

# Performance Report for: <http://mobilityways.com/>

Report generated: Wed, Mar 13, 2024 11:51 PM -0700  
 Test Server Location: London, UK  
 Using: Chrome 117.0.0.0, Lighthouse 11.0.0

<b>B</b>	Performance	Structure	L. Contentful Paint	T. Blocking Time	C. Layout Shift
	89%	88%	1.5s	138ms	0

## Top Issues

Med	Use explicit width and height on image elements <small>CLS</small>	8 images found
Med	Serve static assets with an efficient cache policy	Potential savings of 1.20MB
Med-Low	Use a Content Delivery Network (CDN)	14 resources found
Low	Avoid multiple page redirects <small>FCP LCP</small>	Potential savings of 372ms
Low	Allow back/forward cache restoration	2 failure reasons

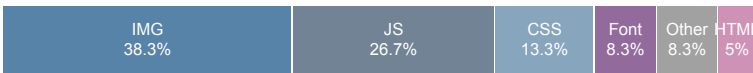
## Page Details



### Total Page Size - 1.35MB



### Total Page Requests - 60



■ HTML 
 ■ JS 
 ■ CSS 
 ■ IMG 
 ■ Video 
 ■ Font 
 ■ Other

## How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

## About GTmetrix

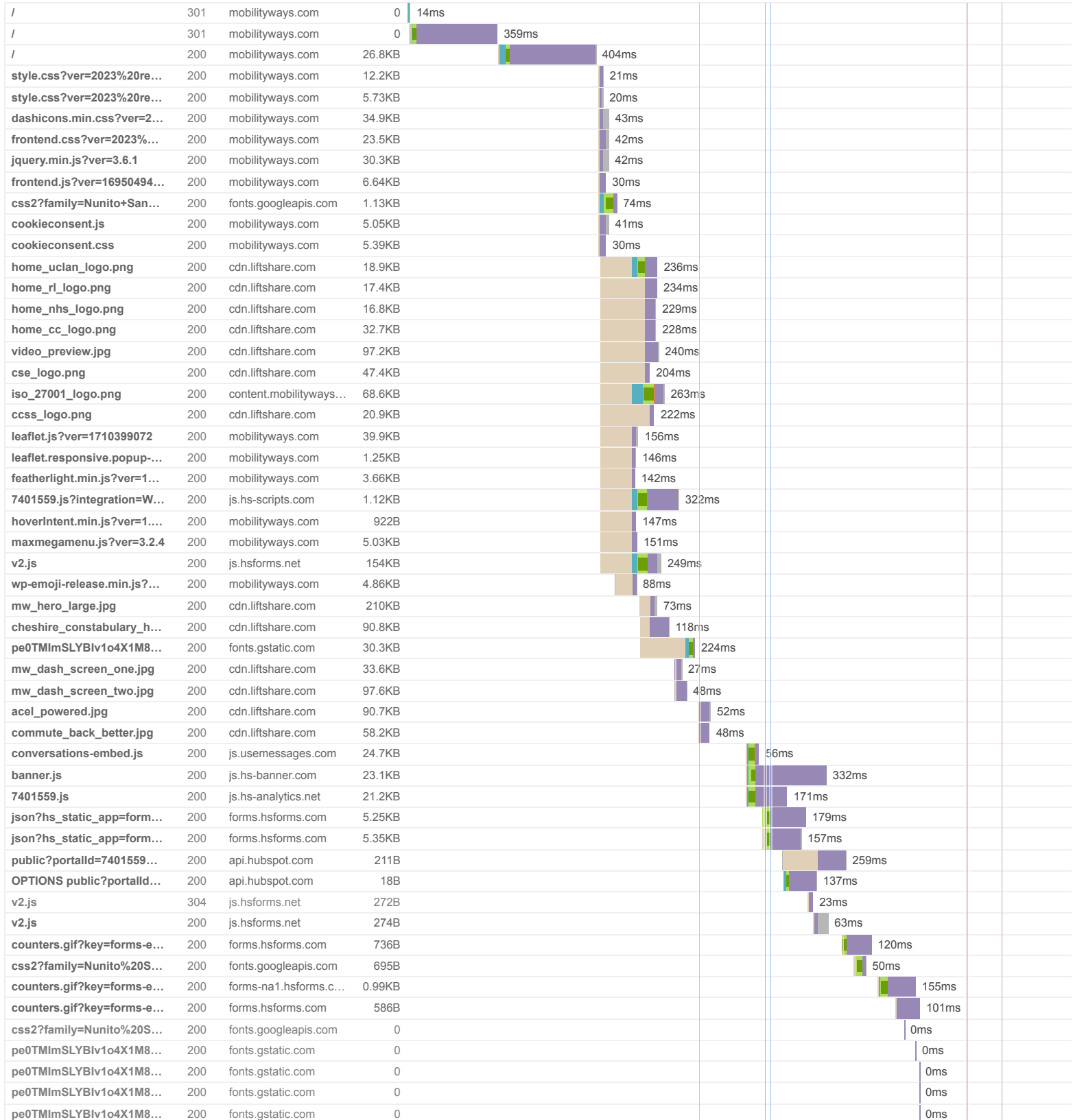


GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 28 years experience in web technology.

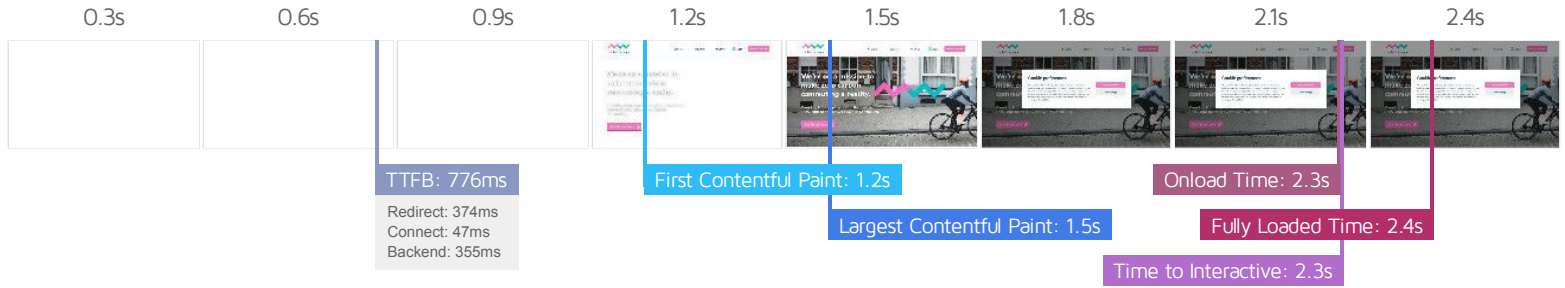
<https://carbon60.com/>

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

## Mobilityways – Zero Carbon Commuting



counters.gif?key=forms-e...	200	forms-na1.hsforms.c...	587B						112ms
__ptq.gif?k=1&sd=1367x8...	200	track.hubspot.com	45B						153ms
__ptq.gif?k=15&fi=bd667f...	200	track.hubspot.com	45B						151ms
__ptq.gif?k=15&fi=c011c9...	200	track.hubspot.com	45B						133ms
__ptq.gif?k=17&fi=bd667f...	200	track.hubspot.com	45B						136ms
__ptq.gif?k=17&fi=c011c9...	200	track.hubspot.com	45B						149ms
favicon-32.png	200	cdn.liftshare.com	414B						35ms
<b>60 Requests</b>	<b>1.35MB</b>	<b>(3.48MB Uncompressed)</b>	<b>2.4s</b>	<b>(Onload 2.3s)</b>					



