Executive Summary



Performance Report for:

http://flowpotential.co.uk/

Report generated: Thu, Mar 7, 2024 7:27 PM -0800

Test Server Location: K London, UK

Using: O Chrome 117.0.0.0, Lighthouse 11.0.0

A

Performance 87%

Structure

97%

L. Contentful Paint

1.4s

T. Blocking Time

20ms

C. Layout Shift

O

Top Issues

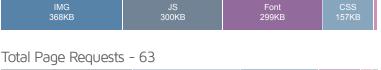
Med	Serve static assets with an efficient cache policy	Potential savings of 1.06MB
Low	Ensure text remains visible during webfont load FCP LCP	4 fonts found
Low	Avoid an excessive DOM size TBT	309 elements
Low	Enable text compression FCP LCP	Potential savings of 49.4KB
Low	Avoid enormous network payloads LCP	Total size was 1.12MB

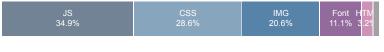
Page Details

HTML



Totol 1 age Size 1.1 IT ID





Video

How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, Google has announced that they are using page speed in their ranking algorithm.

About GTmetrix

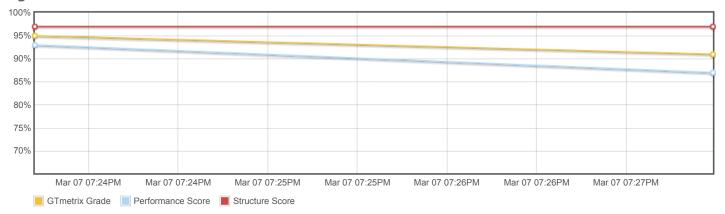


GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 28 years experience in web technology.

