Executive Summary



Performance Report for:

https://app.seositecheckup.com/

Report generated: Tue, Mar 12, 2024 9:23 PM -0700

Test Server Location: K London, UK

Using: O Chrome 117.0.0.0, Lighthouse 11.0.0



Performance 93%

Structure

97%

L. Contentful Paint

1.3s

T. Blocking Time

Oms

C. Layout Shift

U

Top Issues

Med	Serve static assets with an efficient cache policy	Potential savings of 1.24MB
Low	Use a Content Delivery Network (CDN)	1 resource found
Low	Reduce unused JavaScript LCP	Potential savings of 807KB
Low	Avoid enormous network payloads LCP	Total size was 1.92MB
Low	Eliminate render-blocking resources FCP LCP	Potential savings of 32ms

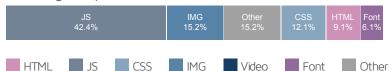
Page Details

2.3s Fully Loaded Time

Total Page Size - 1.91MB



Total Page Requests - 33



How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, Google has announced that they are using page speed in their ranking algorithm.

About GTmetrix



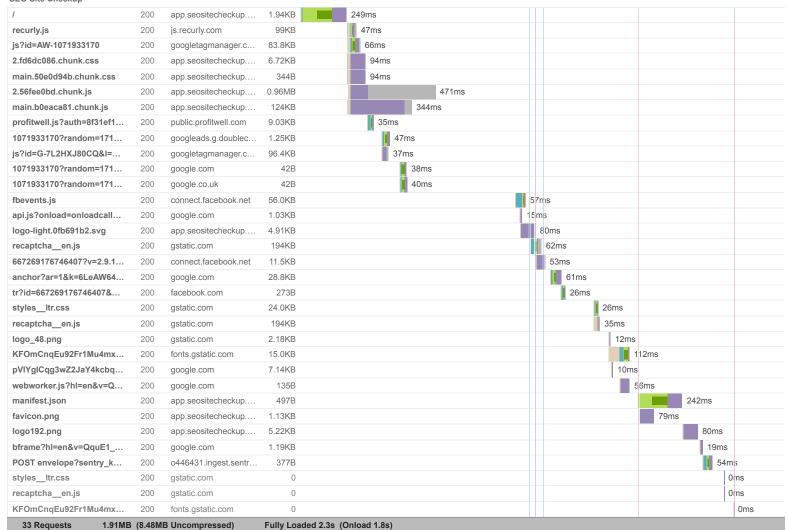
GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 28 years experience in web technology.

https://carbon60.com/

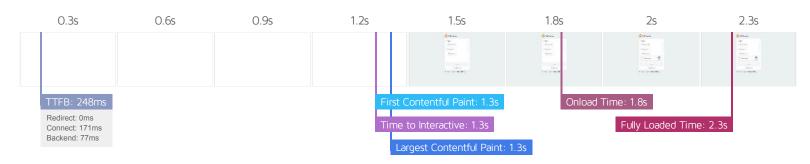


The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

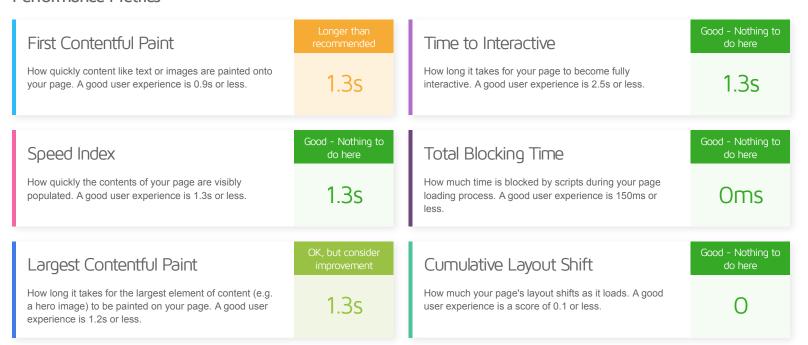
SEO Site Checkup







Performance Metrics



Browser Timings

Redirect	Oms	Connect	171ms	Backend	77ms
TTFB	248ms	DOM Int.	1.2s	DOM Loaded	1.2s
First Paint	1.3s	Onload	1.8s	Fully Loaded	2.3s



Structure Audits

SCRIPT PARSE

IMPACT

AUDIT

Reduce JavaScript execution time TBT

612ms spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

TOTAL CPU TIME

URL • https://app.seositecheckup.com/static/js/main.b0eaca81.chunk.js https://app.seositecheckup.com/static/js/2.56fee0bd.chunk.js Unattributable https://app.seositecheckup.com/ • https://www.googletagmanager.com/gtag/js?id=AW-1071933170

371ms 345ms 9ms 204ms 144ms 50ms 184ms 5ms 0ms 91ms 4ms 1ms 48ms 54ms 2ms

SCRIPT EVALUATION

Avoid long main-thread tasks TBT

2 long tasks found

START TIME

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL

• https://app.seositecheckup.com/static/js/main.b0eaca81.chunk.js • https://app.seositecheckup.com/static/js/2.56fee0bd.chunk.js

DURATION

825ms 357ms 744ms 50ms

URL

Reduce unused CSS FCP LCP

Potential savings of 24.2KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

• /* stylelint-disable at-rule-empty-line-before,at-rule-name-space-after,at-rule-no-unknown */ /* st...

