravel.co.uk	3.64KB	27ms
goExecutiveTravelLogo.png	200	goexectravel.co.uk	41.4KB	244ms
e-class-e1589307276201.…	200	goexectravel.co.uk	4.26KB	282ms
Artboard—-1-1.png	200	goexectravel.co.uk	3.06KB	264ms
e_220_d_se_estate_side-…	200	goexectravel.co.uk	4.65KB	264ms
Artboard—-2-2.png	200	goexectravel.co.uk	3.45KB	264ms
Artboard—-3-1.png	200	goexectravel.co.uk	3.76KB	264ms
v-class-e1589307237672.…	200	goexectravel.co.uk	4.71KB	264ms
Artboard—-4-2.png	200	goexectravel.co.uk	3.10KB	264ms
Airport-Transfers-Image.jpg	200	goexectravel.co.uk	413KB	339ms
Business-Travel-Image.jpg	200	goexectravel.co.uk	285KB	336ms
Student-Transfers-Image.j…	200	goexectravel.co.uk	390KB	340ms
Weddings-Image.jpg	200	goexectravel.co.uk	551KB	341ms
custom.unified.js?ver=4.6.6	200	goexectravel.co.uk	124KB	139ms
common.js?ver=4.6.6	200	goexectravel.co.uk	564B	182ms
style.css	200	goexectravel.co.uk	73.3KB	56ms
iStock_000024583264_Ful…	200	goexectravel.co.uk	429KB	36ms
stryker-logo.jpg	200	goexectravel.co.uk	30.4KB	19ms
taxi-studio-logo.jpg	200	goexectravel.co.uk	30.0KB	22ms
al-fakher-logo.jpg	200	goexectravel.co.uk	59.2KB	22ms
logo.jpg	200	goexectravel.co.uk	14.9KB	22ms
modules.ttf	200	goexectravel.co.uk	90.3KB	170ms
memvYaGs126MiZpBA-U…	200	fonts.gstatic.com	47.1KB	183ms
wp-emoji-release.min.js?…	200	goexectravel.co.uk	4.59KB	19ms
cropped-goExecutiveTrav…	200	goexectravel.co.uk	1.52KB	12ms

38 Requests   **2.80MB (4.28MB Uncompressed)**   **Fully Loaded 8.9s (Onload 8.8s)**

1.1s	2.2s	3.3s	4.4s	5.6s	6.7s	7.8s	8.9s

TTFB: 8.1s
Redirect: 1.2s
Connect: 97ms
Backend: 6.8s

First Contentful Paint: 8.7s

Time to Interactive: 8.7s

Onload Time: 8.8s

Largest Contentful Paint: 8.9s

Fully Loaded Time: 8.9s

Performance Metrics

First Contentful Paint

How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.

Much longer than recommended

8.7s

Time to Interactive

How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.

Much longer than recommended

8.7s

Speed Index

How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.

Much longer than recommended

8.8s

Total Blocking Time

How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.

Good - Nothing to do here

0ms

Largest Contentful Paint

How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.

Much longer than recommended

8.9s

Cumulative Layout Shift

How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.

Good - Nothing to do here

0

Browser Timings

Redirect	1.2s	Connect	97ms	Backend	6.8s
TTFB	8.1s	DOM Int.	8.7s	DOM Loaded	8.7s
First Paint	8.7s	Onload	8.8s	Fully Loaded	8.9s

IMPACT   AUDIT

Med-Low   **Eliminate render-blocking resources** FCP LCP   Potential savings of 255ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
• https://fonts.googleapis.com/css?family=Open+Sans:300italic,400italic,600italic,700italic,800italic,400,300,600,700,800&subset=latin,latin-ext&display=swap	2.66KB	790ms
• https://www.goexectravel.co.uk/wp-content/themes/Divi-child/style.css?ver=4.6.6	387B	150ms
• https://fonts.googleapis.com/css?family=Open+Sans:300,300italic,regular,italic,600,600italic,700,700italic,800,800italic&subset=cyrillic,greek,vietnamese,latin,greek-ext,latin-ext,cyrillic-ext&display=swap	2.33KB	160ms
• https://www.goexectravel.co.uk/wp-includes/css/dashicons.min.css?ver=6.4.3	34.4KB	450ms
• https://www.goexectravel.co.uk/wp-includes/js/jquery/jquery.min.js?ver=3.7.1	29.1KB	300ms
• https://www.goexectravel.co.uk/wp-content/plugins/google-analytics-for-wordpress/assets/js/frontend-gtag.min.js?ver=8.23.1	3.01KB	150ms
• https://www.goexectravel.co.uk/wp-content/plugins/advanced-iframe/js/ai.js?ver=299745	15.5KB	300ms

Med-Low   **Avoid CSS @import** FCP LCP   1 resource found

Using CSS @import in an external stylesheet can add additional delays during the loading of a web page.