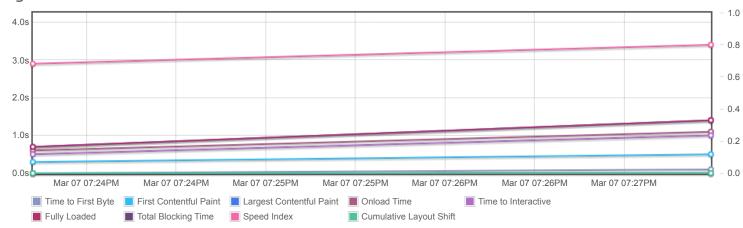
https://carbon60.com/



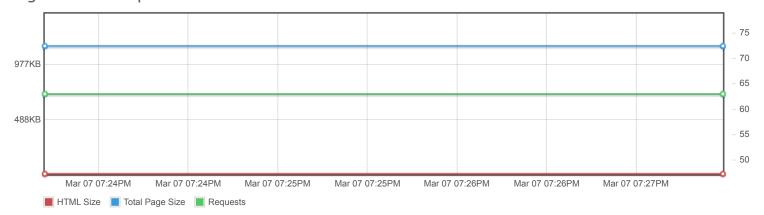
Page scores



Page metrics

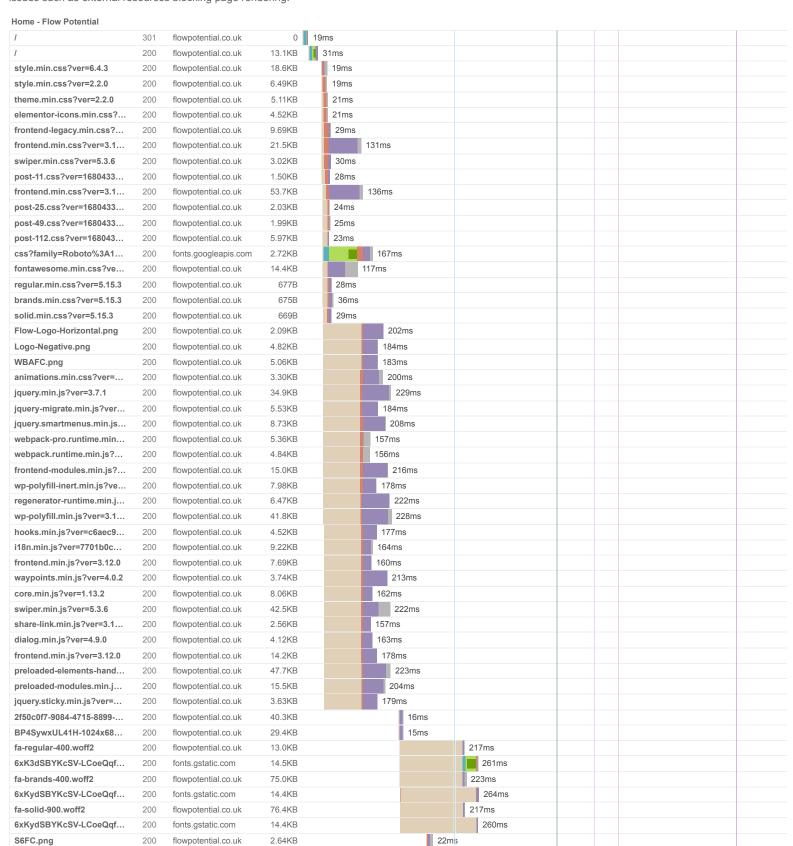


Page sizes and request counts



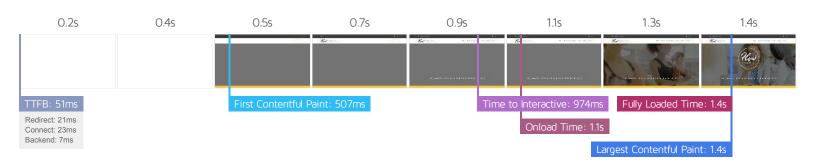


The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

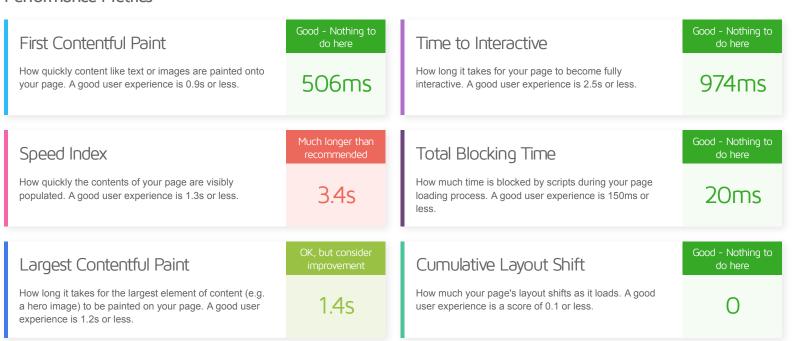


63 Requests 1.11MB (2.36MB Uncompressed)			Fully Loaded 1.4s (Onload 1.1s)				
Favicon-150x150.png	200	flowpotential.co.uk	1.44KB			18ms	
2f50c0f7-9084-4715-8899	200	flowpotential.co.uk	86.2KB		25	5ms	
e7d4d9505dccac441f1df6	200	flowpotential.co.uk	126KB		29	9ms	
BP4SywxUL41H.jpg	200	flowpotential.co.uk	60.0KB		24	łms	
eicons.woff2?5.18.0	200	flowpotential.co.uk	91.7KB			137ms	
wp-emoji-release.min.js?	200	flowpotential.co.uk	6.00KB		9ms		
LU-Logo-300x76.png	200	flowpotential.co.uk	2.45KB	21ms			
LC-Logo-300x52.png	200	flowpotential.co.uk	2.16KB	21ms			
BA-Logo-300x81.png	200	flowpotential.co.uk	3.22KB	21ms			
LCFC.png	200	flowpotential.co.uk	3.40KB	21ms			





Performance Metrics



Browser Timings

Redirect	21ms	Connect	23ms	Backend	7ms
TTFB	51ms	First Paint	507ms	DOM Int.	846ms
DOM Loaded	848ms	Onload	1.1s	Fully Loaded	1.4s



DURATION



IMPACT AUDIT

Low

Properly size images

Potential savings of 4.45KB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL RESOURCE SIZE POTENTIAL SAVINGS

https://flowpotential.co.uk/wp-content/uploads/2020/08/WBAFC.png 5.06KB 4.45KB

Low

Avoid multiple page redirects FCP LCP

Potential savings of 19ms

Redirects introduce additional delays before the page can be loaded.