### Performance Metrics

<p><b>First Contentful Paint</b></p> <p>How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.</p>	<p>OK, but consider improvement</p> <p><b>1.2s</b></p>	<p><b>Time to Interactive</b></p> <p>How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.</p>	<p>Good - Nothing to do here</p> <p><b>2.3s</b></p>
<p><b>Speed Index</b></p> <p>How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.</p>	<p>OK, but consider improvement</p> <p><b>1.5s</b></p>	<p><b>Total Blocking Time</b></p> <p>How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.</p>	<p>Good - Nothing to do here</p> <p><b>138ms</b></p>
<p><b>Largest Contentful Paint</b></p> <p>How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.</p>	<p>OK, but consider improvement</p> <p><b>1.5s</b></p>	<p><b>Cumulative Layout Shift</b></p> <p>How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.</p>	<p>Good - Nothing to do here</p> <p><b>0</b></p>

### Browser Timings

Redirect	374ms	Connect	47ms	Backend	355ms
TTFB	776ms	First Paint	1.2s	DOM Int.	1.4s
DOM Loaded	1.5s	Onload	2.3s	Fully Loaded	2.4s

IMPACT AUDIT

Low

Avoid long main-thread tasks TBT

8 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
<a href="https://www.mobilityways.com/">https://www.mobilityways.com/</a>	928ms	179ms
<a href="https://js.hsforms.net/forms/v2.js">https://js.hsforms.net/forms/v2.js</a>	1.7s	109ms
<a href="https://js.hsforms.net/forms/v2.js">https://js.hsforms.net/forms/v2.js</a>	1.8s	81ms
<a href="https://js.hsforms.net/forms/v2.js">https://js.hsforms.net/forms/v2.js</a>	2.0s	73ms
<a href="https://js.hsforms.net/forms/v2.js">https://js.hsforms.net/forms/v2.js</a>	2.0s	61ms
<a href="https://www.mobilityways.com/wp-includes/js/jquery/jquery.min.js?ver=3.6.1">https://www.mobilityways.com/wp-includes/js/jquery/jquery.min.js?ver=3.6.1</a>	2.2s	56ms
<a href="https://www.mobilityways.com/wp-content/plugins/gamboard/public/assets/new_js/featherlight.min.js?ver=1710399072">https://www.mobilityways.com/wp-content/plugins/gamboard/public/assets/new_js/featherlight.min.js?ver=1710399072</a>	1.3s	55ms
<a href="https://www.mobilityways.com/">https://www.mobilityways.com/</a>	810ms	50ms

Low

Avoid chaining critical requests FCP LCP

19 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 2.1s

INITIAL NAVIGATION



- [https://fonts.gstatic.com/s/nunitosans/v15/pe0TMImSLYBlv1o4X1M8ce2xCx3yop4tQpF\\_MeTm0lfGWVpNn64CL7U8upHZIbMV51Q42ptCp7t1R-s.woff2](https://fonts.gstatic.com/s/nunitosans/v15/pe0TMImSLYBlv1o4X1M8ce2xCx3yop4tQpF_MeTm0lfGWVpNn64CL7U8upHZIbMV51Q42ptCp7t1R-s.woff2) 0B, 0ms
- [https://fonts.gstatic.com/s/nunitosans/v15/pe0TMImSLYBlv1o4X1M8ce2xCx3yop4tQpF\\_MeTm0lfGWVpNn64CL7U8upHZIbMV51Q42ptCp7t1R-s.woff2](https://fonts.gstatic.com/s/nunitosans/v15/pe0TMImSLYBlv1o4X1M8ce2xCx3yop4tQpF_MeTm0lfGWVpNn64CL7U8upHZIbMV51Q42ptCp7t1R-s.woff2) 0B, 0ms
- [https://fonts.gstatic.com/s/nunitosans/v15/pe0TMImSLYBlv1o4X1M8ce2xCx3yop4tQpF\\_MeTm0lfGWVpNn64CL7U8upHZIbMV51Q42ptCp7t1R-s.woff2](https://fonts.gstatic.com/s/nunitosans/v15/pe0TMImSLYBlv1o4X1M8ce2xCx3yop4tQpF_MeTm0lfGWVpNn64CL7U8upHZIbMV51Q42ptCp7t1R-s.woff2) 30.9KB, 40ms