STYLESHEETS WITH @IMPORT STATEMENTS AND THE STYLESHEETS THEY IMPORT

https://www.goexectravel.co.uk/wp-content/themes/Divi-child/style.css?ver=4.6.6

   https://www.goexectravel.co.uk/wp-content/themes/Divi/style.css

Low   **Avoid enormous network payloads** LCP   Total size was 2.74MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
• https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Weddings-Image.jpg	552KB
• https://www.goexectravel.co.uk/wp-content/uploads/2016/02/iStock_000024583264_FullCropped.jpg	429KB
• https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Airport-Transfers-Image.jpg	413KB
• https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Student-Transfers-Image.jpg	390KB
• https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Business-Travel-Image.jpg	285KB
• https://www.goexectravel.co.uk/wp-content/themes/Divi/js/custom.unified.js?ver=4.6.6	124KB
• https://www.goexectravel.co.uk/wp-content/themes/Divi/core/admin/fonts/modules.ttf	90.3KB
• https://www.googletagmanager.com/gtag/js?id=G-3C53H0DV0V	80.8KB
• https://www.goexectravel.co.uk/wp-content/themes/Divi/style.css	73.4KB
• https://www.goexectravel.co.uk/wp-content/uploads/2020/10/al-fakher-logo.jpg	59.2KB

Low   **Allow back/forward cache restoration**   1 failure reason

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

FAILURE REASON	FAILURE TYPE
The page has an unload handler in the main frame. https://www.goexectravel.co.uk/	Actionable

Low	**Avoid an excessive DOM size** TBT	447 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		447
Maximum DOM Depth	destination `<strong>`	19
Maximum Child Elements	Privacy Policy | Terms & Conditions | go executive travel – All Rights Reserved… `<p style="text-align: center;">`	10

Low	**Properly size images**	Potential savings of 1.25MB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Weddings-Image.jpg	551KB	431KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Airport-Transfers-Image.jpg	413KB	323KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Student-Transfers-Image.jpg	390KB	305KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Business-Travel-Image.jpg	285KB	223KB

Low	**Avoid multiple page redirects** FCP LCP	Potential savings of 1.2s

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
• http://www.goexectravel.co.uk/	1.2s
• https://www.goexectravel.co.uk/	0ms

Low	**Efficiently encode images**	Potential savings of 1.45MB

Optimized images load faster and consume less cellular data.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Weddings-Image.jpg	551KB	389KB
https://www.goexectravel.co.uk/wp-content/uploads/2016/02/iStock_000024583264_FullCropped.jpg	429KB	288KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Student-Transfers-Image.jpg	390KB	266KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Airport-Transfers-Image.jpg	413KB	240KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Business-Travel-Image.jpg	285KB	211KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/al-fakher-logo.jpg	59.2KB	40.8KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/stryker-logo.jpg	30.3KB	19.4KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/taxi-studio-logo.jpg	30.0KB	18.9KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/logo.jpg	14.9KB	13.1KB

Low	Avoid long main-thread tasks TBT	1 long task found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
• https://www.goexectravel.co.uk/wp-content/themes/Divi/js/custom.unified.js?ver=4.6.6	8.4s	218ms

Low	Reduce JavaScript execution time TBT	293ms spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
• https://www.goexectravel.co.uk/wp-includes/js/jquery/jquery.min.js?ver=3.7.1	277ms	166ms	1ms
• https://www.goexectravel.co.uk/wp-content/themes/Divi/js/custom.unified.js?ver=4.6.6	213ms	70ms	8ms
• https://www.goexectravel.co.uk/	145ms	30ms	4ms
• Unattributable	134ms	11ms	0ms