URL TIME SPENT

• http://flowpotential.co.uk/
19ms

• https://flowpotential.co.uk/

Low

Avoid long main-thread tasks TBT

3 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL START TIME

https://flowpotential.co.uk/
 https://flowpotential.co.uk/wp-includes/js/jguery/jguery.min.js?ver=3.7.1
 907ms
 67ms

• Unattributable 564ms 53ms

Low

Reduce JavaScript execution time TBT

198ms spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL TOTAL CPU TIME SCRIPT EVALUATION SCRIPT PARSE

 • https://flowpotential.co.uk/
 420ms
 20ms
 2ms

 • Unattributable
 318ms
 0ms
 0ms

https://flowpotential.co.uk/wp-includes/js/jquery/jquery.min.js?ver=3.7.1
 193ms
 172ms
 1ms

Low

Reduce unused CSS FCP LCP

• https://flowpotential.co.uk/wp-content/plugins/elementor-pro/assets/css/frontend.min.css?ver=3.12.0

Potential savings of 106KB

52.9KB

53.7KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL TRANSFER SIZE POTENTIAL SAVINGS

https://flowpotential.co.uk/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=3.12.0 21.5KB 20.2KB

• https://flowpotential.co.uk/wp-includes/css/dist/block-library/style.min.css?ver=6.4.3 18.6KB

https://filowpotential.co.uk/wp-content/plugins/elementor/assets/lib/font-awesome/css/fontawesome.min.css?ver=5.1
 14.4KB

Analyze your site at https://gtmetrix.com

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL RESOURCE SIZE POTENTIAL SAVINGS

https://filowpotential.co.uk/wp-content/uploads/2020/08/2f50c0f7-9084-4715-8899-7b82512da0bb_OsaKh7e-1024x68 40.3KB 8.03KB

Low

Avoid chaining critical requests FCP LCP

41 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 1.0s

INITIAL NAVIGATION

http://flowpotential.co.uk/ 106B, 18ms

https://flowpotential.co.uk/ 13.1KB, 30ms

🛾 <u>https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/waypoints/waypoints.min.js?ver=4.0.2</u> 🖪 3.74KB, 120ms

https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/share-link/share-link.min.js?ver=3.12.0 2 2.85KB, 63ms

https://flowpotential.co.uk/wp-content/plugins/elementor-pro/assets/css/frontend.min.css?ver=3.12.0 3.7KB, 135ms

. https://flowpotential.co.uk/wp-content/plugins/elementor-pro/assets/js/preloaded-elements-handlers.min.js?ver=3.12.0 🗹 47.7KB, 114ms

https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/dialog/dialog_min.js?ver=4.9.0 🗗 4.12KB, 69ms

🛾 <u>https://flowpotential.co.uk/wp-content/plugins/elementor/assets/js/preloaded-modules.min.js?ver=3.12.0</u> 🗗 15.5KB, 94ms

https://flowpotential.co.uk/wp-includes/js/jquery/ui/core.min.js?ver=1.13.2 2 8.06KB, 68ms

https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6 42.5KB, 128ms

https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/font-awesome/css/fontawesome.min.css?ver=5.15.3 🖪 14.4KB, 116ms

https://flowpotential.co.uk/wp-content/plugins/elementor/assets/js/frontend-modules.min.js?ver=3.12.0 🗗 15.0KB, 131ms

https://flowpotential.co.uk/wp-content/uploads/elementor/css/post-112.css?ver=1680433024 🗗 6.24KB, 21ms

https://flowpotential.co.uk/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=3.12.0 14.2KB, 84ms

https://flowpotential.co.uk/wp-content/uploads/elementor/css/post-11.css?ver=1680433024 🗗 1.78KB, 27ms

https://flowpotential.co.uk/wp-includes/js/jquery/jquery-migrate.min.js?ver=3.4.1 5.53KB, 100ms

https://flowpotential.co.uk/wp-content/plugins/elementor/assets/css/frontend-legacy.min.css?ver=3.12.0 10.0KB, 28ms

https://flowpotential.co.uk/wp-content/uploads/elementor/css/post-25.css?ver=1680433024 2.03KB, 23ms

https://flowpotential.co.uk/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=3.12.0 21.5KB, 130ms

https://flowpotential.co.uk/wp-includes/js/dist/hooks.min.js?ver=c6aec9a8d4e5a5d543a1 4.81KB, 85ms

https://flowpotential.co.uk/wp-includes/js/dist/vendor/regenerator-runtime.min.js?ver=0.14.0 6.74KB, 130ms