**Low** **Avoid an excessive DOM size** TBT 564 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		564
Maximum DOM Depth	tbody > tr > td > br  	16
Maximum Child Elements	article > div.display-none > svg > symbol#logo-vodafone <symbol id="logo-vodafone" viewBox="-2.5147185 -1.0336275 21.794227 6.201765">	17

**Low** **Eliminate render-blocking resources** FCP LCP Potential savings of 30ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
<a href="https://www.mobilityways.com/wp-content/uploads/maxmegamenu/style.css?ver=2023%20rebrand">https://www.mobilityways.com/wp-content/uploads/maxmegamenu/style.css?ver=2023%20rebrand</a>	5.84KB	150ms
<a href="https://www.mobilityways.com/wp-includes/css/dashicons.min.css?ver=2023%20rebrand">https://www.mobilityways.com/wp-includes/css/dashicons.min.css?ver=2023%20rebrand</a>	35.0KB	451ms
<a href="https://www.mobilityways.com/wp-content/themes/mobilityways/assets/public/css/frontend.css?ver=2023%20rebrand">https://www.mobilityways.com/wp-content/themes/mobilityways/assets/public/css/frontend.css?ver=2023%20rebrand</a>	23.6KB	300ms
<a href="https://fonts.googleapis.com/css2?family=Nunito+Sans:wght@300;400;600;700;900&amp;display=swap">https://fonts.googleapis.com/css2?family=Nunito+Sans:wght@300;400;600;700;900&amp;display=swap</a>	1.13KB	778ms
<a href="https://www.mobilityways.com/wp-content/themes/mobilityways/assets/public/libs/cookieconsent.css">https://www.mobilityways.com/wp-content/themes/mobilityways/assets/public/libs/cookieconsent.css</a>	5.45KB	150ms
<a href="https://www.mobilityways.com/wp-includes/js/jquery/jquery.min.js?ver=3.6.1">https://www.mobilityways.com/wp-includes/js/jquery/jquery.min.js?ver=3.6.1</a>	30.5KB	300ms
<a href="https://www.mobilityways.com/wp-content/themes/mobilityways/assets/public/libs/cookieconsent.js">https://www.mobilityways.com/wp-content/themes/mobilityways/assets/public/libs/cookieconsent.js</a>	5.10KB	150ms

**Low** **Reduce JavaScript execution time** TBT 536ms spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
<a href="https://www.mobilityways.com/">https://www.mobilityways.com/</a>	472ms	81ms	1ms
<a href="https://js.hsforms.net/forms/v2.js">https://js.hsforms.net/forms/v2.js</a>	463ms	321ms	73ms
Unattributable	272ms	0ms	0ms
<a href="https://www.mobilityways.com/wp-includes/js/jquery/jquery.min.js?ver=3.6.1">https://www.mobilityways.com/wp-includes/js/jquery/jquery.min.js?ver=3.6.1</a>	96ms	57ms	1ms

**Low** **Avoid enormous network payloads** LCP Total size was 1.36MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
• <a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_hero_large.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_hero_large.jpg</a>	210KB
• <a href="https://js.hsforms.net/forms/v2.js">https://js.hsforms.net/forms/v2.js</a>	154KB
• <a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_dash_screen_two.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_dash_screen_two.jpg</a>	98KB
• <a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/video_preview.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/video_preview.jpg</a>	98KB
• <a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/cheshire_constabulary_home.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/cheshire_constabulary_home.jpg</a>	91.3KB
• <a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/accel_powered.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/accel_powered.jpg</a>	91.2KB
• <a href="https://content.mobilityways.com/hubfs/MW-Website-Assets/iso_27001_logo.png">https://content.mobilityways.com/hubfs/MW-Website-Assets/iso_27001_logo.png</a>	70.4KB
• <a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/commute_back_better.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/commute_back_better.jpg</a>	58.6KB
• <a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/cse_logo.png">https://cdn.liftshare.com/static-assets/wp_mobilityways/cse_logo.png</a>	47.8KB
• <a href="https://www.mobilityways.com/wp-content/plugins/gamboard/public/assets/new_js/leaflet.js?ver=1710399072">https://www.mobilityways.com/wp-content/plugins/gamboard/public/assets/new_js/leaflet.js?ver=1710399072</a>	39.9KB