Low	Reduce unused CSS FCP LCP	Potential savings of 129KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• https://www.goexectravel.co.uk/wp-content/themes/Divi/style.css	73.4KB	71.1KB
• https://www.goexectravel.co.uk/wp-includes/css/dashicons.min.css?ver=6.4.3	34.4KB	34.4KB
• body[data-scroll-step="0"] .et_pb_image_0{transform:translateX(-400px); ... } ...	23.2KB	23.1KB

Low	Serve images in next-gen formats	Potential savings of 1.87MB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Weddings-Image.jpg	551KB	476KB
https://www.goexectravel.co.uk/wp-content/uploads/2016/02/iStock_000024583264_FullCropped.jpg	429KB	367KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Student-Transfers-Image.jpg	390KB	335KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Airport-Transfers-Image.jpg	413KB	330KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/Business-Travel-Image.jpg	285KB	256KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/al-fakher-logo.jpg	59.2KB	51.5KB
https://www.goexectravel.co.uk/wp-content/uploads/2016/02/goExecutiveTravelLogo.png	41.3KB	33.6KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/stryker-logo.jpg	30.3KB	26.2KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/taxi-studio-logo.jpg	30.0KB	25.8KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/logo.jpg	14.9KB	14.2KB

Low	Defer offscreen images		Potential savings of 134KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/al-fakher-logo.jpg	59.2KB	59.2KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/stryker-logo.jpg	30.3KB	30.3KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/taxi-studio-logo.jpg	30.0KB	30.0KB
https://www.goexectravel.co.uk/wp-content/uploads/2020/10/logo.jpg	14.9KB	14.9KB

Low	Minify JavaScript FCP LCP		Potential savings of 4.03KB

Minifying JavaScript files can reduce payload sizes and script parse time.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• https://www.goexectravel.co.uk/wp-content/plugins/advanced-iframe/js/ai.js?ver=299745	15.5KB	4.03KB

Low	Reduce unused JavaScript LCP		Potential savings of 108KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://www.goexectravel.co.uk/wp-content/themes/Divi/js/custom.unified.js?ver=4.6.6	124KB	68.6KB
https://www.googletagmanager.com/gtag/js?id=G-3C53H0DV0V	80.8KB	39.4KB

N/A	Largest Contentful Paint element LCP		8,880 ms

This is the largest contentful element painted within the viewport.

ELEMENT

go executive travel Let us transport you in comfort to your destination.

```
<div class="et_pb_slide et_pb_slide_0 et_pb_bg_layout_dark et_pb_media_alignment_cente…" data-slide-
id="et_pb_slide_0">
```

PHASE	% OF LCP	TIMING
TTFB	91%	8.1s
Load Delay	4%	353ms
Load Time	0%	33ms
Render Delay	4%	390ms

N/A	**Avoid serving legacy JavaScript to modern browsers** TBT	Potential savings of 6.56KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
https://www.goexectravel.co.uk/wp-content/themes/Divi/js/custom.unified.js?ver=4.6.6	6.56KB

Line:43 Column:517   `Date.now`

Line:53 Column:47686   `@babel/plugin-transform-classes`

N/A	**Avoid large layout shifts** CLS	5 elements found

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
Executive Cars & Chauffeur Hire Bristol `<h1>`	0.00
info@goexectravel.co.uk `<a href="mailto:info@goexectravel.co.uk" style="color: #ffffff;">`	0.00
Book Now `<a class="et_pb_button et_pb_button_0_tb_header et_pb_bg_layout_light" href="/book-now">`	0.00
Services `<a href="https://www.goexectravel.co.uk/services/">`	0.00
Contact `<a href="https://www.goexectravel.co.uk/contact/">`	0.00

N/A	**Minimize main-thread work** TBT	Main-thread busy for 874ms

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	326ms
Style & Layout	237ms
Other	204ms
Parse HTML & CSS	61ms
Rendering	20ms
Script Parsing & Compilation	20ms
Garbage Collection	3ms

N/A	Reduce the impact of third-party code TBT	Total size was 133KB

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
GOOGLE TAG MANAGER	80.8KB	0ms
• https://www.googletagmanager.com/gtag/js?id=G-3C53H0DV0V	80.8KB	0ms
GOOGLE FONTS	52.6KB	0ms
• https://fonts.gstatic.com/s/opensans/v40/memvYaGs126MiZpBA-UvWbX2vVnXBbObj2OVTS-muw.woff2	47.6KB	0ms
• Other resources	4.99KB	0ms

N/A	User Timing marks and measures

No user timings and/or marks found.