https://flowpotential.co.uk/wp-includes/js/dist/vendor/wp-polyfill.min.js?ver=3.15.0 2 41.8KB, 136ms

https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/swiper/css/swiper.min.css?ver=5.3.6 3.02KB, 29ms

https://flowpotential.co.uk/wp-includes/css/dist/block-library/style.min.css?ver=6.4.3 2 18.6KB, 18ms

https://flowpotential.co.uk/wp-content/plugins/elementor-pro/assets/lib/smartmenus/jquery.smartmenus.min.js?ver=1.0.1 🗗 8.73KB, 123ms

https://flowpotential.co.uk/wp-content/uploads/elementor/css/post-49.css?ver=1680433024 1.99KB, 24ms

https://flowpotential.co.uk/wp-includes/js/jguery/jguery.min.js?ver=3.7.1 🗗 34.9KB, 144ms

_ <u>https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/animations/animations.min.css?ver=3.12.0</u> 🗗 3.30KB, 116ms

https://flowpotential.co.uk/wp-content/plugins/elementor-pro/assets/lib/sticky/jguery.sticky.min.js?ver=3.12.0 🖪 3.93KB, 69ms

. https://flowpotential.co.uk/wp-content/plugins/elementor-pro/assets/js/frontend.min.js?ver=3.12.0 🖪 7.69KB, 67ms

https://flowpotential.co.uk/wp-includes/js/dist/i18n.min.js?ver=7701b0c3857f914212ef 🗖 9.52KB, 71ms

https://flowpotential.co.uk/wp-content/plugins/elementor-pro/assets/js/webpack-pro.runtime.min.js?ver=3.12.0 🗗 5.65KB,72ms https://flowpotential.co.uk/wp-includes/js/dist/vendor/wp-polyfill-inert.min.js?ver=3.1.2 5 8.27KB, 86ms https://flowpotential.co.uk/wp-content/plugins/elementor/assets/js/webpack.runtime.min.js?ver=3.12.0 5.13KB, 70ms https://flowpotential.co.uk/wp-content/themes/hello-elementor/theme.min.css?ver=2,2.0 5.39KB, 20ms https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/eicons/css/elementor-icons.min.css?ver=5.18.0 🗗 4.52KB, 20ms https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/eicons/fonts/eicons.woff2?5.18.0 3 92.0KB, 10ms https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/font-awesome/css/brands.min.css?ver=5.15.3 2 945B, 35ms https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/font-awesome/webfonts/fa-brands-400.woff2 🗹 75.3KB, 15ms https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/font-awesome/css/solid.min.css?ver=5.15.3 2 960B, 28ms https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/font-awesome/webfonts/fa-solid-900.woff2 76.7KB, 10ms https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/font-awesome/css/regular.min.css?ver=5.15.3 🖪 968B, 27ms https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/font-awesome/webfonts/fa-regular-400.woff2 🍱 13.2KB, 10ms https://fonts.googleapis.com/css? family=Roboto%3A100%2C100italic%2C200%2C200italic%2C300%2C300italic%2C400%2C400italic%2C500%2C500italic%2C600%2C600italic%2C700%2C700italic%2C80 ₫ 2.72KB, 166ms https://fonts.gstatic.com/s/sourcesanspro/v22/6xKydSBYKcSV-LCoeQqfX1RYOo3ig4vwlxdu.woff2 🗗 14.5KB, 57ms https://fonts.gstatic.com/s/sourcesanspro/v22/6xKydSBYKcSV-LCoeQqfX1RYOo3ik4zwlxdu.woff2 14.5KB, 53ms https://fonts.gstatic.com/s/sourcesanspro/v22/6xK3dSBYKcSV-LCoeQqfX1RYOo3qOK7I.woff2 15.1KB, 53ms

low

Reduce unused JavaScript LCP

Potential savings of 62.5KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL TRANSFER SIZE POTENTIAL SAVINGS

https://flowpotential.co.uk/wp-content/plugins/elementor-pro/assets/js/preloaded-elements-handlers.min.js?ver=3.12.0 47.7KB 39.9KB
https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6 42.5KB 22.6KB

N/A

Largest Contentful Paint element LCP

1.450 ms

This is the largest contentful element painted within the viewport.