## Low Properly size images

Potential savings of 126KB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
<a href="https://content.mobilityways.com/hubfs/MW-Website-Assets/iso_27001_logo.png">https://content.mobilityways.com/hubfs/MW-Website-Assets/iso_27001_logo.png</a>	68.6KB	65.4KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/cse_logo.png">https://cdn.liftshare.com/static-assets/wp_mobilityways/cse_logo.png</a>	47.4KB	42.1KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/ccss_logo.png">https://cdn.liftshare.com/static-assets/wp_mobilityways/ccss_logo.png</a>	20.9KB	18.5KB

## Low Efficiently encode images

Potential savings of 8.77KB

Optimized images load faster and consume less cellular data.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_dash_screen_two.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_dash_screen_two.jpg</a>	97.6KB	8.77KB

## Low Reduce unused CSS FCP LCP

Potential savings of 63.8KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• <a href="https://www.mobilityways.com/wp-includes/css/dashicons.min.css?ver=2023%20rebrand">https://www.mobilityways.com/wp-includes/css/dashicons.min.css?ver=2023%20rebrand</a>	35.0KB	35.0KB
• <a href="https://www.mobilityways.com/wp-content/themes/mobilityways/assets/public/css/frontend.css?ver=2023%20rebrand">https://www.mobilityways.com/wp-content/themes/mobilityways/assets/public/css/frontend.css?ver=2023%20rebrand</a>	23.6KB	16.5KB
• <a href="https://www.mobilityways.com/wp-content/plugins/gutenberg/build/block-library/style.css?ver=2023%20rebrand">https://www.mobilityways.com/wp-content/plugins/gutenberg/build/block-library/style.css?ver=2023%20rebrand</a>	12.3KB	12.2KB

## Low Serve images in next-gen formats

Potential savings of 353KB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_hero_large.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_hero_large.jpg</a>	210KB	72.7KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_dash_screen_two.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_dash_screen_two.jpg</a>	97.6KB	55.0KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/cse_logo.png">https://cdn.liftshare.com/static-assets/wp_mobilityways/cse_logo.png</a>	47.4KB	34.4KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/video_preview.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/video_preview.jpg</a>	97.2KB	31.8KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/cheshire_constabulary_home.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/cheshire_constabulary_home.jpg</a>	90.8KB	26.9KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/commute_back_better.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/commute_back_better.jpg</a>	58.2KB	25.8KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/home_cc_logo.png">https://cdn.liftshare.com/static-assets/wp_mobilityways/home_cc_logo.png</a>	32.7KB	25.7KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_dash_screen_one.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_dash_screen_one.jpg</a>	33.6KB	19.0KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/home_uclan_logo.png">https://cdn.liftshare.com/static-assets/wp_mobilityways/home_uclan_logo.png</a>	18.9KB	14.8KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/home_nhs_logo.png">https://cdn.liftshare.com/static-assets/wp_mobilityways/home_nhs_logo.png</a>	16.8KB	13.5KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/home_rl_logo.png">https://cdn.liftshare.com/static-assets/wp_mobilityways/home_rl_logo.png</a>	17.4KB	12.9KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/accel_powered.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/accel_powered.jpg</a>	90.7KB	10.1KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/ccss_logo.png">https://cdn.liftshare.com/static-assets/wp_mobilityways/ccss_logo.png</a>	20.9KB	10.0KB

**Low** **Reduce initial server response time** FCP LCP Root document took 354ms

Keep the server response time for the main document short because all other requests depend on it.