TRANSFER SIZE

Potential savings of 2.53KB

POTENTIAL SAVINGS

13.4KB 13.4KB

• /* stylelint-disable at-rule-empty-line-before,at-rule-name-space-after,at-rule-no-unknown */ /* st...

10.9KB

10.8KB

Minifying CSS files can reduce network payload sizes.

Minify CSS FCP LCP

URL

TRANSFER SIZE

POTENTIAL SAVINGS

• /* stylelint-disable at-rule-empty-line-before,at-rule-name-space-after,at-rule-no-unknown */ /* st... 10.9KB 2.53KB

Avoid chaining critical requests FCP LCP

5 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 725ms

INITIAL NAVIGATION

https://app.seositecheckup.com/ 1.94KB, 247ms

https://app.seositecheckup.com/static/js/2.56fee0bd.chunk.js 0.96MB, 460ms

https://app.seositecheckup.com/static/css/2.fd6dc086.chunk.css 6.72KB, 83ms
https://app.seositecheckup.com/static/css/main.50e0d94b.chunk.css 654B, 83ms
https://js.recurly.com/v4/recurly.js 100KB, 36ms
https://app.seositecheckup.com/static/js/main.b0eaca81.chunk.js 124KB, 334ms

N/A Avoid an excessive DOM size TBT

72 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		72
Maximum DOM Depth	<pre>span.ant-input-prefix > i.anticon > svg > path <pre></pre></pre>	20
Maximum Child Elements	body <body></body>	7

N/A

Largest Contentful Paint element LCP

1,310 ms

This is the largest contentful element painted within the viewport.

ELEMENT

div > div.LoginForm > div.authentication-form-wrapper > div.auth-logo
<div class="auth-logo">

PHASE	% OF LCP	TIMING
TTFB	19%	248ms
Load Delay	72%	940ms
Load Time	6%	78ms
Render Delay	3%	38ms

N/A

Reduce initial server response time FCP LCP

Root document took 76ms

Keep the server response time for the main document short because all other requests depend on it.

TIME SPENT

76ms

N/A

Avoid serving legacy JavaScript to modern browsers TBT

Potential savings of 20.4KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers,

• https://app.seositecheckup.com/

while retaining support for legacy browsers.		

JRL POTENTIAL SAVINGS

 $\frac{\text{C}148\%2\text{C}157\%2\text{C}158\%2\text{C}115\%2\text{C}13\%2\text{C}43\%2\text{C}169\%2\text{C}168\%2\text{C}117\%2\text{C}16\%2\text{C}29\%2\text{C}32\%2\text{C}1\%2\text{C}36\%2\text{C}57\%2\text{C}58\%2}{\text{C}59\%2\text{C}63\%2\text{C}83\%2\text{C}15\%2\text{C}12\%2\text{C}85\%2\text{C}82\%2\text{C}81\%2\text{C}95\%2\text{C}97\%2\text{C}31\%2\text{C}96\%2\text{C}26\%2\text{C}22\%2\text{C}146\%2\text{C}149\%2\text{C}124\%2\text{C}24\%2\text{C}24\%2\text{C}10\%2\text{C}11\%2\text{C}51\%2\text{C}19\%2\text{C}21\%2\text{C}19\%2\text{C}20\%2\text{C}49\%2\text{C}54\%2\text{C}56\%2\text{C}66\%2\text{C}90\%2\text{C}23\%2\text{C}67\%2\text{C}8\%2\text{C}74\%2\text{C}71\%2\text{C}41\%2\text{C}18\%2\text{C}91\%2\text{C}17\%2\text{C}4\%2\text{C}73\%2\text{C}80\%2\text{C}72\%2\text{C}78\%2\text{C}40\%2\text{C}39\%2\text{C}77\%2\text{C}33\%2\text{C}35\%2\text{C}76\%2\text{C}48\%2\text{C}74\%2\text{C}28\%2\text{C}37\%2\text{C}86\%2\text{C}90\%2\text{C}92\%2\text{C}55\%2\text{C}36\%2\text{C}36\%2\text{C}99\%2\text{C}52\%2\text{C}51\%2\text{C}27\%2\text{C}87\%2\text{C}50\%2\text{C}47\%2\text{C}42\%2\text{C}69\%2\text{C}64\%2\text{C}100$