ELEMENT

div.elementor-background-slideshow > div.swiper-wrapper > div.elementor-background-slideshow__slide > div.elementor-background-slideshow | slide | image

<div class="elementor-background-slideshow__slide__image elementor-ken-burns elementor..." style="background-image:
url("https://flowpotential.co.uk/wp-content/uploads/2020...");">

PHASE	% OF LCP	TIMING
TTFB	4%	51ms
Load Delay	60%	871ms
Load Time	1%	14ms
Render Delay	35%	512ms

N/A

Eliminate render-blocking resources FCP LCP

Potential savings of 23ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that may be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
 https://flowpotential.co.uk/wp-includes/css/dist/block-library/style.min.css?ver=6.4.3 	18.6KB	301ms
 https://flowpotential.co.uk/wp-content/themes/hello-elementor/theme.min.css?ver=2.2.0 	5.39KB	150ms
 https://flowpotential.co.uk/wp-content/plugins/elementor/assets/css/frontend-legacy.min.css?ver=3.12.0 	10.0KB	150ms
 https://flowpotential.co.uk/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=3.12.0 	21.5KB	150ms
 https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/swiper/css/swiper.min.css?ver=5.3.6 	3.02KB	150ms
 https://flowpotential.co.uk/wp-content/plugins/elementor-pro/assets/css/frontend.min.css?ver=3.12.0 	53.7KB	301ms
https://fonts.googleapis.com/css?family=Roboto%3A100%2C100italic%2C200%2C200italic%2C300%2C300italic%2C40 0%2C400italic%2C500%2C500italic%2C600%2C600italic%2C700%2C700italic%2C800%2C800italic%2C900%2C900it alic%7CRoboto+Slab%3A100%2C100italic%2C200%2C200italic%2C300%2C300italic%2C400%2C400italic%2C500%2 C500italic%2C600%2C600italic%2C700%2C700italic%2C800%2C800italic%2C900%2C900italic%7CSource+Sans+Pr o%3A100%2C100italic%2C200%2C200italic%2C300%2C300italic%2C400%2C400italic%2C500%2C500italic%2C60 0%2C600italic%2C700%2C700italic%2C800%2C800italic%2C900%2C900italic&display=auto&ver=6.4.3	2.72KB	860ms
• https://flowpotential.co.uk/wp-content/plugins/elementor/assets/lib/font-awesome/css/fontawesome.min.css?ver=5.15.3	14.4KB	150ms

N/A

Reduce initial server response time FCP LCP

Root document took 6ms

Keep the server response time for the main document short because all other requests depend on it.

URL TIME SPENT

• https://flowpotential.co.uk/

N/A

Avoid serving legacy JavaScript to modern browsers TBT

Potential savings of 173B

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL POTENTIAL SAVINGS

https://flowpotential.co.uk/wp-includes/js/dist/vendor/wp-polyfill-inert.min.js?ver=3.1.2

173B

Line: 0 Column: 452 @babel/plugin-transform-classes

N/A

Avoid large layout shifts CLS

1 element found

These DOM elements contribute most to the CLS of the page.

ELEMENT CLS CONTRIBUTION

About Performance Psychology Yoga Blog

0.00

N/A

Minimize main-thread work TBT

Main-thread busy for 1.2s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY
Other 540ms
Script Evaluation 298ms
Style & Layout 232ms
Parse HTML & CSS 52ms
Script Parsing & Compilation 19ms

N/A

Rendering

Reduce the impact of third-party code TBT

Total size was 46.8KB

18ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THRD-PARTY

GOOGLE FONTS

• https://fonts.gstatic.com/s/sourcesanspro/v22/6xKydSBYKcSV-LCoeQqfX1RYOo3ig4vwlxdu.woff2

• https://fonts.gstatic.com/s/sourcesanspro/v22/6xKydSBYKcSV-LCoeQqfX1RYOo3ig4vwlxdu.woff2

• https://fonts.gstatic.com/s/sourcesanspro/v22/6xKydSBYKcSV-LCoeQqfX1RYOo3ig4vwlxdu.woff2

• https://fonts.gstatic.com/s/sourcesanspro/v22/6xKydSBYKcSV-LCoeQqfX1RYOo3ig4vwlxdu.woff2

14.5KB

Oms

N/A

User Timing marks and measures

No user timings and/or marks found.