URL	TIME SPENT
• <a href="https://www.mobilityways.com/">https://www.mobilityways.com/</a>	354ms

**Low** **Defer offscreen images** Potential savings of 382KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/cheshire_constabulary_home.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/cheshire_constabulary_home.jpg</a>	90.8KB	90.8KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/accel_powered.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/accel_powered.jpg</a>	90.7KB	90.7KB
<a href="https://content.mobilityways.com/hubfs/MW-Website-Assets/iso_27001_logo.png">https://content.mobilityways.com/hubfs/MW-Website-Assets/iso_27001_logo.png</a>	68.6KB	68.6KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/commute_back_better.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/commute_back_better.jpg</a>	58.2KB	58.2KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/cse_logo.png">https://cdn.liftshare.com/static-assets/wp_mobilityways/cse_logo.png</a>	47.4KB	47.4KB
<a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/ccss_logo.png">https://cdn.liftshare.com/static-assets/wp_mobilityways/ccss_logo.png</a>	20.9KB	20.9KB
data:image/svg+xml;base64,PHN2ZyB4bWwucuz0iaHR0cDovL3d3dy53My5vcmcvMjAwMC9zdmcilHhtbDpzcGFjZT0icHJlc...	5.58KB	5.58KB

**Low** **Minify CSS** FCP LCP Potential savings of 3.68KB

Minifying CSS files can reduce network payload sizes.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• <a href="https://www.mobilityways.com/wp-content/themes/mobilityways/assets/public/css/frontend.css?ver=2023%20rebrand">https://www.mobilityways.com/wp-content/themes/mobilityways/assets/public/css/frontend.css?ver=2023%20rebrand</a>	23.6KB	3.68KB

**Low** **Avoid non-composited animations** CLS 2 animated elements found

Animations which are not composited can be janky and increase CLS.



## ELEMENT

NAME

Cookie preferences We use different types of cookies to optimise your experienc...

```
<div id="cc_div" class="cc_div">
```

Unsupported CSS Property: visibility

visibility

Cookie preferences We use different types of cookies to optimise your experienc...

```
<div id="cm" role="dialog" aria-modal="true" aria-hidden="false" aria-labelledby="c-ttl" aria-describedby="c-txt" class="cloud top center slide" style="visibility: hidden;">
```

Unsupported CSS Property: visibility

visibility

Low

**Minify JavaScript** FCP LCP

Potential savings of 2.26KB

Minifying JavaScript files can reduce payload sizes and script parse time.

URL

TRANSFER SIZE

POTENTIAL SAVINGS

- <https://www.mobilityways.com/wp-content/themes/mobilityways/assets/public/js/frontend.js?ver=1695049478>

6.74KB

2.26KB

Low

**Reduce unused JavaScript** LCP

Potential savings of 207KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL

TRANSFER SIZE

POTENTIAL SAVINGS

<https://js.hsforms.net/forms/v2.js>

154KB

81.1KB

<https://js.hsforms.net/forms/v2.js>

154KB

46.3KB

<https://js.hsforms.net/forms/v2.js>

154KB

46.3KB

[https://www.mobilityways.com/wp-content/plugins/gamboard/public/assets/new\\_js/leaflet.js?ver=1710399072](https://www.mobilityways.com/wp-content/plugins/gamboard/public/assets/new_js/leaflet.js?ver=1710399072)

39.9KB

33.5KB

N/A

**Largest Contentful Paint element** LCP

1,490 ms

This is the largest contentful element painted within the viewport.

## ELEMENT

We're on a mission to make zero carbon commuting a reality. Providing large em...

```
<div class="container-fluid hero-photo hero-height">
```

PHASE

% OF LCP

TIMING

TTFB

52%

777ms

Load Delay

15%

224ms

Load Time

2%

29ms

Render Delay

31%

458ms

N/A

**Avoid serving legacy JavaScript to modern browsers** TBT

Potential savings of 8.50KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
<a href="https://www.mobilityways.com/wp-content/plugins/gamboard/public/assets/new_js/leaflet.js?ver=1710399072">https://www.mobilityways.com/wp-content/plugins/gamboard/public/assets/new_js/leaflet.js?ver=1710399072</a>	8.46KB
Line:4 Column:304	Object.freeze
<a href="https://www.mobilityways.com/wp-content/themes/mobilityways/assets/public/js/frontend.js?ver=1695049478">https://www.mobilityways.com/wp-content/themes/mobilityways/assets/public/js/frontend.js?ver=1695049478</a>	45B
Line:28 Column:113	@babel/plugin-transform-classes