Line:19 Column:2057

Line:19 Column:2057

clas
ses

N/A

ELEMENT

Avoid large layout shifts CLS

3 elements found

CLS CONTRIBUTION

@bab

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
<pre>Login <div class="ant-form-item-control"></div></pre>	0.00
Don't have an account? Sign up for free <pre><div class="under-card-info"></div></pre>	0.00
Forgot password? <div class="fake-link forgot-pass"></div>	0.00

N/A

N/A

Minimize main-thread work TBT

User Timing marks and measures

Main-thread busy for 1.1s

5 user timings

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	720ms
Other	212ms
Script Parsing & Compilation	87ms
Style & Layout	51ms
Garbage Collection	27ms
Parse HTML & CSS	7ms
Rendering	3ms

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
sentry-tracing-init	Mark	1.1s	0ms
fbevents:start:unwantedDataProcessing_667269176746407	Mark	1.4s	0ms
fbevents:end:unwantedDataProcessing_667269176746407	Mark	1.4s	0ms
fbevents:start:validateUrlProcessing_667269176746407	Mark	1.4s	0ms
fbevents:end:validateUrlProcessing_667269176746407	Mark	1.4s	0ms

N/A

Reduce the impact of third-party code TBT

Total size was 833KB

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
GOOGLE CDN	416KB	0ms
• https://www.gstatic.com/recaptcha/releases/QquE1_MNjnFHgZF4HPsEcf_2/recaptcha_en.js	390KB	0ms
https://www.gstatic.com/recaptcha/releases/QquE1_MNjnFHgZF4HPsEcf_2/stylesltr.css	24.6KB	0ms
GOOGLE TAG MANAGER	181KB	0ms
• https://www.googletagmanager.com/gtag/js?id=G-7L2HXJ80CQ&l=dataLayer&cx=c	96.6KB	0ms
 https://www.googletagmanager.com/gtag/js?id=AW-1071933170 	84.3KB	0ms
RECURLY.COM	100KB	0ms
https://js.recurly.com/v4/recurly.js	100KB	0ms
FACEBOOK	69.8KB	0ms
 https://connect.facebook.net/en_US/fbevents.js 	58.0KB	0ms
• https://connect.facebook.net/signals/config/667269176746407?v=2.9.148&r=stable&domain=app.seo sitecheckup.com&hme=20c913bdcd4be51a752120153aa5caaecb3ee86c7f26cf737846e40b202aba6 8&ex m=62%2C106%2C94%2C98%2C53%2C3%2C88%2C61%2C14%2C16%2C169%2C144%2C4 6%2C150%2C153%2C164%2C160%2C1616%2C163%2C25%2C89%2C45%2C68%2C162%2C14 5%2C148%2C157%2C158%2C195%2C115%2C13%2C43%2C169%2C169%2C168%2C29% 2C32%2C1%2C36%2C57%2C58%2C59%2C63%2C83%2C15%2C12%2C85%2C82%2C81%2C9 5%2C97%2C31%2C96%2C22%2C146%2C149%2C124%2C24%2C99%2C10%2C11%2C5%2 C6%2C21%2C19%2C20%2C49%2C54%2C56%2C66%2C90%2C23%2C67%2C71%2C 41%2C18%2C29%2C10%2C117%2C4%2C36%2C56%2C60%2C79%2C73%2C800%2C72%2C78%2C40%2C39%2C77%2C33%2 C35%2C76%2C48%2C74%2C28%2C37%2C65%2C0%2C84%2C75%2C2%2C30%2C55%2C34%2 C93%2C38%2C70%2C60%2C99%2C52%2C51%2C27%2C87%2C50%2C47%2C42%2C69%2C6 4%2C100	11.5KB	0ms
OTHER GOOGLE APIS/SDKS	39.6KB	0ms
 https://www.google.com/recaptcha/api2/anchor?ar=1&k=6LeAW64bAAAAANMHgFS0ftq8SsbKrZD-ty ZJRe78&co=aHR0cHM6Ly9hcHAuc2Vvc2l0ZWNoZWNrdXAuY29tOjQ0Mw&hl=en&type=image&v= QquE1_MNjnFHgZF4HPsEcf_2&theme=light&size=normal&badge=bottomright&cb=p2rgnfrdcoes 	28.8KB	0ms
 https://www.google.com/js/bg/pVIYglCqg3wZ2JaY4kcbqn6HC1zR-NrcTdTDqQCFvk4.js 	7.54KB	0ms
GOOGLE FONTS	15.5KB	0ms
https://fonts.gstatic.com/s/roboto/v18/KFOmCnqEu92Fr1Mu4mxK.woff2	15.5KB	0ms
PROFITWELL.COM	9.03KB	0ms
https://public.profitwell.com/js/profitwell.js?auth=8f31ef1e7705ac68fac2fe2419a49511	9.03KB	0ms
GOOGLE/DOUBLECLICK ADS	1.77KB	0ms
SENTRY	377B	0ms