N/A

**Avoid large layout shifts** CLS

5 elements found

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
We're on a mission to make zero carbon commuting a reality. Providing large em... <div class="col-md-6 col-xs-12">	0.00
Solutions Resources About Us Login Request a Demo <ul id="mega-menu-main-menu" class="mega-menu max-mega-menu mega-menu-horizontal" data-event="hover_intent" data-effect="fade_up" data-effect-speed="200" data-effect-mobile="disabled" data-effect-speed-mobile="0" data-panel-width=".nav-bar" data-mobile-force-width="false" data-second-click="go" data-document-click="collapse" data-vertical-behaviour="standard" data-breakpoint="950" data-unbind="true" data-mobile-state="collapse_all" data-hover-intent-timeout="300" data-hover-intent-interval="100">	0.00
Resources <a class="mega-menu-link" href="https://www.mobilityways.com/resources/" aria-haspopup="true" aria-expanded="false" tabindex="0">	0.00
Request a Demo <a class="mega-menu-link" href="/request-a-demo" tabindex="0">	0.00
li#mega-menu-item-197 > a.mega-menu-link > span.mega-indicator > ::after <::after>	0.00

N/A

**Minimize main-thread work** TBT

Main-thread busy for 1.4s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	550ms
Other	381ms
Style & Layout	345ms
Script Parsing & Compilation	84ms
Parse HTML & CSS	38ms
Rendering	26ms

N/A

**User Timing marks and measures**

1 user timing

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
embed-script-start-pre-delay	Mark	1.5s	0ms

N/A

**Reduce the impact of third-party code** TBT

Third-party code blocked the main thread for 1ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
<b>HUBSPOT</b>	219KB	1ms
• <a href="https://js.hsforms.net/forms/v2.js">https://js.hsforms.net/forms/v2.js</a>	155KB	1ms
• <a href="https://js.hs-banner.com/v2/7401559/banner.js">https://js.hs-banner.com/v2/7401559/banner.js</a>	23.1KB	0ms
• <a href="https://js.hs-analytics.net/analytics/1710399000000/7401559.js">https://js.hs-analytics.net/analytics/1710399000000/7401559.js</a>	21.2KB	0ms
• Other resources	20.0KB	0ms
<b>LIFTSHARE.COM</b>	838KB	0ms
• <a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_hero_large.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_hero_large.jpg</a>	210KB	0ms
• <a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_dash_screen_two.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/mw_dash_screen_two.jpg</a>	98KB	0ms
• <a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/video_preview.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/video_preview.jpg</a>	98KB	0ms
• <a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/cheshire_constabulary_home.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/cheshire_constabulary_home.jpg</a>	91.3KB	0ms
• <a href="https://cdn.liftshare.com/static-assets/wp_mobilityways/accel_powered.jpg">https://cdn.liftshare.com/static-assets/wp_mobilityways/accel_powered.jpg</a>	91.2KB	0ms
• Other resources	249KB	0ms
<b>GOOGLE FONTS</b>	32.7KB	0ms
• <a href="https://fonts.gstatic.com/s/nunitosans/v15/pe0TMlmsLYBlv1o4X1M8ce2xCx3yop4tQpF_MeTm0lfGW_VpNn64CL7U8upHZlbMV51Q42ptCp7t1R-s.woff2">https://fonts.gstatic.com/s/nunitosans/v15/pe0TMlmsLYBlv1o4X1M8ce2xCx3yop4tQpF_MeTm0lfGW_VpNn64CL7U8upHZlbMV51Q42ptCp7t1R-s.woff2</a>	30.9KB	0ms
<b>USEMESSAGES.COM</b>	24.7KB	0ms
• <a href="https://js.usemessages.com/conversations-embed.js">https://js.usemessages.com/conversations-embed.js</a>	24.7KB	0ms